

**Rotary Foundation of Media**  
Board Meeting – February 21, 2017

Members present: Govinda Malya, Nancy Geisel, Dennis Slostad, Bryan Messick, Larry Smoose, Courtney Ballauer.

Others Present: Gary Zebrowski (Treasurer); Dan Lievens (Club President)

The meeting was called to order at 9:02 a.m.

**Minutes**

The January 17, 2017 board meeting minutes were approved as submitted.

**Treasurer's Report**

The Treasurer's report was received as presented. Gary reported that \$15,035.92 is available for grants and administrative expenses. The report was received.

**Board Elections**

Govinda has announced the upcoming elections and requested nominations for the Foundation Board. He has two people who have agreed to serve, but wants to be sure club members have an opportunity to also propose nominees. Dan will send out an e-blast requesting that proposed nominees be sent to him or Govinda no later than February 28, 2017.

**Foundation Update to the Club**

The board felt that the update to the club went well. Govinda received several helpful suggestions for future updates and appreciated the feedback.

**Sample grant response letters**

Govinda reviewed the drafts of response letters. The board felt that in both letters, details of grant categories was not needed. It was suggested that on the approval letter more generic wording be used about the organization being contacted and making a presentation to the club. The board thought that Dan's suggestion to dedicate four club meetings a year to the Foundation that would allow groups to tell the club about how they would use the funds and receive their checks.

**Public Relations and Visibility Budget line**

The board discussed the issue of the original proposal from the Veterans' Legacy project about funding for the Veterans' Day Parade, expressing the opinion that it was more for club visibility. It was suggested that a letter to the club board would be helpful in clarifying our position on the use of Supplement Funds (gained by selling ads and not strictly a charitable contribution) by the club for Public relations and Community Visibility.

**Global Grant Update**

On March 2 the regular club meeting will be at the Media-Upper Providence Free Library in the Rotary Community Room. The program will be about the **Global Grant for Microcredit to Tribal Women in La**

**Esperanza, Pedro Moncayo, Ecuador** – The meeting will demonstrate the capabilities of the new electronic equipment in the community room, made possible by a major grant from our club Foundation. It will include a Skype call from Rotarians in the Quito, Ecuador club to provide an update on the project. Govinda and Larry are working to be sure the equipment and connections will work properly.

Govinda also announced that he is researching another possible Global Grant opportunities in Ecuador and will provide more details to the board and the club board in the near future.

### **Grant Requests**

- Veterans' Legacy – As mentioned above, the board deferred a request for \$1000 that was initially requested for the Veterans' Day parade. Govinda recently received a letter, apparently for a new focus on the original request for \$1,000 for a Vietnam Veterans exhibit at the museum. Larry will talk to Bob Dimond and Ed Buffman (writer of the letter) to go over the application process and to gain clarification.
- Shelter Box – Govinda received a report from Shelter Box, but again no formal application. Courtney will talk to Ted Pleibel about a request from Shelter Box.
- Rocky Run YMCA sent Govinda an annual campaign request, but again no application. Dennis will talk to Katie Duffus about an application.

Dan said that the club president gets a lot of requests for grants – he will send them to Govinda for vetting and consideration.

The meeting adjourned at 10:04 a.m.

**NEXT MEETING: Tuesday, March 21, 2017 9:00 a.m. at Court Diner.**