



Club 5492

Member of Rotary District 7450
Southeastern Pennsylvania, USA

The Rotary Club of Media

The MultiMedium

Volume 83 ~ Issue 8 ~ February 2011

www.MediaRotary.Org

Happy Valentine's Day!

Enhanced version of the Medium now available

The Medium has taken a leap into enhanced multimedia content with a complementary version to its printed publication.

The ^{Multi}Medium made its debut with the December issue and will be available monthly to both members and non-members alike on the Club's website.

The ^{Multi}Medium includes photos and video associated with the various stories found in The Medium. The enhanced format also allows for readers to link to the websites of the various groups and individuals represented in the publication.



Additional materials can be viewed by clicking on the below icons whenever you see them in an article.



Will take you to an internet site where still photos can be viewed.



Will take you to an internet site where videos can be viewed.



Will take you to the organization's website when clicked.

Clicking on items formatted like [this](#) will also take you to the organization's website.



Valentine's Day

The history of Valentine's Day is shrouded in mystery. But we do know that February has long been a month of romance. Valentine's Day contains vestiges of both Christian and ancient Roman tradition. So, one legend contends that Valentine was a priest who served during the third century in Rome. When Emperor Claudius II decided that single men made better soldiers than those with wives and families, he outlawed marriage for young men — his crop of potential soldiers. Valentine, realizing the injustice of the decree, defied Claudius and continued to perform marriages for young lovers in secret. When Valentine's actions were discovered, Claudius ordered that he be put to death.

Other stories suggest that Valentine may have been killed for attempting to help Christians escape harsh Roman prisons where they were often beaten and tortured.

According to one legend, Valentine actually sent the first "valentine" greeting himself. While in prison, it is believed that Valentine fell in love with a young girl — who may have been his jailor's daughter — who visited him during his confinement. Before his death, it is alleged that he wrote her a letter, which he signed "From your Valentine," an expression that is still in use today. Although the truth behind the Valentine legends is murky, the stories certainly emphasize his appeal as a sympathetic, heroic, and, most importantly, romantic figure.

The oldest known Valentine card is on display at the British Museum. The first commercial Valentine's Day greeting cards produced in the U.S. were created in the 1840s by Esther A. Howland, known as the Mother of the Valentine, made elaborate creations with real lace, ribbons and colorful pictures. According to the Greeting Card Association, an estimated one billion valentine cards are sent each year.

Performing Arts Complex of Delaware County (Stage One)



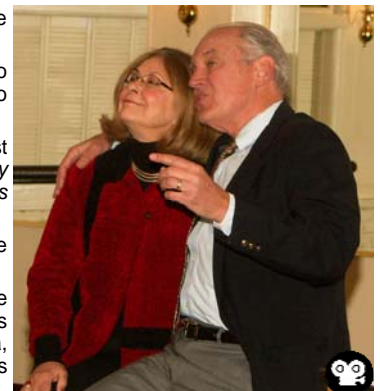
The Rotary Club of Media was visited by Alfred Hurd, representing the Performing Arts Complex of Delaware County, also known as Stage One.

Alfred and his wife, Ellie, have rented the Summit School in Wallingford to establish a home for all the volunteer community groups in our area who otherwise have no home to display their artistic endeavors.

Alfred introduced Bill Gross and Jan Clarke who were accompanied by pianist Cecilia Sibinga. They performed several classic show tunes such as: *Surrey With The Fringe On Top* from *Oklahoma*, *Luck Be A Lady* from *Guys and Dolls* and *Almost Like Being In Love* from *Brigadoon*.

To date, Stage One hosts 36 groups, 24 of whom can take advantage of the Summit Hill facility.

Some of the groups benefitting from the Stage One facility are: Brandywine Conference & Visitors Bureau, Brandywine Harp Orchestra, Darlington Arts Center, Delaware County Library System, Delaware County Youth Orchestra, Marple Newtown Players, Rose Tree Pops Orchestra and Rose Valley Chorus & Orchestra.



