

Rotary Club of Media | 2020-2021

Board Meeting | August 12, 2020

Officers

Jim Resinger – President
Carol Wills – President-elect
James Meinel – Vice President
Morris Kaufman – Secretary (2020-2023)
Ted Pleibel – Treasurer (2020-2021)
Kerry Dyer – Sgt, at Arms (2020-2023)
Susan Garrison – Immediate Past President
Courtney Ballauer – Recording Secretary

Board of Directors

Blair Jamison (2020-2023)
Courtney Ballauer (2020-2023)
Sheri Kirchoff (2020-2021)
Mikael Nordstrom (2020-2021)
Andy Hunt (2020-2022)
George Jones (2020-2022)

Guests

Govinda Malya
Virginia Falkenbach

Highlighted members were present at the August 12 meeting.

August 12, 2020

12:30 – 1:30

Board of Directors

Agenda

12:36 – Welcome and call to order – President, Jim Resinger

- Courtney asked if James can mute everyone
- Review and Approval of Minutes | Courtney Ballauer
 - On the last page in the discussion of social activities, change Jim to Larry. Larry made the contact with Spring Haven.
 - *Motion to approve the June Minutes with the change* (Ted Pleibel) – Seconded (Morris Kauffman) – **Motion Carried.**
- Secretary's Report | Morris Kaufman
 - 5 meetings; 50% attendance; we lost one member last month (Katie resigned)
 - *Motion to accept the June Secretary's Report* (Susan Garrison) – Seconded (Ted) – **Motion Carried.**
- Treasurer's Report | Ted Pleibel

- Request from Gundaker Foundation for donation. It's normally an invoice. The request is for a donation this year for \$10 per member (\$450 for our club). They are also asking for an addition of \$10 per member for Great Grant Donation (additional \$450 for our club). Ted recommended sending with \$900 from our club. Susan asked for clarification for our member count. As of July 1, we had 45 members. Katie resigned after July 1.
- *Motion for the club to make a donation of \$900 to Gundaker (\$450 plus \$450 for the Great Grant (Ted) – Seconded (Andy Hunt) – **Motion Carried.***
- *Motion to request payment to Susan Garrison for the Food Bank Photo Opp. Ted is seeking approval to pay this (Ted) – Seconded (Mikael Nordstrom) – **Motion Carried.***
- Jim asked for clarification as to whether or not he paid. Ted said he would look into that.
- This year, Price Turner (Quick Books) doubled (from \$60 to \$120). It's still very cheap.
- *Motion to accept the July Treasurer's Report (Courtney Ballauer) – Seconded (Susan) – **Motion Carried.***

NEW BUSINESS

- 2020-2021 Goal discussion
 - Social Activities – Too soon to consider? Happy hour Zoom meeting?
 - Jim thinks it's too soon to consider any activities yet. Courtney agreed. Do we want to try Zoom happy hour meetings? Other clubs have had success with this. Andy said all that you do is drink and talk about your Zoom background. Susan suggested that we have some type of entertainment if we do something like this. Blaire said that we could do a "Get to know you BINGO" or something like that. Andy said, we could maybe do Trivia. Blaire and Susan are going to run with this idea and present it to the club. Jim said it sounds awesome.
 - Media Stories about Club Projects
 - Jim spoke to Paul Hagen and Paul said he would love to write articles for the club. Did anyone get any information about the food bank to Paul? Virginia said that the Public Image Committee did not get any write up. Susan said that Larry wrote something. She said that Peter is also aware of this. Courtney said that this should have gone through Virginia. If Larry is willing to write Press Releases, great, but Virginia needs to be made aware of these things since she is head of the Public Image Committee. We all need to be on the same page so that everyone knows what's going on.
- Discussion about two projects from District 3150 in India. Can we support?
 - **Women's Screening Bus.** This sounds like a pretty worthwhile project. They are looking for a total of \$100k. They are looking for \$20k from an international partner (us). We are going to pass this along to the Foundation and recommend that they support it.
 - Courtney asked if we raise \$10k, then can Gundaker match \$10k and then there is the \$20 that they are looking for. Govinda said that Gundaker doesn't have the funds – Good luck. Courtney asked if they used to do that or if it was someone else? Govinda said that they divvied up funds to cure illnesses. Mikael said that they will only match \$1,000 nowadays. Andy asked if we should go for

