



# The Rotary Club of Media

Club 5492

Member of Rotary District 7450  
Southeastern Pennsylvania, USA

# The Medium

Volume 83 ~ Issue 7 ~ January 2011

[www.MediaRotary.Org](http://www.MediaRotary.Org)

## A New Year!

### Enhanced version of the Medium now available

The Medium has taken a leap into enhanced multimedia content with a complementary version to its printed publication.

The **Multi Medium** made its debut with the December issue and will be available monthly to both members and non-members alike on the Club's website.

The **Multi Medium** includes photos and video associated with the various stories found in The Medium. The enhanced format also allows for readers to link to the websites of the various groups and individuals represented in the publication.



Additional materials can be viewed by clicking on the below icons whenever you see them in an article.



Will take you to an internet site where still photos can be viewed.



Will take you to an internet site where videos can be viewed.



Will take you to the organization's website when clicked.

Clicking on items formatted like [this](#) will also take you to the organization's website.

### Rotarians enjoy a night at [The Hedgerow Theatre](#)



Rotarians were wowed by the performance of a literary classic whose 168 year history challenges even the bravest of artists to bring a fresh perspective to a cherished part of our cultural heritage. The artisans at Hedgerow Theatre, however, not only rose to the occasion, but, indeed far surpassed it through a nuanced interpretation of the text, enhanced by clever staging, stellar performances and fabulous scenery.

The festivities started with a reception featuring a cornucopia of delicacies and liquid refreshments.

The young as well as the young-at-heart were treated to a visit by Santa Claus who generously shared his lap for a treasured photo opportunity. He was ably assisted by Mrs. Claus whose smile brightened the room with its radiance.

In preparation for the performance, members were also graced by carols performed by the cast whose vocal skills brought fresh appreciation for the standards many of us grew up hearing and singing.

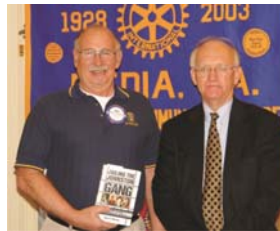
### District Governor Joan Batory Visits



The Rotary Club of Media was visited by District Governor Joan Batory who led us through a thought process by prodding the members to list all the various projects we've done in the last year and to articulate how these activities benefitted the community or served to build bridges. It was amazing to hear just how much good the club has done and how these projects have impacted the community and the world.

In Other business, DG Joan awarded District Governor Citations to Jeff Cadorette and John Vairo (not pictured) in recognition of their numerous and continued contributions to Rotary. Joan also challenged the Club to perform a highly visible service project on April 30 to coincide with "Rotarians at Work Day."

### [Bruce Mowday](#), Author of "Jailing the Johnston Gang."



Bruce Mowday enthralled club members with a re-telling of the sensational criminal enterprise known as the Johnston Gang whose activities included drugs, murder and theft on a large scale. What made it so riveting was the fact that it was centered in Chester County and Mr. Mowday, a former reporter, had devoted enormous time and talent to documenting their activities.

The description of the Johnson Gang activities reads like a script for an action movie complete with intrigue, deception, betrayal and the shocking lack of conscience of the participants.

In fact, the 1986 Movie, "At Close Range" starring Sean Penn and Christopher Walken, is a thinly-veiled fictionalization of the Johnston Gang and their exploits.

We ran short on time and were not able to hear the full details behind the story, however, thankfully, Mike Boetcher has arranged for a return visit by Mr. Mowday along with 2 members of law-enforcement who were intimately involved in taking the Gang down.

So, as Paul Harvey used to say, "stay tuned for the rest of the story."

## January Program

Date	Greeter	Speaker/Organization/Activity
06	Jim Wallace	Alfred Hurd, President The Performing Arts Complex of Delaware County
13	Jake Milunsky	Susan Mardinly (Glen Mills Rotary) - Haiti
20	Joe Bodalski	Classification talks Jack Hontz - Student of the Month Awards
27	Gene Kane	Tore Fiore, Executive Director Brandywine Convention & Visitor Bureau

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## December Program Details

(continued from page 1)

### Students of the Month



Students Pictured Left to Right with their certificates:

**Julian Heller**, a senior at Penncrest high school, is member of the Honor Roll, top 6.5% of his class and a multiple Scholar Athlete Award winner. His club memberships include National Honor Society, World Honors Language Club, History Honor Society and Physics Olympics. Julian is also a versatile athlete in both baseball and golf. He is an All Delaware County and All Central league Honorable Mention in baseball. Delaware County Carpenter Cup All-Star Team, American legion All Stars and Babe Ruth All Star in baseball. In golf, Julian is a member of the Philadelphia Junior PGA Tour, All Central League Second team and All Delaware County Honorable Mention. Some of his community services include NHS Tutor, Relay for Life, and 10-12 year old Baseball Camp Counselor.

