

Rotary Club of Media | 2020-2021

Board Meeting | July 8, 2020

Officers

Jim Resinger – President
Carol Wills – President-elect
James Meinel – Vice President
Morris Kaufman – Secretary (2020-2023)
Ted Pleibel – Treasurer (2020-2021)
Kerry Dyer – Sgt, at Arms (2020-2023)
Susan Garrison – Immediate Past President
Courtney Ballauer – Recording Secretary

Board of Directors

Blaire Jamison (2020-2023)
Courtney Ballauer (2020-2023)
Sheri Kirchoff (2020-2021)
Mikael Nordstrom (2020-2021)
Andy Hunt (2020-2022)
George Jones (2020-2022)

Guests

Ken Delmar
Govinda Malya
Jack Sproul

Highlighted members were present at the July 8 meeting.

July 8, 2020

12:30 – 1:30

Board of Directors

Agenda

12:30 – Welcome and call to order – President, Jim Resinger

- Review and Approval of Minutes: Jim Resinger
 - No Changes
 - *Motion to approve the June Minutes* (James Meinel) – Seconded (Ted Pleibel) – **Motion Carried.**
- Secretary's Report: Morris Kaufman
 - We had 4 meetings in June. 45 members. 45%. Katie resigned membership but no one else from the YMCA took her place.
 - *Motion to accept the June Secretary's Report* (Ted) – Seconded (Carol Wills) – **Motion Carried.**
- Treasurer's Report: Ted Pleibel

- Proposed new billing cycle dates – We currently bill on the 2nd of January and July. These are due upon receipt but we get billed for these members immediately. We are moving our billing to 30 days prior so if someone resigns, we won't have to pay RI for them.
- *Motion to approve Susan's postage request* (Ted) – Seconded (Mikael Nordstrom) – **Motion Carried.**
- Profit and Loss was discussed. We spent Sunshine Funds.
- Balance Sheet was discussed. We are high in Accounts Receivable because billing just went out. This is an accruable report only.
- Check Detail was discussed. No questions on the three checks.
- \$316 collected in boot and happy dollars for Shelter Box. Motion to approve the addition of \$184 from the club to make the total donation to Shelter Box \$500 (Ted) – Seconded (Susan Garrison) – **Motion Carried.**
- Carol asked, how new accountant was being paid the \$200+? Is he being paid quarterly? Ted said that he gets paid when he does the taxes. He will do our Federal Tax Return next month. Tom Glancy only gets paid for the services that he provides.
- *Motion to approve the June Treasurers Report as Submitted* (Jim) – Seconded (??) – **Motion Carried.**

NEW BUSINESS

- Honorary Members Annual Approval
 - *Motion to renew Lew Betty's honorary membership for 2020-2021* – Seconded (Susan) – **Motion Carried.**
 - *Motion to renew Valery Bradley honorary membership for 2020-2021* – Seconded (Susan) – **Motion Carried.**
 - *Motion to renew Jim Clyma honorary membership for 2020-2021* – Seconded (James) – **Motion Carried.**
 - *Motion to renew Tom Gregory honorary membership for 2020-2021* – Seconded (James) – **Motion Carried.**
 - *Motion to renew Sally Holub honorary membership for 2020-2021* – Seconded (James) – **Motion Carried.**
 - *Motion to renew Victor Menghetti honorary membership for 2020-2021* – Seconded (James) – **Motion Carried.**
 - *Motion to renew Bob Stahl honorary membership for 2020-2021* – Seconded (James) – **Motion Carried.**
- Goal Selection and Targets for 2020-2021
 - We decided to commit to 14 goals (requirement was 13). We discussed the document that Jim sent to the board.
 - Service Participation – New Goal: 40
 - Jim asked Mikael to spearhead this goal.
 - Club Membership – New Goal: 49
 - We plan to increase membership by 2 or 3. Susan thinks we should be able to increase by 4.