- it. Courtney said that if the Foundation wants to support this, then absolutely. Everyone agreed.
- **Convert 180 schools to happy schools.** They are seeking \$37M. Courtney suggested that we pass this one along to the Foundation as well.
 - For clarification: Jim asked what he is supposed to do with sponsorship requests?
 - Bring them to the Club Board. We will send what is necessary to the Foundation based on what they support and offer recommendations. If they decide not to support something, they can send it back to the Board.
 - Bookbag project funds approval | Mikael
 - We have committed to 45 bags.
 - *Motion for \$800 towards this project* (Mikael) – Seconded (Susan) with an amendment
 - *Motion to give \$800 towards this project understanding that we go to the Foundation to get reimbursed* (Susan) - Seconded (George) - **Motion Carried.**
 - *Courtney and Ted denied motion*
 - Ted asked why the foundation isn't paying for it? Carol said it was because it was our project. Susan said that it's on their agenda. Courtney asked if schools are going virtual or remote, why are we giving them backpacks. Isn't there something else that we could give them if the kids aren't actually going to the school? Mikael said that we don't know what's happening with the schools but this is still essential. If the Foundation endorses the project, will they refund the club? Ted said that *either* the club or the foundation should be involved – not both. Courtney and Ted both said that procedures need to be followed: send this to the Foundation, see if they accept this, and if they don't then they can send it back to us to review.
 - Club Membership Outreach from Diana Edwards | Susan
 - Shall we conclude or continue forward?
 - *Motion to allow Membership Committee to work with Diana Edwards on this Pilot Project and develop a membership plan* (Susan) - Seconded (Mikael) - **Motion Carried.**
 - Zoom meetings to continue after we go back to luncheon meetings
 - Equipment budget development
 - Do we want to move forward with a formal agreement? Courtney said that it's not even worth discussing yet since we will most likely be completely on Zoom for the next couple months. This was tabled.
 - Open discussion about a potential diversity project. – Morris
 - Mikael and Susan volunteered to help Morris with this. Jim asked how he's recruiting members. Morris said that he just started with phone calls and will announce this at the meeting tomorrow.

OLD BUSINESS

- George was going to contact Fellini's regarding equipment
 - George has not had a chance to contact them yet.

Committee Reports

1. Membership | Susan

- a. Ted asked about Proposed and Potential members in DacDB. Susan knows about some of them and has been in contact with them. Ted said that we need to get them in or out. Courtney said that they need to “come” to meetings.
2. Service | Mikael
- a. August will be busy. The park needs attention. On the 29th we will do a clean up again. Time is 8:30 am – 9:30 am at Manchester Park (behind the Wawa and across the street from First Baptist Church).
 - b. The Bookbags took about 20 people to put them all together in an hour and a half last time.
 - c. Are in-person project allowed? Are we comfortable with in-person things?
 - i. Ted said that we have no COVID insurance coverage.
 - ii. Ted said no to in-person things until it is safer. Courtney agreed.
 - iii. Susan brought up that we should have a release form for anyone who agrees to participate.
 - iv. Blaire said that for all of these projects, outings, etc, we need to have Facebook events as well (we can post the release information, share to other groups, etc.). Courtney said that all of the information about the projects, etc. need to go to Virginia so that Blaire can create the events. If the Public Image Committee isn’t aware of it, it can’t be communicated.
3. Gundaker | Andy
- a. Next meeting is on the 2nd. Thanks for the Great Grant Donation.
4. Club Administration | Carol
- a. No report.
5. Rotary Foundation update | No chair person
- a. Jim has no update.
6. Public Image | Virginia
- a. Media Food Bank donate button has moved to the top
 - b. Food for Heroes has been removed
 - c. Members log in is not being used but should be.
 - d. Facebook
 - i. Thank you Blaire
 - ii. Button added for Media Food Bank button – 1400 people reached
 - iii. Throw Back Thursdays
 - iv. We need to be aware of copywrite infringement regarding pictures
 - v. Courtney mentioned that we should also have Media Release Forms filled out
 - 1. Courtney will work on the form with Virginia. We should send this form to Penncrest. We can also put it on the Website.
 - vi. Paul Hagen is willing to help with Press Releases

Meeting adjourned 1:50 pm.