

# Board Minutes of the Rotary Club of Media

Wednesday, April 12, 2023

Zoom Meeting- 12 noon.

Officers Present:

James Meinel – President

Courtney Ballauer, President-Elect

Ted Pleibel-Sergeant-at-Arms

Susan Garrison, Treasurer

Janice Miller Lion, Secretary

Carol Wills, Past President

Members Present: Mina Yi-Merizalde, Christine Coleman-Crosby, Jeannette Barr

President James Meinel called the meeting to order at 12:02 p.m.

---

Board of Directors Present:

Bryan Messick (2022-2025)

Jeffry Cadorette (2021-2024)

Leo Armand Stahl (2021-2024)

**Review and Approval of Board Minutes**

A draft of the March Board Minutes was submitted by Janice Miller Lion. A motion to approve the March minutes as corrected was made by Ted Pleibel. Jeffry Cadorette seconded the motion. The motion carried.

**Treasurer's Report**

Susan reviewed the check detail report. Ted asked a question regarding the Russel Hampton bill and void. The invoices from them were paid. Susan reported that more dues were collected, and that Ted and she were still working on collection of outstanding dues. Ted asked if Square payments are processing as expected. Square is the alternative to PayPal for lunch payments via credit card. The financial position statement was completed on an accrual basis which reflects more dues owed than the club has in the bank.

Jeffry Cadorette made a motion to approve the Treasurer's report. Ted Pleibel seconded the motion. Motion passed.

**Secretary's Report**

Janice submitted the minutes. She will make the two corrections and post.

Monthly attendance in March was 34.2 % A report including July through June (2022-2023) per member that reflects the members weekly attendance. This report is mainly for the membership committee in relation to the committee's goal to make calls. Courtney questioned whether we are including make ups on the DACdb. Further discussion on attendance tracking and the need to input makeups. Janice will research DACdb on how to post makeups, so members do get credit for attending the board or committee meetings.

Janice asked if Susan or James received an email regarding the liability insurance offered through Rotary International. Susan will check her email. Ted Pleibel made a motion to approve the Secretary's report. Susan Garrison seconded the motion. Motion carried.

### **New Business / Agenda Items**

Ted Pleibel reported that Morris Kauffman was coming off his leave of absence. Ted also reported that we received two new member applications via the website:

Maureen Mattero, Funeral Director in Media, her sponsors are Leo Stahl and Carol Wills. Jeffrey made a motion and Susan seconded the motion to approve Maureen as a proposed member. Motion carried.

Eric Chesen, Mortgage Broker in Media. Jeffrey made a motion to approve as a proposed member. Janice seconded the motion. Motion carried.

Ted will send the application copies to the Secretary, Treasurer, Sargent at Arms.

James turned the meeting over to Mina to report on a Diversity Committee's idea for an event that would promote Media Rotary and the community. The Committee members met with members of the Media Business Authority and the Media Arts Council. The proposed plan will include a day long festival celebrating diverse music on September 9 (rain date September 10). Mina presented a brief budget and discussed the need for a "mass gathering permit" which is due by April 17. Jeannette asked if Mina was asking the Board to approve submitting the permit. Jeffrey reviewed the submitted budget and asked who was going to provide revenue. Mina suggested that there is a need for full club involvement to move forward. It will require sponsorships to fund the cost. The project is going to be a Media Rotary with promotional support from the MBA and MAC. Courtney asked if the Committee thought sponsors would cover the cost. Bryan suggested that we consider investing in the permit and move forward to see if there is interest from the sponsors. Courtney made a motion to approve purchasing the permit. Janice seconded the motion. The motion carried. Jeffrey made the point that the Committee needed to come back to the Board updating them on the interest in the event. Mina stated that she will work on getting the key sponsorships required to move forward.

**Membership Committee Meeting review** - Jeffrey reported that the Committee has had two meetings to date. The goal was to come up with recommendations to the Board. They are submitted to President and President-Elect to review and discuss the timeline for implementation after approval. Jeffrey reviewed the list which was included in the email from the President to the Board. There was some discussion about several of the recommendations. To be discussed further at next month's Board meeting.

**Kindness Gardens presentation by Jeffrey Cadorette** - Jeffrey reported that he has been working with Jennifer Hubbard on The Kindness Gardens and their initiative to have pollinator gardens. It is a Rotary International initiative with partnership the Catherine Violet Hubbard foundation and Gardens for Wildlife. The thought is that Media Rotary would be a pilot club for this major initiative with the hope that it will expand throughout the East Coast. This would be a fundraiser and service project combined. Plants would be shipped to the club. The club would make \$10 per order plus a free plant. For agreeing to pilot this initiative Media Rotary may receive \$.10 from all future orders. The club can sell the plants whenever we choose (Spring or Fall). Jeffrey is looking forward to getting it off the ground and determining the challenges. Courtney suggested a Committee for this project. Courtney made a motion to approve the concept of the Kindness Gardens fundraiser and give Jeffrey permission to form a committee. Janice seconded the motion. The motion carried.

James had one last agenda item regarding the "Backpack" project. The Franklin Station HOA and Toll Brothers want to sponsor the project. Toll Brothers will purchase the supplies, invite their residents to help with the packing. Discussion related to the proper Rotary symbol be on any advertising for this service event. A motion was made to approve the cross branding for this project by Ted and seconded by Janice. Motion carried.

Courtney announced that she would like to change the Board meetings effective July to the second Tuesday of the month at 12 noon. She will send out a meeting invite from Sun East Zoom. The consensus was that this change would work.

Janice reported that she received an application for the township community day on Saturday, September 23 at Rose Tree Park. She asked if she should send in the application for the club to have a booth at the event. She will sponsor the club's table at \$70. Jeffry also volunteered to sponsor the tent. Susan made a motion to participate in the event. Janice seconded the motion. Motion carried.

Bryan Messick mentioned that we might need to consider a back up plan for the meeting location and catering expenses. Discussion to continue at next meeting.

Susan Garrison made the motion to adjourn the meeting at 1:25 p.m. Jeffry Cadorette seconded the motion. Motion carried.

Next meeting: Wednesday, June 14, 2023, at 12 noon via Zoom