**Sara Fitzpatrick**, a Penncrest high school 11th grader, has accomplished much in her 2½ years: Sara is a member of the National Honor Society, the World Language Honor Society, Class Council Junior Historian, and Model UN and academic simulation of the United Nations. She also plays soccer for Penncrest and Nether Providence and enjoys being a soccer referee. Sara has also received the Phyllis Kavanaugh Scholarship to Study abroad in the summer of 2011. In her spare time, she teaches 4th grade CCD at Nativity BVM Catholic Church.

**Phillip Marion** from Strath Haven is a High Honor Roll student, a member of the varsity wrestling team, plays trombone in the Jazz Ensemble, Drum Major for the Marching band, Principal Euphonium in the Symphonic Band, member of the Delco Youth Orchestra, and sings in the Camerata, Cantata and Silvertones. By audition, Phillip has been selected as a member of the PMEA District Band, District Chorus, Region Band, PA All-State Band and the MENC All Eastern Band. Phillip plans to attend college majoring in music.

**Abigail Marriott** is a Strath Haven High School 11th grader who is a National Honors Society Member, Student Council Member, Neighborhood Council Member, Kids on the Block President and member of the St. John's Youth Group. She is also involved in Track, Camerata, Cantata, and Dance Line in the Marching Band. Abigail future plans include attending college to become a doctor.

### Rotary Fun Facts – "What is Rotary?"



As a Rotarian you may often be asked "what is Rotary". This is often called an elevator speech, due to the fact that when asked in an elevator what that pin is on our lapel, we should be able to answer the question before they get to their floor. How do you describe the organization called "Rotary"? There are so many characteristics of a Rotary club as well as the activities of a million Rotarians. There are the features of service, internationality, fellowship, classifications of each vocation, development of goodwill and world understanding,

The emphasis of high ethical standards, concern for other people and many more descriptive qualities. In 1976 the Rotary International Board of Directors was interested in creating a concise definition of the fundamental aspects of Rotary. They turned to the three men who were then serving on Rotary's Public Relations Committee and requested that a one-sentence definition of Rotary be prepared. After numerous drafts, the committee presented this definition, which has been used ever since in various Rotary publications: "Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world." Those 31 words are worth remembering when someone asks, "What is a Rotary club?"

### The Strath Haven HS Silvertones perform for the Club



Strath Haven High School's Choral Director, John Shankweiler Choral Director led the Silvertones through their vocal performance of 9 songs at the Club's December 16<sup>th</sup> meeting. The play list was a wonderful sampler of musical genres, each performed with professional poise and skill.

Founded in 1985, the Silvertones is a select 34 voice a capella ensemble specializing in small ensemble music.

### Club Members Ring Bells for Salvation Army



Members of our Club answered the call to service by donating over 50 hours of their time ringing bells to solicit donations to fund the many worthy initiatives supported by the Salvation Army.



## Breaking News

### Media Rotary Sponsors Peace on Earth



It was a delight to see the restoration of the Rotary Peace on Earth Wall at the intersection of Ridley Creek and Chapel Hill Roads, near the entrance to Ridley State Park in Upper Providence.

As pictured above, the artists did a splendid job despite the cold weather that numbed their hands as they were working.

## January Program Details

### Alfred Hurd, President Performing Arts Complex of Delaware County



Alfred and Ellie Hurd have been working for ten years to establish Delco's newest performing arts facility - Stage One, the Performing Arts Complex in the former Summit School in Wallingford. They call themselves "landlords" of the new facility and hope that the 35-plus area arts, dance and theatre companies that have no permanent home will establish themselves at Stage One.

