

Board Minutes of the Rotary Club of Media

Tuesday, August 8, 2023

Zoom Meeting- 12 noon.

Officers Present:

Courtney Ballauer - President

Mina Yi- Merizalde - Vice President

Ted Pleibel – Sergeant-at-Arms

Susan Garrison – Treasurer

Janice Miller-Lion – Secretary

James Meinel – Immediate Past President

Carol Wills and Christine Crosby - Members

Katie Thompson – Recording Secretary

Board of Directors Present:

Jeffry Cadorette, RID (2021-2024)

Leo Armand Stahl (2021-2024)

Bryan Messick (2022-2025)

President Courtney Ballauer called the meeting to order at 12:00pm.

1. Secretary Report – Janice Miller-Lion

a. July's attendance was at **51.50%**

b. Pending member: **3**

2. Treasurer's Report – Susan Garrison

Executive meeting with Courtney, Susan, Mina and Ted will be set for September to discuss Quickbook Surcharges that was tabled from last month.

3. Public Image – Bryan Messick

Courtney and Virginia are currently working on updating the website. Courtney will touch base with all the committee chairs. Bryan and Blair are working on highlighting a Rotarian of the week and will post on the Facebook page. Susan stressed the importance of using up to date flyers, updated flyers should be going out in weekly email. Christine is working on sending an email to new members to volunteer for the Greeters committee.

4. Avenues of Service – James Meinel

RI Foundation did not meet in July so nothing to report. James is reaching out to Tony Cavaliere to pass the \$250 match donation with Swarthmore Rotary for luncheon event at Tyler Arboretum. Courtney will follow up with Lori about RSVP for Tyler luncheon event.

5. Service Projects – Mina

Media Multi-Cultural Festival – Mina - A second sponsorship is in the works giving \$3000. There is a push to get advertising in early. The total expense of event is \$17K, with 2 sponsorships and ad campaigns \$11K has been raised to date. Susan and Jeffry suggested sign-up sheets for manning tables, clean up and break down. Mikael and Kristi are in charge of volunteers. Susan has access to SignUpGenius and will follow up.

Gardens for Wildlife – Jeffry – Jeffry is working on an email to send to the board about flower sales, 6 or 12 packs. Plants will be delivered the first week of October, the club makes \$10 a sale as a charitable donation. Jeffry will have ability to charge credit cards for plant sales.

Book Bag Challenge – James- James and Janice will work together on book bag challenge, Ted has erasers for book bags in the Cedar Creek closet. Toll Brothers packed the bags.

6. New Business

a. Budgets: every project needs a preliminary budget before the event. Please have preliminary budgets for the upcoming year ready for the board meeting in September.

b. Time management: Focus more on sticking to one hour. Courtney suggested giving an exact time for people to log in to the meeting in the weekly emails. Courtney stated happy dollars are not for service events, but personal reasons and James stated Swarthmore club happy dollars are \$5-\$10 so it may cut back on speaking times, Jeffry will suggest raising happy dollars at next members meeting.

c. Microphones, Speakers, and AV: James is working on getting an assistant and standard operating procedure to follow if he is not able to attend. Jeffry suggested trying one microphone instead of 2 to cut back on microphone time. Ted suggested cutting back on Zoom meetings as there is no AV committee and it falls all on James. Janice and Carol suggested not cutting back on meetings as funding is already in place to support hybrid meetings.

d. Goals: Courtney stated Media is the only club in zone 3 to submit Goals. An extension of goals and comparison can be found in My Rotary.

A motion to adjourn the meeting was made by James and seconded by Jeffry. Motion carried. The meeting adjourned at 1:00pm.