

Rotary Foundation of Media

Minutes – January 28, 2020

Board Members: Walt Woerheide, President; Gary Zebrowski, Treasurer; Larry Smoose, Secretary; Ted Pleibel; Cynthia McGoff; Rob Hancock, Past President.

Members present: Ted Pleibel, Cynthia McGoff, Gary Zebrowski, Walt Woerheide, Larry Smoose, Rob Hancock.
Others present: Jim Reisinger

The meeting was called to order at 9:02 a.m.

Minutes – The October minutes were approved as presented

Treasurer's Report

Gary reported that \$13,184.40 is available for grants and expenses, not including the bingo funds. He also reported that \$360 was sent directly to the RFM for Polio from the Cross Egypt Challenge. The funds received by the club from Pay Pal will be added to this amount. Two gifts were sent directly to the RFM, one by Govinda Malya of \$1250 for the 2019-2020 Rotary year and one by Kerry Dyer for \$125. Larry will send a thank you letter to both of those donors.

The board voted to receive the Treasurer's report. (Walt/Ted)

Old Business:

- Larry gave an update on the Polio (Cross Egypt Challenge) project, noting that \$785 had been donated by Rotarians, family members and friends. He will complete a multi-donor report form to TRF and Gary and Ted will include checks from the Foundation and Club, respectively.
- The board discussed the proposal brought by Rob Hancock to provide for a Rotary Foundation of Media recognition award to encourage direct gifts to the foundation. The board reacted favorably to the idea and Rob will bring details to the next meeting.
- Walt gave a reconciled account of the November Bingo event, noting that RFM had \$7,597.00 in funds received, and that once expenses were paid, the club would add \$1,949.37 to that amount, based on payments made to Pay Pal less the expenses. Thus, the total revenue from the November bingo was \$9,546.37.
- Foundation Pay Pal – The board decided to set up a new Pay Pal account for the RFM with a new default phone number. Gary will work with Walt on this, enabling all funds from fundraising events to go directly to the Foundation and expenses to be paid by the foundation.

Grant requests:

- Walt shared a request for a donation to the Rotary Float at the Rose Bowl – it is not officially sponsored by Rotary International. The board declined a donation.
- Compassion for Life is a non-profit founded by Bill Strine. It is requesting a grant of \$1,000 as part of a \$28,000 project to put a roof on a new high school. The board voted to approve a \$1,000 grant. Walt will invite the requester to a meeting to receive the check. (Larry/Ted)

- Media Youth Film Initiative teaches young people (age14-18) the art of professional filmmaking with their films being featured in the Media Film Festival. The board would like to have our Rotary logo on their marketing material, including their website and any E-blasts. The request is for \$2,000 to help with tuition for those who cannot afford to pay. The Board approved a \$1,000 grant contingent on adequate recognition. Walt will validate the recognition and decide if they will meet our criteria for final approval. (Rob/Gary)
- The Delaware County Literacy Council sent a letter requesting a financial contribution. Walt will ask them to submit a formal proposal using our standard form.
- Hosts for Hospitals sent a letter requesting a financial contribution. Walt will ask them to submit a formal proposal using our standard form.
- A personal request was received from a middle school student for assistance to attend the Junior National Leadership Conference. The board voted to give a \$250 grant from the Student Leadership Fund, contingent on getting some additional information and on the student actually attending the conference. Larry will contact the student. (Gary/Larry)
- Media Elementary School Playground (Phase II) is requesting \$5,000 to provide the ramps and side rails for the second phase of their project. Larry indicated that he would prepare a District Grant request form and a Gundaker Grant request form to match our contribution of \$2,500, which is what we did last year. The board voted to approve a grant of \$2,500. Several board members plan to be at the dedication of phase I on January 31. Walt will invite the requester to a meeting to receive the check.
- Elwyn Development Center has a request for \$2,000 to purchase four light tables to support and enhance an array of skills including literacy, math, and writing, and may provide sensory support for children with certain developmental skills. The board likes the project and asked Cynthia to get additional information to determine the size of the grant. We agreed to do an email vote for final approval contingent upon the information obtained by Cynthia.

New Business:

- Larry reported that he had applied to AMC theatres for a donation of tickets for our next Bingo fundraiser. The application requested a Mission Statement, which we do not have. He suggested wording for a mission statement based on that of The Rotary Foundation. “The mission of the Rotary Foundation of Media is to enable Rotarians to make lives better in our community and around the world by advancing community and world understanding, goodwill, peace, the improvement of health, the support of education, and the alleviation of poverty.” The board liked the wording and suggested that it be used as a preamble to our Bylaws. Walt noted that while we can proceed with this for the AMC application, we should wait till another meeting before formally adopting this as a preamble to our By-Laws.
- Walt shared his reconciliation report of the November Bingo fundraiser, which was a bit of a challenge with some funds being sent to the club and other funds sent to the foundation. It was decided to set up a foundation Pay Pal account, so that all funds could come directly to the foundation with expenses paid out of those proceeds. Walt agreed to apply for a new gmail account to enable us to apply for Pay Pal. Gary, Walt and Ted will work on this.
- Walt brought up the need for candidates for the election of board members, and the need to replace Michael Campbell. The election is supposed to be in March. The board will let club members know about the election and for anyone interested to contact Walt.

The meeting adjourned at 9:58 a.m.

NEXT MEETING: February 25, 9:00 a.m. at the Court Diner