

Board Minutes of the Rotary Club of Media

Wednesday, February 8, 2023

Zoom Meeting- 12 noon.

Officers Present:

James Meinel – President

Courtney Ballauer, President-Elect

Susan Garrison, Treasurer

Carol Wills, Past President

Board of Directors Present:

Teresa Faria (2020-2023)

Bryan Messick (2022-2025)

Leo Armand Stahl (2021-2024)

Jeffry Cadorette (2020-2023)

Members Present: Mina Yi-Merizalde, Christine Coleman Crosby

President James Meinel called the meeting to order at 12:11 p.m.

Review and Approval of Board Minutes

A draft of the January Board Minutes was submitted by Janice Miller-Lion. A motion to approve the December minutes was made by Courtney Ballauer. Bryan Messick seconded the motion. The motion carried.

Treasurer's Report

Susan Garrison submitted January's check detail, a statement of activities and statement of financial position summary. Susan reviewed the statement of activities and stated that the dues paid in January were not reflected. Courtney questioned whether dues could be paid through PayPal. Susan confirmed that members can use that method of payment but will be charged the PayPal service fee. Discussion of past dues (approximately \$4,000) and the process to collect as soon as possible so we can pay RI, District, and Gundaker dues which will deplete our cash. Ted suggested that the executive committee meet to discuss the issue. Susan reported that about a third of the members have past dues beyond 60 days. Carol asked how many people who were more than a year in arrears. Susan does not have that information currently. Teresa asked if outstanding dues related to members who are not attending meetings. Susan said it is a mix of people and does not think attendance is a factor. Jeff said that the purpose of the executive committee meeting is to develop a collection plan.

Carol made a motion to approve the Treasurer's report. Teresa seconded the motion. Motion passed.

Secretary's Report

Janice Miller-Lion was out of town and not available for the Zoom meeting. Report postponed until March.

New Business / Agenda Items

President Meinel turned over the floor to Carol Wills for a report on membership applications. Carol reviewed the following applicants: Scott Davidson (member of out of state club), Tom McFadden (already approved but held back due to illness), Doug Narasimha (sponsored by Bryan Messick, former member of the Longwood club), and Art Leahy (former member of Glen Riddle and the morning breakfast club). Later in the meeting the attending board members approved the membership of the above referenced applicants.

James asked Bryan Messick to report on the Past President's meeting. Bryan said that he reached out to several members to see if they would be interested in serving on the Board. The recommendation is to move forward with just replacing one board member. Bryan stated that the change in the By-Laws will be fixed after the fact. Jack Sproul volunteered to serve on the Board (23-26). Bryan contacted several members to recruit a Vice President. The slate of officers and board members except for the VP will be presented at the March 1 meeting. It was confirmed that Susan and Janice will continue to serve as Treasurer and Secretary.

James asked Jeff to discuss "Transforming you Club" and suggested that every Board member watch the webinar. He asked if there is a Membership Committee. Carol is the chair of the committee. Jeff suggested that the committee should meet often so a plan for recruiting members can be developed. We need to have something of value for perspective members. Jeff volunteered to serve on the Committee and suggested that we develop a five-year plan. Courtney suggested that some of the new applicants who already have Rotary experience be recruited. Carol will organize the committee and schedule meetings. Bryan suggested that we reach out to former members of the disbanded clubs to see if they would be interested in joining Media. Susan wanted to make the point that it's the committee's job to come up with a plan, but it is also the responsibility of every member to recruit. Jeff stated that it is the committee's job to let the current members know what their responsibilities are for membership growth.

James asked if members are holding meetings to please inform him so he can address the items that need to be on the board agenda. He referred to the meeting related to Cedar Creek Catering.

Cedar Creek Catering – Jeffrey reported on the meeting that he, Tony Cavaliere, and Ted would be meeting with CJ from Cedar Creek. CJ is willing to adjust to make us happy. There is no contract, just a proposal. It was explained to CJ that the food presentation is lacking, and he agreed they need to do better with that and better food parings, lack of coffee, etc. They are currently losing money every week. The committee is ready and willing to meet with them on a

regular basis to continue to discuss their service. Recommendation from the Committee to the Board is as follows: that we guarantee 20 people every week and the second recommendation is because the club pays for the space, have a fee for those members who attend but choose not to eat (perhaps \$3 to \$5). Mina would like to continue the operation because she really likes the space. She feels it is important to maintain the space. There was discussion about whether we could do no food or pre-pay. There was further discussion on how to make our meetings more appealing beyond the food. James needs to have more help on the technology side. It was questioned how many members attend via Zoom. James questioned if the 20 people attainable. More discussion about the no eating fee. Carol made a motion to approve charging members who attend and do not eat be charged a facility fee of \$5 to start on March 1. Jeffrey seconded the motion. Motion passed with one opposed.

Mina reported that the Diversity Committee met and is moving forward to plan how diversity as a core can bring attention to the club.

There was a discussion about reinstating the practice of scheduling greeters to engage new members and guests.

Susan made a motion to adjourn the meeting. Bryan seconded the motion. The motion carried. Meeting Adjourned at 1:30 p.m.

Next meeting: Wednesday, March 8, 2023, at 12 noon via Zoom – Please note the time change.