The abandoned school will easily transition into an arts home. There is a large 27' wide and 26' deep stage in the inviting auditorium. Entrances and walkways are already handicap accessible and there is even a stone fountain and garden area to look out on as visitors stroll through the corridors. Donations to support the center and fund many needed improvements are welcome; visit their [website](#) for details.

### January Birthdays

Happy Birthday to:



- 02 Ted Pleibel
- 10 Teresa Angarita
- 12 Madeline Baio
- 13 Fran Smith
- 18 Warren D. Smith
- 21 Courtney Ballauer
- 26 James Larsen

### Join us on Facebook

Go to our website:

[www.MediaRotary.Org](http://www.MediaRotary.Org)

and click on:



**Know someone who would make a great Rotarian?  
Bring them to a meeting!**



Rotary invites you to become part of history by donating  
to the global effort to wipe out the  
crippling disease polio.

**HELP END POLIO**





## What's on the Menu?

**2011 January**

**6 Baked Ham with Pineapple Sauce**  
Eggplant, Peas and Carrots  
Chicken Caesar Salad Bowl

**13 Chicken Marsala**  
Coasted Ed Eliss Potatoes and Green Beans  
Chef Salad Bowl

**20 Sliced Roast Beef with Gravy**  
Ed Eliss Mashed Potato & Vegetable Medley  
Tuna and Chicken Salad Bowl

**27 Eggplant Parmesan with Spaghetti**  
Chicken Caesar Salad Bowl

**HAPPY NEW YEAR**

## Rotary International

### Monthly Message Ray Klinginsmith - Test time!



We are at the halfway point in this Rotary year, and now is the time to test the strengths and weaknesses of our clubs. Perhaps a strange idea for some Rotarians, but how else will we learn how the activities and programs of our respective clubs match up to those of other clubs in our districts – and around the world? Therefore, I encourage all Rotarians – not only the club officers – to become involved in evaluating their clubs during the month of January.

The Presidential Citation program for 2010-11 has been designed as a score sheet for all the Avenues of Service. It also is a checklist for many of the activities and programs conducted by most clubs. Club

presidents are required to complete the score sheets and submit them to their district governors by 31 March 2011 for their clubs to be eligible for the Presidential Citation awards. The scores should be shared with all club members either as written reports or as presentations at club meetings.

Starting work on the Presidential Citation test in January will provide an opportunity to correct any discovered deficiencies in club activities before the submission deadline of 31 March. It also will cause the club leaders to notice that a new Presidential Citation with Distinction award is available this year for clubs with a good balance of activities in all Avenues of Service.

This year I am recommending that all clubs review their practices and procedures to see if they are truly best practices or merely traditional practices. Annual evaluations of our clubs are certainly best practices, and more Rotarians than usual need to be involved in the evaluations for their clubs. The Presidential Citation score sheets are a good place to start the process. How else will we know if our clubs really are becoming Bigger, Better, and Bolder?

## District 7450

### Message from DG Joan Batory



January is Rotary Awareness Month. January is traditionally a time when we review our past accomplishments and renew our efforts to complete unfinished business. It is also a time to plan for the future.

How does this relate to your Rotary experience?

Well, now you can take stock of what your Club has done to inform your community about Rotary and your Rotary Club. So many of our Clubs have truly stepped up to do this. Many more articles and photographs showing Rotarians at work are appearing in area media. Some of our Clubs have inducted local journalists. Others now have an active public relations point person.

Our new Rotary billboards that will appear throughout our six-county area for the next year almost shout that we "Build communities and bridge continents." They are taken directly from the "Humanity in Motion" DVD series that you can download and personalize from [www.rotary.org](http://www.rotary.org).

What a great opportunity to begin planning your "Rotarians at Work Day" project to promote your Rotary Club. On April 30, we will have hundreds of Rotarians partnering with Rotaractors, Interactors, EarlyActors and Youth Exchange Students; with family members, school groups and with non-Rotary organizations – all working shoulder to shoulder – to provide "Service above Self."

## January Program Details

### Tore Fiore, Executive Director [Brandywine Convention & Visitor Bureau](#)



2010-09-09

Pictured from left are Delaware County Council President Jack Whelan and Delaware County's Brandywine CVB Executive Director Tore Fiore.

