

Board Minutes of the Rotary Club of Media

Wednesday, June 14, 2023

Zoom Meeting- 12 noon.

Officers Present:

James Meinel – President

Courtney Ballauer, President-Elect

Ted Pleibel-Sergeant-at-Arms

Susan Garrison, Treasurer

Janice Miller Lion – Secretary

Carol Wills, Past President

Board of Directors Present:

Bryan Messick (2022-2025)

Jeffry Cadorette (2021-2024)

Leo Armand Stahl (2021-2024)

Teresia Faria (2020-2023)

Members Present: Christine Coleman-Crosby, Tony Cavaliere

President James Meinel called the meeting to order at 12:05 p.m. He noted that this was his last official Board meeting as President. He thanked all the Board members for their participation and help throughout his year as President.

Review and Approval of Board Minutes

May minutes were not available for review. They will be presented along with the June minutes in July.

Treasurer's Report

Susan reviewed the Statement of Activities which is as of May 31 which does not reflect dues collected in June. The Cedar Creek Catering April bill was paid in May. The May bill is still outstanding. Ted will forward the May bill to Susan. The check detail was reviewed next. She reported that QuickBooks received dues and directly deposits them to Republic Bank. The fee for QuickBooks to take payments is \$4.02. There was a discussion about passing on these costs to the members who pay by credit card. There is inconsistency in how we collect for lunch and dues payments. It was decided to discuss this issue again in July. The statement of Financial Position was reviewed next. The accounts receivable related to dues are approximately \$4,000. The motion was made by Jeffry and seconded by Janice Miller Lion. The motion passed unanimously.

Collections Reports

Courtney stated that the club has members who have more than a year's dues pass due. Ted and Susan have called members who were pass due. There was discussion whether members who have been contacted and did not respond, should be dropped from the club. Susan suggested that she and Ted have one last chance to continue with the collection process. Jeffry stated that this is an issue with many clubs in the U.S., perhaps related to COVID and got behind. We are a benevolent club, and we should do everything we can to help them. He has not gotten an invoice for July nor has a few others. He suggested that we move forward with the process of invoicing and accounts receivable. Susan said that they have some time to continue to collect.

She needs to go access each individual member in QuickBooks to get the invoice out. Carol asked if the member who said they weren't going to pay their dues was a member who had attended or not. Susan said that they did not regularly attend. Janice said that she received an email from Rotary International for the 23-24 year. She did not disagree with reaching out and leaving them on but if the members are not responding or attending why would we continue to pay International dues for them. Bryan asked what are the RI dues. Susan reported that they were \$45. Jeffrey would disagree with terminating members unless they are contacted and are no longer interested in membership. Jeffrey and James asked that we move forward and possibly have an executive meeting prior to July 1. Payments were received in May. More payments were collected in June and there are promises of payment to come.

Cedar Creek Catering -what is our bleed? Ted reported on the meals that the club is paying for each week. We are averaging 13 meals paid for by members but paying the caterer for 20. Several suggestions were made to solve the issue of attendance and meal participation. Jeffrey stated that the Membership Growth Committee has made suggestions to the Board related to getting current members to attend and eat along with growing membership. The member experience is what drives membership and attendance. Courtney stated that she thought the Membership Growth Committee would drive the initiative. Jeffrey explained that the Committee made recommendations to the Board, but it is not up to the Committee to drive the recommendations but the President and Board to act on the initiatives. Courtney did not understand that was the intent of the Committee. Susan stated that the recommendations were not going to happen immediately. Jeffrey will resurrect the recommendations again to the Board next month. James will assist in getting a calendar together with Mikael for next year and work with Larry to set a date for next year's Whiskey Raffle. He will also assist in getting a directory together for distribution.

Diversity Festival – September 9

Mina reported on this upcoming event. The committee worked out a rough budget. There are no further requests from the Board currently. Jeffrey asked what is the exposure for the club. Mina reported that this event is proposed as a Diversity Committee event, and they have been working actively for the past few months. They have worked out a rough budget of \$15k in overhead for entertainment and miscellaneous expenses. They are hoping to have major sponsorship to cover these costs. The expectation from the club is to get the visibility of the Rotary club out utilizing social media along with marketing via member Scott Davidson and the Media Business Authority followers. The Committee is actively engaged in getting the sponsorships, etc. Mina will work on the major sponsorships, and then report back to the club. The Committee is doing this not as a fundraiser but to promote diversity in Media. If the sponsorship does not come through, then the event will be delayed to a future date. The loss to the club will be \$150. Bryan asked Jeffrey if this event could introduce the Garden Project.

James' last item is the Backpack project. The Franklin Station HOA will continue to pursue the required backpacks. The HOA invited us to do the project at their location. Concern was expressed about the giving over the event to the HOA. Janice initially thought it was great, but Tolls Brothers is a big organization, and should we give it over to them Teresa expressed her concerns. James stated that the HOA is supporting the project. Susan suggested that we invite them here to pack the backpacks. Bryan suggested if the HOA was willing to do this why would we push them away as they have bigger pockets than we do. If it is more convenient for them to do the packing with us at their location, why push them away. James got assurance from the HOA and Toll Brothers that they will provide what is needed. Susan asked if the School District has been coordinating with them to get the Backpacks to them on time. Courtney asked how many members will go to Franklin Station. Jeffrey stated that it is up to the club to communicate to the members to get them

there. Janice will agree to going to their location if we bring our banners, etc. and get our members to come. James will discuss the plan with Franklin Station. He asked for a motion to accept the invitation to go to their location. Janice made the motion; Susan seconded the motion. The motion passed with 5 aye votes. Susan will take the information to the newspapers and social media. Jeffrey stated that we need to promote this event with our members and that we can make this a fun event.

Secretary's Report

April – 39.1%

May – 37.8%

Courtney motioned to approve the Secretary's report. Susan seconded the motion. Motion carried.

Carol reported on the Chili Cook Off of the West Chester Rotary Club on October 8th. She will bring the information to our next meeting.

A motion to adjourn the meeting was made by Susan and seconded by Carol. Motion carried. The meeting adjourned at 1:20 p.m.