February Program

Date	Greeter	Prayer	Lunch Program
03	Scott Davidson	Penelope Reed	Patrick Ward, Exec. Dir. of the Media Theatre ~ History of the Media Theatre
10	Pat Kosinski	Mike Boettcher	FBI Agent Dave Richter & Trooper Tom Cloud ~ The Johnston Gang
17	Peter A. Mardinly	Peter A. Mardinly	State Senator Dominic Pileggi, Ninth Senatorial District, Majority Leader of the Pennsylvania Senate
24	Louis Pavlovitch	Bill Strine	Penelope Reed - History of the Hedgerow Theatre

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January Program Details

Students of the Month (Penncrest)



President Andy Hunt (center) with Shelly Maxwell & Jimmy Gastner with their certificates:
Michelle (Shelly) Lynne Maxwell, a senior at Penncrest high school, is member of the National Honor Society, World Language Honor Society, History Honor Society and Medical Scholar's Club, to name a few of her many clubs, activities and achievements. Shelly participates in a number of activities outside of school, including: HCI Optimist Club and performs Ballet, Pointe, Jazz and Tap with the Paul Kolcke Studio of Dance. Despite these many accomplishments, Shelly still finds time for volunteering with such organizations as: Blood Drive at Penncrest, Toys for Tots, Relay for Life, Bucks for Birds, Philabundance, The Giving Tree and the American Cancer Society.

Jimmy Gastner, a Penncrest high school 11th grader, is a member of the National Honor Society, the Future Business Leaders of America, World Language Honors Club, Mu Alpha Theta (Math Honor Society) and Phi Alpha Epsilon (History Honor Society). He is an avid Lacrosse player and Helps out at the Media Youth Center.

Rotary Fun Facts – Rotary Mottos



The first motto of Rotary International, "He Profits Most Who Serves Best," was approved at the second Rotary Convention, held in Portland, Oregon, in August 1911. The phrase was first stated by a Chicago Rotarian, Art Sheldon, who made a speech in 1910 which included the remark, "He profits most who serves his fellows best."

At about the same time, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, commented that the proper way to organize a Rotary club was through the principle his club had adopted--"Service, Not Self." These two slogans, slightly modified, were formally approved to be the official mottos of Rotary at the 1950 Convention in Detroit--"He Profits Most Who Serves Best" and "Service Above Self." The 1989 Council on Legislation established "Service Above Self" as the principal motto of Rotary, since it best explains the philosophy of unselfish volunteer service.

Susan Mardinly reports on her visit to Leogane, Haiti



Sue Mardinly's report on her visit to [Operation Love The Children of Haiti \(OLTCH\)](#) enthralled our members with its passion, compassion and dedication. OLTCH's goal is to rescue children in Haiti; those for whom there is otherwise no hope; the abandoned, the sick, the naked, the hungry, the dying. The need to provide a new hope for these children is overwhelming. They must receive help in order to grow up, and education to become responsible and capable adults.

Sue told us of Maxo, a young man who has passionately devoted his life to his family and to educating the children of his village. He is holding school now under a tarp held up by sticks. He pays rent and teacher salaries out of his own money. He'd like to purchase the land, but the owner wants \$9,000. The Clubs of Concordville-Chadds Ford and Leogane are working to find ways to assist financially and to establish scholarships in exchange for volunteer service for those children whose parents cannot afford the tuition (\$2.50).

Who's Who in 5492

Bob Dimond



Bob Dimond was born in 1934 as Robert Louis Kelly, the youngest of 11 children.

His father was a bootlegger and after he was arrested, the children were all split up. Bob went with a family in Philadelphia and became Bob Dimond growing up in Southwest Philadelphia. He joined the Army at 17 years old and spent 15 months in Korea in the 25th Division Combat Engineer Battalion.

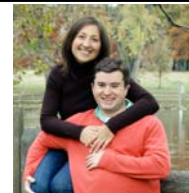
Bob holds a Bachelor's degree from Thomas Edison State College. A former Councilman and Mayor, Bob has been the Media Tax Collector for the past 10 years. He is the Treasurer of the Media Rotary Foundation and the Executive

Bob and his wife, Dale, have 7 children, 12 grandchildren, and 4 great grandchildren. Bob went into acting in 1993 after his wife, Dale, talked him into it. He's hooked and has been in over 40 stage shows, 5 movies and several commercials and TV shows.

Jake Milunsky



Jacob Milunsky grew up in Wilmington Delaware, attended college at Muhlenberg and then studied dentistry at Temple University, where he received a DMD degree with honors. He then completed a residency program at Long Island Jewish Medical Center in New



New Hyde Park, NY.

