

# Board Minutes of the Rotary Club of Media

Wednesday, March 8, 2023

Zoom Meeting- 12 noon.

## Officers Present:

James Meinel – President

Courtney Ballauer, President-Elect

Ted Pleibel-Sergeant-at-Arms

Susan Garrison, Treasurer

Carol Wills, Past President

Members Present: Christine Coleman Crosby

President James Meinel called the meeting to order at 12:12 p.m.

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## Board of Directors Present:

Bryan Messick (2022-2025)

Jeffry Cadorette (2021-2024)

Leo Armand Stahl (2021-2024)

## Review and Approval of Board Minutes

A draft of the February Board Minutes was submitted by Janice Miller Lion. A motion to approve the February minutes was made by Courtney Ballauer. Jeffry Cadorette seconded the motion. The motion carried.

## Treasurer's Report

Susan reviewed the Statement of Activity by month. There is \$6,700 in dues owed. In the past, invoices were confusing for members. She has cleaned up those issues. Ted and Susan are going to work on getting the past dues collected. Ted had a question about the payments to the exchange student. Susan clarified that the payment included \$50 for January.

Ted Pleibel made a motion to approve the Treasurer's report. Courtney Ballauer seconded the motion. Motion passed.

Susan reported that she needed additional hours of training and support. She asked the Board to reimburse her for the invoice of \$650 paid to Quick Books support. Ted made the motion to pay the invoice. Carol seconded the motion. The motion carried. Susan asked the Board to support utilizing the Quick Books payment/receive dues. Ted made the motion to allow the request. Janice Miller Lion seconded the motion. Motion carried.

## Secretary's Report

Janice submitted the minutes. She will make the corrections presented. Carol Wills made a motion. Courtney seconded the motion. Motion carried.

Monthly attendance in January was 42.5 % and February was 43.1%. A report including July through February attendance %s. November was the highest %. Motion to accept by Courtney. Jeffry seconded the motion. Motion carried.

## **New Business / Agenda Items**

**Membership Committee Meeting review.** Discussion around Jeffry Cadorette's membership and club growth video. Courtney attended the original zoom meeting. Janice asked for the link. James said that he will email the link to the Board. Courtney said that it was good and had some very good ideas. Carol reported on the meeting held last Thursday. The discussion was around having committee chairs from the membership, service, and diversity. Carol sent a letter out to Jeffry and Mina, Susan, and some other members to review membership issues. She suggested that James ask at the meeting about joining a committee. Courtney and Carol agreed that we need to tap new members and make the community more aware of what Media Rotary does for the community. Janice stated that she is working on a flyer for Mina and Susan to take them to the businesses on State Street. Waiting for April's speaker information. James sent the Rotary wheel to Janice via email.

**Increasing Attendance & Membership/Lunch Bill** - James shared an information sheet related to club dues and the cost of the catering. The club will be subsidizing the cost of the food if we do not get members in the seats. Carol expressed concern about the quality of the food. Other members are also complaining about the food. Ted stated that he, Tony, and Jeff sat down with CJ, the caterer. CJ said that he is not making money and unless we guarantee 20 meals, we may have to look for a new place. Courtney discussed some tactics for how we can get the current membership to attend. James asked Carol how can the Board help the committee? Jeffry volunteered to be on the Membership Committee and stated that the Committee needs to develop a five-year plan with short, mid-term, long term initiatives. There was continued discussion about the formation of the Membership Committee.

**Approval for Blaire Jamison social media services.** This is a service that the club would need to pay a contracted service. Courtney will develop a form that members would submit to Blaire for postings on Social Media. Ted made a motion to use Blaire Jamison for Social Media for \$130 every six months as a retainer effective January 2023. Jeffry Cadorette seconded the motion. Motion carried with one opposing vote.

A motion was made by Jeffry Cadorette and seconded by Ted Pleibel to guarantee the caterer 20 paid meals per week. Motion carried with one opposing vote.

Further discussion regarding the cost of the caterer and membership issues and the need to revitalize our club. Carol stated that she would like to step down from the committee and nominated Jeffry to be the new chair. Jeffry accepted and will call the next meeting and hold regular meetings.

Janice made the motion to adjourn the meeting. Carol seconded the motion. Motion carried.

Next meeting: Wednesday, April 12, 2023, at 12 noon via Zoom – Please note the time change.