2010-12-22

The historic Rose Tree Tavern is being renovated and will serve as the office of Delaware County's Brandywine Conference and Visitors Bureau in 2011. The building dates back to 1739 and over the years it was owned by various families and innkeepers and also served as the first meeting place of the Rose Tree Hunt Club, where the fox hunt patrons met and steeplechase races were held. The move will put the visitors bureau in the center of Delaware County where it can be a resource for everyone. It will give the bureau the capability to be open in the evenings during Delaware County's Rose Tree Summer Festival, as well as during the many other significant events in Rose Tree Park throughout the year.

"This is a great opportunity for the county to preserve this historic building," said Marianne Grace, Delaware County's executive director.

"We pride ourselves on Rose Tree Park," said Jack Whelan, chairman of County Council. "It's the crown jewel of our park system."

The new location is "going to put us in the center of the county where we need to be," said Steve Byrne, director of operations at the visitors bureau. "This will be right in the heart of the county. It will also be open during the park's summer festivals. I think it will be more functional here."

### Penelope Reed Presents the History of Hedgerow Theatre



From 1923-1955, Hedgerow presented rotating repertory theatre that featured many national theatre personalities from Richard Basehart to Edward Albee, Ann Harding to Susan Glaspell. Hedgerow has its roots in the Arts and Crafts era at the turn of the last century, when William Price adapted this English movement dedicated to individual expression in contrast to the impersonal industrialization of society. Actor/director Jasper Deeter fell in love with the intimacy of the grist mill-turned borough hall, the aesthetic appreciation of the community, and the opportunity to create a theatre with an artistic rather than commercial center. He foreshadowed the regional not-for-profit theatre movement, established a racially integrated company of resident, local, and visiting artists, and maintained an identity for Hedgerow as a seminal theatre for theatre artists throughout the country.

In 1990, the Board asked alumna Penelope Reed to come home and apply her years of experience to bringing the Theatre back to full capability. Under the leadership of Penelope Reed, Hedgerow Theatre has boldly advanced its artistic premise as a theatre for actors that celebrates ensemble throughout its organizational structure. As Producing Artistic Director, Ms. Reed has reinstated Hedgerow as a major player in the national theatre scene. At the 2001 National Theatre Communications Group conference held in Philadelphia, Hedgerow was lauded as the Mother of all Philadelphia theatres. Note was made of several theaters that were spawned by Hedgerow. Examples include Peoples Light and Theatre Company, Freedom Theatre and Curio Theatre Company.

### Susan Mardinly will report on her visit to Leogane, Haiti



Susan spent a week in Leogane, Haiti, helping to assemble Shelter Boxes to provide temporary shelter for the victims of the devastating earthquake in Haiti in January 2010. The shelter boxes house up to 10 people and include thermal blankets and insulated ground sheets, waterproof ponchos and bin bags, a multi-fuel stove that can burn anything from diesel fuel to old paint; cooking pans, utensils, bowls and mugs; collapsible water containers and water purification tables; a basic tool kit that includes a hammer, axe, saw, pliers, hoe head, trenching shovel, ropes, and other materials and a small children's pack with drawing books, crayons, pens and other items to keep young children amused.

### Thoughts to Live By...

"In dignifying others, we dignify ourselves."  
District Governor Joan Batory December 9, 2010