Jacob now practices Family and Cosmetic Dentistry in Media on State Rd, and specializes in Behavior Management Dentistry and Implantology. He is especially interested in using computers, media and digital records to improve patient care. Jacob is getting married this September, and looks forward to the joys of family with his fiancée Stacey (pictured above, right). His hobbies are music, computers, technology and Tennis.

February Birthdays Happy Birthday to:



- 04 Don Bak
- 04 Lewis Beatty
- 05 Denise Kerr
- 23 Martin Brian
- Invite a new member
- Invite a new member
- Invite a new member

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February Program Details

State Senator [Dominic Pileggi](#)



Senator Dominic Pileggi was elected Majority Leader by his colleagues in November 2006, 2008 and again in 2010. He has represented the Ninth Senatorial District, which includes portions of Chester and Delaware Counties, since winning a special election in October 2002.

As Majority Leader, Senator Pileggi determines legislative priorities, manages the Senate calendar, builds consensus on legislation to be voted, and serves as one of the chief negotiators of the annual state budget. He chairs the Rules and Executive Nominations Committee and is a member of the Appropriations Committee and the Legislative Committee and the Legislative Reapportionment Commission. A lifelong resident of the City of Chester, Senator Pileggi is married to his wife Diana and has three children: Elisa, Gabrielle and Michael.

Know someone who would make a great Rotarian?
Bring them to a meeting!



Rotary invites you to become part of history by donating to the global effort to wipe out the crippling disease polio.

HELP END POLIO



What's on the Menu?

2011 February

3 Beef Stew
Chicken & Tuna Salad Bowl

10 Chicken Sorrento
Herb Roasted Potatoes, Italian Style Green Beans
Chef Salad Bowl

17 Chopped Sirloin with Mushroom Gravy
Red Bliss Mashed Potato & Vegetable Medley
Chicken Caesar Salad

24 Spaghetti with Meatballs
Chicken & Tuna Salad Bowl

February Program Details

FBI Agent Dave Richter & Trooper Tom Cloud ~ The Johnston Gang



Escaped murderer Norman Johnston is escorted from the Avondale state police barracks after he was recaptured.

Former state police officer Tom Cloud and former FBI investigator David Richter will address the club about their involvement in bringing down the notorious Johnston Gang, an effort which has often been described as an unprecedented display of cooperation among various agencies of law enforcement.

The Johnston Gang held the attention of many residents all over Chester County throughout the 1970s as they committed numerous burglaries while eventually advancing to murder.

Patrick Ward, Executive Director, Media Theatre ~ History of the [Media Theatre](#)



Patrick Ward has been involved with The Media Theatre since its renovation in 1994. He has worked off-Broadway with the award winning American Jewish Theatre. Throughout his career, Patrick has been a producer, actor and production stage manager, working on more than 150 productions.



The Media Theatre, built in 1927 by Samuel Dembow, was decorated in the English Renaissance style and was Media's third and largest movie theatre. It opened in August 1927 with a screening of "The Jazz Singer" starring Al Jolson, the 1st motion picture with sound. Admission was 25 cents. The theatre served for nearly 75 years as a movie palace displaying the magic of motion picture to generations of Media residents. It was also the site for vaudeville shows, Media High School graduations and community events. In 1993, the building was acquired by Walter M. Strine who converted it into the Media Theatre for the Performing Arts in 1994 in honor of his wife Elizabeth's lifelong love of music.

Mr. Strine invested over \$1 million to restore the theatre to its former aesthetic glory. Throughout the 90s, the theatre was run as a for profit business under the management of Rockwell Productions. In 2000 when Rockwell Productions abandoned the theatre and its production of live entertainment, the Society for the Performing Arts of the Media Theatre stepped in, took over management, and established The Media Theatre as it is today. Producing five musicals each year, the current Broadway Series provides opportunities to gain new audiences and strengthen the support of current patrons and old friends.