- Service Projects – New Goal: 15
 - Last year we did 18. That’s 1.5 per month. Mikael suggests 15 due to the challenges of this year.
 - Update website and social media – New Goal: 4
 - Thank Virginia and Blaire. Susan suggested 4. Blaire commented about all that we can be doing. She shared her screen to show the board how to invite ALL her friends to like the Rotary page and encouraged us to all do that! She also said that everyone should be commenting on posts. We also need pictures. Jim asked Blaire to spearhead this.
 - Online presence – New Goal: Yes
 - We have an accurate online presence.
 - Social Activities – New Goal: 2
 - Jim said we have to start somewhere. This is all dependent on the pandemic.
 - Media stories about club projects – New Goal: 3
 - Last year we had 2. Courtney suggested 6 and said to push for press releases, but Susan said to only go with 3. Jim will talk to Virginia about this. Larry currently does the writing. Ted jokingly suggested Jack Sproul (since Jack was a guest on the call).
 - New member sponsorship – New Goal: 4
 - We had three new members last year. Susan will keep an eye on this.
 - Leadership development participation – New Goal: 4
 - Last year, we had three trainings (but Peter and Jeff’s numbers were not counted towards this).
 - Annual fund contribution – New Goal: \$6,000 for
 - District training participation – New Goal: 5
 - This year, the training will most likely be virtual. If virtual, Ted said he would go for the Treasurer training.
 - PolioPlus Fund contributions – New Goal: \$6,000
 - Interact Clubs – New Goal: 1
 - We should plan to continue with the 1 club. Virginia and Larry and prior to them Nancy and Ken all worked with Interact. Jim asked if anyone wanted to get involved with Interact. We need a club representative to be the liaison between the club and the school. Jim said that he will talk to Larry to see if he will continue.
 - RYLA participation – New Goal:
 - Last year’s goal was 2. Ted asked if we had an exchange student slated for this year. We don’t because of COVID-19. Ted participates every year to represent ShelterBox. Jim asked Courtney and Ted to spearhead this and they both denied, but Ted said that this club rep should be the same person who is the Interact rep since they work with the students and teachers anyway.
- In person to person meetings. When? How? What criteria?

- Question was asked: When can we have in-person meetings. Jim said that there are heavy limitations on in-door dining. We can't move forward with in-person meetings until COVID-19 regulations lessen. Ken said that in PA, we currently are still only having outdoor dining.
- Special social activity at Springhaven. They can have events up to 100 people in the banquet room meeting the green phase requirements.
 - Jim received an email from Springhaven offering up events up to 100 people. Since we didn't have an induction dinner, many people felt that we should have something once we can. Carol asked if we could hold this outdoor. Jim said that he will ask Larry to see if Springhaven can have something outside. Susan mentioned that Courtney's installation was at Tyler years ago and that they may be able to host something outdoors for us again. Jim will reach out to Tyler.
- Zoom meetings to possibly continue after we go back to luncheon meetings?
 - Jim and James discussed and thought having a Zoom possibility was a great way to keep members engaged who cannot make the in-person meetings. James looked up pricing for equipment. He said cams would run about \$200 and suggested a boom mic around \$200. We would also need reliable wifi to broadcast live via zoom and a low-price computer (about \$600). We would shoot for approximately \$1,200. Susan asked if we could possibly have these recorded as well. Courtney said that we do need to monitor who comes into the room. Jim suggested maybe even just live stream to YouTube. James said that he will explore more pricing. George said to check with Fellini's to see if they would be interested in exploring partnering on more permanent features. Courtney said to not go too cheap on equipment because we don't want to have to replace "cheap" items.
- Meals for Hero's
 - This is a foundation item. This should be a conversation from a club point of view and will be brought up at tomorrow's club meeting. Mikael said that we should look at "Chaps Pit Beef" at Granite Run since Paul is in the club. Rob Hancock had previously suggested giving Fellini's one more push.
- Morris Kaufman open discussion about a potential diversity project.
 - If we sit back on our hands and don't do anything, that's shirking our responsibility. Morris said that we should look at something to bring to the club as a project. Jim said to take a look at the diversity statement that he sent out. Board members agreed that we could work on a diversity project. He asked Morris to develop a committee, create a mission statement and come up with ideas.
 - Susan spoke to RI Membership chair and found that they are working on a diversity, equality and inclusion survey at RI. She will share the resources from RI with Morris.
 - Morris is already involved in diversity activities with the Friends worship group that he's a part of.

OLD BUSINESS

- Open Discussion
 - No old business.

Committee Reports

1. Membership – Susan
Katie Breslin Duffus has resigned from the club
2. Service – Mikael
3. Gundaker – Andy
4. Club Administration – Carol
5. Rotary Foundation update
6. Public Image

There were no Committee Reports this month.

Meeting adjourned 1:40 pm.