## Club Members & Classifications

George A. Albany, III	Banking - Savings Bank	Andrew Hunt	Financial Advisor
Teresa Angarita	Construction Company	Peter E. Irish	Automotive Sales/Leasing
Madeline S. Baio	Elder Law	Eugene L. Kane	Medicine - Optometrist
Don Bak	Architect G.F.	Alex E. Karkenny	Stock Broker
Courtney Ballauer	Community Health	Denise C. Kerr	School Superintendent
Sylvia Bastani	Fundraising & Higher Education	Joseph Kleschick	Ship Building
Edward J. Beadle	Dentist	Terrance A. Kline	Law - Real Estate
Lewis B. Beatty, Jr.	Law - Probate	Pat Kosinski	Director - Non Profit
Jonathan Becker	Attorney - Estate Planing/Administration, Real Est	James Larsen	In-Home Senior Care
David L. Belanger	Library Administration	Barbara Laurenzi	Banking - Business Banking
Joseph S. Bodalski	Financial Consultant	Nicholas Lippincott	Law - Litigation
Michael J. Boettcher	Surf Shop - Retail Manufacturer	Peter A. Mardinly	Law - Tax
Valerie Bradley	Real Estate Inspection	Lori Markusfeld	Fundraising
Katie Breslin-Duffus	YMCA - Associate Executive Director	Joseph Maylish	Insurance Consultant
Max Brettschneider	Packaging	Cynthia Anne McGoff	Administration - Development
Martin Brian	Pharmacist	Carole S. McMahon	Home Health Care
Jeffry Cadorette	Commercial Realtor	Victor A. Menghetti, Sr.	Veterinarian
Michael J Campbell	Factotum	Bryan Messick	Banking
Chris Canada	Heating, Cooling, Plumbing	Jake Milunsky	Dentist
Anthony Cavaliere	Banking	Louis Pavlovitch	Accountant - CPA
Bruce Clark	Municipal Manager	David E. Pergrin	Honorary
Jim Clyma	Real Estate-Commercial	Ted Pleibel, III	Sign Maker
Scott Davidson	Advertsing Agency	Penelope Reed	Theater
William K. Davis	Community Planner	Dennis Rehrig	Medicine - Chiropractor
Kenneth Delmar	Plastics, Packaging	J. Nelson Rigby	Funeral Director
Robert L. Dimond	Veterans Affairs	Martin T Sarkees, Jr	Accountant
Al L. Elko	Accounting - CPA	George S. Saulnier	Law
Virginia L. Falkenbach	Computer, Web Designer	John J. Schlesinger	Non-Profit Administrator
Susan K Garrison	Lawyer	Dennis Slostad	Architect - Commercial
Walter Garrison		Fran Smith	Insurance Consultant
Nancy A. Geisel	Real Estate - Sales	Warren D. Smith	Dental Laboratory
Tom Gibson	Public Relations	Larry V. Smoose	Clergy
Ellen Gorbey	Salon/Spa	Jack Sproul	Laundry - Coin Op
Tom H. Gregory	Printing - Quick Copy	Linda E. Stone	Commercial Banking
William S. Gross	Retail - Men's Clothing	William B. Strine	Engineer - Consultant
Karin Gustafson	Advertising/Promotion	Hal Tausig	
Ted Hadley	Honorary	James W. Thomas	Auto Retail
Rosemarie Halt	Pharmacist	Greg Torre	Alarm Service
Rich Harding	Banking	John D. Vairo	Higher Education Administration
Stanley T. Hibberd	Casualty Insurance	Jim Wallace	Technology Services
O. Warren Higgins	Law - Retired	Lawrence Weathers, III	Auto Leasing, Sales, Service, Parts
Walton B. Hill	Education - Technical College	Kristen Welker	
Sally Holub	Magazine	Marvel Wilson, Jr.	Retired - Heating Oil Sales
John "Jack" Hontz	Education - Music	Jackie L. Woolfall	Marketing & Public Relations

## Club Officers

### President Andy Hunt

<b>President-Elect</b>	<b>Bryan Messick</b>	<b>Treasurer</b>	<b>David L. Belanger</b>
<b>Vice President</b>	<b>Jonathan Becker</b>	<b>Sergeant-at-Arms</b>	<b>Ted Pleibel, III</b>
<b>Secretary</b>	<b>Virginia L. Falkenbach</b>	<b>Past President</b>	<b>Ken Delmar</b>
<b>Sunshine Committee Chair</b>	<b>Fran Smith</b>	<b>Program Committee Chair</b>	<b>Mike Boettcher</b>

## Board of Directors

<b>Anthony Cavaliere</b>	<b>Dennis Slostad</b>	<b>Tom H. Gregory</b>	<b>Jeffry Cadorette, PDG</b>
<b>Penelope Reed</b>	<b>Larry V. Smoose</b>	<b>John "Jack" Hontz</b>	<b>Cynthia Anne McGoff</b>
<b>Fran Smith</b>			

## Foundation Officers & Board of Directors

<b>Jackie L. Woolfall, President</b>	<b>Lori Markusfeld, Secretary</b>	<b>William K. Davis, Director</b>	<b>Sally Holub, Director</b>
<b>Stanley T. Hibberd, Vice President</b>	<b>Robert L. Dimond, Treasurer</b>	<b>Walton B. Hill, Director</b>	<b>William B. Strine, Director</b>