Penelope Reed Presents the History of [Hedgerow Theatre](#)



From 1923-1955, Hedgerow presented rotating repertory theatre that featured many national theatre personalities from Richard Basehart to Edward Albee, Ann Harding to Susan Glaspell. Hedgerow has its roots in the Arts and Crafts era at the turn of the last century, when William Price adapted this English movement dedicated to individual expression in contrast to the impersonal industrialization of society. Actor/director Jasper Deeter fell in love with the intimacy of the grist mill-turned borough hall, the aesthetic appreciation of the community, and the opportunity to create a theatre with an artistic rather than commercial center. He foreshadowed the regional not-for-profit theatre movement, established a racially integrated company of resident, local, and visiting artists, and maintained an identity for Hedgerow as a seminal theatre for theatre artists throughout the country.

In 1990, the Board asked alumna Penelope Reed to come home and apply her years of experience to bringing the Theatre back to full capability. Under the leadership of Penelope Reed, Hedgerow Theatre has boldly advanced its artistic premise as a theatre for actors that celebrates ensemble throughout its organizational structure. As Producing Artistic Director, Ms. Reed has reinstated Hedgerow as a major player in the national theatre scene. At the 2001 National Theatre Communications Group conference held in Philadelphia, Hedgerow was lauded as the Mother of all Philadelphia theatres. Note was made of several theaters that were spawned by Hedgerow. Examples include Peoples Light and Theatre Company, Freedom Theatre and Curio Theatre Company.

Thoughts to Live By...

"Enjoy when you can, and endure when you must."
Johann Wolfgang von Goethe

Rotary International

Monthly Message from Ray Klingensmith - DNA!



This Rotary year features a culture of innovation in which we are looking at all aspects of our policies, practices, and procedures to see if they can be modernized and improved. Not surprisingly for an old and large organization like ours, we are identifying many areas that could, and should, be brought up to date.

But at the same time, I fully recognize that some things are so significant in Rotary's success that they are sacrosanct. They are referred to in the RI Strategic Plan as our core values, but I prefer to call them our DNA. They are the characteristics that distinguish Rotary from all other organizations. They are the essence of who Rotarians are and what Rotarians have in common around the world.

The five core values named in the RI Strategic Plan are fellowship, service, integrity, diversity, and leadership. Young people prefer the word networking to our traditional word of fellowship, but to me they are equivalent. Both words lead to lasting friendships in our clubs, which keep us together between projects and which make Rotary membership truly priceless. Friendship is clearly the most essential element of Rotary's DNA!

Rotarians should not worry that the current emphasis on modernization will damage our core values. That would be alien to Cowboy Logic, which includes the admonitions "Remember that some things are not for sale" and "Know where to draw the line." I want to assure Rotarians that we will not alter the values and attitudes that have made Rotary a premier organization - one that is now on the world stage through PolioPlus!

We have so much to be proud of as Rotarians. This is our finest hour, and our best days are still ahead as we help our clubs to be Bigger, Better, and Bolder. Along with our five core values, persistent progress is another prestigious part of Rotary's DNA!

District 7450

Monthly Message from DG Joan Batory



February is "World Understanding Month" on the Rotary calendar. The anniversary of the first Rotary meeting, February 23, is observed as World Understanding and Peace Day. The fourth Object of Rotary is the advancement of world understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.

Throughout its history, Rotary has been a key player in promoting peace throughout the world. It's who we are. It's what we do. It's what we have done for a very long time.

Paul Harris, in his book, "Road to Rotary," written in 1947, explains why Rotary was a major force in the creation of the United Nations: "The invitation to Rotary International to participate in the United Nations Conference as consultant to the United States delegation was not merely a gesture of good will and respect toward a great organization. It was a simple recognition of the practical part Rotary's members have played and will continue to play in the development of understanding among nations."

Our Peace Scholars, Ambassadorial Scholars, Youth Exchange students and Group Study Exchange team members are ambassadors of their countries. We see through them that only the language that we speak or the foods that we eat or the faiths that we practice make us different. They also help us understand that we are all brothers and sisters, more alike than different.

Club Members & Classifications

George A. Albany, III	Banking - Savings Bank	Andrew Hunt	Financial Advisor
Teresa Angarita	Construction Company	Peter E. Irish	Automotive Sales/Leasing
Madeline S. Baio	Elder Law	Eugene L. Kane	Medicine - Optometrist
Don Bak	Architect G.F.	Alex E. Karkenny	Stock Broker
Courtney Ballauer	Community Health	Denise C. Kerr	School Superintendent
Sylvia Bastani	Fundraising & Higher Education	Joseph Kleschick	Ship Building
Edward J. Beadle	Dentist	Terrance A. Kline	Law - Real Estate
Lewis B. Beatty, Jr.	Law - Probate	Pat Kosinski	Director - Non Profit
Jonathan Becker	Attorney - Estate Planning/Administration, Real Estate	James Larsen	In-Home Senior Care
David L. Belanger	Library Administration	Barbara Laurenzi	Banking - Business Banking
Joseph S. Bodalski	Financial Consultant	Nicholas Lippincott	Law - Litigation
Michael J. Boettcher	Surf Shop - Retail Manufacturer	Peter A. Mardinly	Law - Tax
Valerie Bradley	Real Estate Inspection	Lori Markusfeld	Fundraising
Katie Breslin-Duffus	YMCA - Associate Executive Director	Joseph Maylish	Insurance Consultant
Max Brettschneider	Packaging	Cynthia Anne McGoff	Administration - Development
Martin Brian	Pharmacist	Carole S. McMahon	Home Health Care
Jeffry Cadorette	Commercial Realtor	Victor A. Menghetti, Sr.	Veterinarian
Michael J. Campbell	Factotum	Bryan Messick	Banking
Chris Canada	Heating, Cooling, Plumbing	Jake Milunsky	Dentist
Anthony Cavaliere	Banking	Louis Pavlovitch	Accountant - CPA
Bruce Clark	Municipal Manager	David E. Pergrin	Honorary
Jim Clyma	Real Estate-Commercial	Ted Pleibel, III	Sign Maker
Scott Davidson	Advertising Agency	Penelope Reed	Theater
William K. Davis	Community Planner	Dennis Rehrig	Medicine - Chiropractor
Kenneth Delmar	Plastics, Packaging	J. Nelson Rigby	Funeral Director
Robert L. Dimond	Veterans Affairs	Martin T Sarkees, Jr	Accountant
Al L. Elko	Accounting - CPA	George S. Saulnier	Law
Virginia L. Falkenbach	Computer, Web Designer	John J. Schlesinger	Non-Profit Administrator
Susan K. Garrison	Lawyer	Dennis Slostad	Architect - Commercial
Walter Garrison		Fran Smith	Insurance Consultant
Nancy A. Geisel	Real Estate - Sales	Warren D. Smith	Dental Laboratory
Tom Gibson	Public Relations	Larry V. Smoose	Clergy
Ellen Gorbey	Salon/Spa	Jack Sproul	Laundry - Coin Op
Tom H. Gregory	Printing - Quick Copy	Linda E. Stone	Commercial Banking
William S. Gross	Retail - Men's Clothing	William B. Strine	Engineer - Consultant
Karin Gustafson	Advertising/Promotion	Hal Tausig	
Ted Hadley	Honorary	James W. Thomas	Auto Retail
Rosemarie Halt	Pharmacist	Greg Torre	Alarm Service
Rich Harding	Banking	John D. Vairo	Higher Education Administration
Stanley T. Hibberd	Casualty Insurance	Jim Wallace	Technology Services
O. Warren Higgins	Law - Retired	Lawrence Weathers, III	Auto Leasing, Sales, Service, Parts
Walton B. Hill	Education - Technical College	Kristen Welker	
Sally Holub	Magazine	Marvel Wilson, Jr.	Retired - Heating Oil Sales
John "Jack" Hontz	Education - Music	Jackie L. Woolfall	Marketing & Public Relations

Club Officers

President Andy Hunt

President-Elect	Bryan Messick	Treasurer	David L. Belanger
Vice President	Jonathan Becker	Sergeant-at-Arms	Ted Pleibel, III
Secretary	Virginia L. Falkenbach	Past President	Ken Delmar
Sunshine Committee Chair	Fran Smith	Program Committee Chair	Mike Boettcher

Board of Directors

Anthony Cavaliere	Dennis Slostad	Tom H. Gregory	Jeffry Cadorette, PDG
Penelope Reed	Larry V. Smoose	John "Jack" Hontz	Cynthia Anne McGoff
Fran Smith			

Foundation Officers & Board of Directors

Jackie L. Woolfall, President	Lori Markusfeld, Secretary	William K. Davis, Director	Sally Holub, Director
Stanley T. Hibberd, Vice President	Robert L. Dimond, Treasurer	Nancy Geisel, Director	William B. Strine, Director