



Club 5492

Member of Rotary District 7450  
Southeastern Pennsylvania, USA

# The Rotary Club of Media

## The MultiMedium

Volume 83 ~ Issue 6 ~ December 2010

[www.MediaRotary.Org](http://www.MediaRotary.Org)

### Happy Holidays!



#### Christmas (December 25)

Caesar Augustus, the Roman emperor, sent out a decree that everyone in his empire had to be taxed. Each man was to pay taxes in the city of his ancestors, so Joseph and Mary had to travel from their home in Nazareth to Bethlehem to pay taxes. Bethlehem was crowded with people, and the inns were full. Joseph and Mary found a place to stay in a stable, where the baby Jesus was born. Mary wrapped the him in swaddling clothes and laid him in a manger. Angels told shepherds the joyful news of Christ's birth, and the shepherds hurried to Bethlehem to see the newborn Savior.

Christmas celebrates the birth of Jesus Christ who was born in an obscure village, the child of a peasant woman. Until he was thirty, he worked in a carpenter shop and then for three years he was an itinerant preacher. He wrote no books. He held no office. He never owned a home. He was never in a big city. He never traveled two hundred miles from the place he was born. He never did any of the things that usually accompany greatness. The authorities condemned his teachings. His friends deserted him. One betrayed him to his enemies for a paltry sum. One denied him. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying, his executioners gambled for the only piece of property he owned on earth: His coat. When he was dead, he was taken down and placed in a borrowed grave. More than twenty centuries have come and gone, yet today his teachings live on. He is revered by more than one-third of the earth's inhabitants. All the armies that ever marched and all the Navies that were ever assembled and all the parliaments that ever sat and all the rulers that ever reigned - combined - have not had the lasting impact that this One Solitary Life has had upon humanity.



#### Hanukkah (December 1-9)

In Hebrew, the word "Hanukkah" means "dedication." The name reminds us that this holiday commemorates the re-dedication of the holy Temple in Jerusalem following the Jewish victory over the Syrian-Greeks in 165 BC

In 168 BC the Jewish Temple in Jerusalem was seized by Syrian-Greek soldiers and dedicated to the worship of Zeus. In 167 BC, the Syrian-Greek emperor Antiochus ordered all Jews to worship Greek gods and made the observance of Judaism an offense punishable by death.

Resistance to these new laws was led by Mattathias, a High Priest, who, along with his family and supporters, went into hiding in the mountains. Eventually they succeeded in retaking their land from the Greeks. These rebels became known as the Maccabees.

Once the Maccabees had regained control they returned to the Temple in Jerusalem. Jewish troops were determined to purify the Temple by burning ritual oil in the Temple's menorah for eight days. But to their dismay, they discovered that there was only one day's worth of oil left in the Temple. They lit the menorah anyway and, wonder of wonders, the small amount of oil lasted the full eight days!

This is the miracle of the Hanukkah oil that is celebrated every year when Jews light a special menorah known as a hanukkiyah for eight days. One candle is lit on the first night of Hanukkah, two on the second, and so on, until eight candles are lit.



#### Alzheimer Memory Walk A Success!



Team Andy

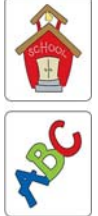
The Rotary Club of Media delivered 11 participants in the 2010 [Alzheimer's Memory Walk](#) and raised over \$1,900 in support of this very worthy endeavor.

It was a beautiful day as thousands of walkers enjoyed the moderate temperature and the camaraderie brought on by the common goal of finding a cure for Alzheimer's.

The Philadelphia event raised over \$500,000. It's not too late to donate. See any of the participants to find out how.



#### Back to School for Media Rotarians



The Media Rotary Club visited [Media Providence Friends School](#) in November and were assisted by eighth grade students for a lesson in "Singapore Math" by T. Roger. Club members were guided through math concepts with explanations that are exceptionally clear and simple, often just a few words and a series of boxes drawn on a piece of paper. The hallmark of the curriculum is the careful guidance of students, done in a child-friendly pictorial language, not only to technical mastery, but to complete understanding of all the "whys". This differs from typical U.S. curricula, which either aim for dogmatic memorization of "rules," or expect students to reconstruct mathematical ideas from hands-on activities without much guidance.

#### December Program (speaker profiles on p2)

Date	Speaker/Organization/Activity
02	Bruce Mowday, author of Jailing the Johnston Gang
09	District Governor, Joan Batory
16	Strath Haven High Seasonal Music Program
23	No Meeting - Enjoy the holidays!
30	Year-End financial review and outlook

#### Welcome to The MultiMedium, the Online version of the Newsletter for the Media Rotary Club.

Additional materials can be viewed by clicking on the below icons whenever you see them in an article.



Will take you to an internet site where still photos can be viewed.



Will take you to an internet site where videos can be viewed.



Will take you to the organization's website when clicked.

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## November Program Details (continued from page 1)

### Students of the Month



The Club honored two students from Strath Haven High School and two from Penncrest High School in November. The industry and intellectual curiosity of these young adults continually amazes when hearing the very long list of accomplishments they have to their credit. Their dedication to family and community is a hallmark of their personalities which certainly warms our hearts.

Honored were: (pictured left to right, above)

- Becky Ferguson, a junior at Penncrest is a member of the National Honor Society, the World Language Honor Society and participates in numerous musical and athletic activities. Becky is also very interested in theatre and has attended the New School at Media Theatre and is a Member of the International Thespian Society.
- Jeremy Bennett, a senior at Penncrest is a member of the National Honor Society, participant in the Physics Olympics, the Hi-Q Team and has achieved Honor Roll status every single semester of his high school career. He has worked as a photo technician since 10<sup>th</sup> grade and has raised over \$1,000 for Relay for Life.
- Cynthia Yang, a senior at Strath Haven High School is a member of the National Honor Society, Black & Silver Service Club Society and participates in numerous musical and athletic activities. Cynthia hopes to attend Washington University next year majoring in Finance.
- Emma Deininger, a senior at Strath Haven High School is very accomplished in Volleyball having garnered numerous awards for her superior athletic skills. Despite the effort she has put into achieving these honors, she still finds time to volunteer at St. George Greek Orthodox Church and the Strath Haven Fire & Rescue Team. Emma hopes to attend Radford University next year and keep on playing Volleyball!



When you put money in a **Salvation Army** kettle, expect change.



**Volunteers needed!** Many prime dates and times are still available.  
December 4<sup>th</sup> and 11<sup>th</sup> (both are Saturdays)  
Beginning on December 15<sup>th</sup>, every day except Sunday  
Location: Acme at Baltimore Pike & Providence Road  
Contact: Phil Spencer at 610-566-5656  
1 Hour is all we ask. 1 hour to change a life....

*The ringing begins at 10AM and ends at 5PM, but the gratitude goes on forever.*

### Join us on Facebook

Go to our website:

[www.MediaRotary.Org](http://www.MediaRotary.Org)

and click on:



## November Program Details (continued from page 1)

### Rotary Supports Media's 51<sup>st</sup> Veterans Day Parade



Members of the Media Rotary club distributed 250 American flags in honor of Veterans of all eras who have served our country, providing us with the safety and security which is the envy of the world.

The beautiful weather made for a large turnout and our flags were quickly given to grateful parade-goers, young and old.



### Author **Mara Rockliff** Speaks to the Club



Mara Rockliff provided an entertaining lesson on savvy consumerism, punctuated by numerous props and visual aids.

She drew from her latest book, [Get Real](#), which is geared towards the teen reader and her hope is to provide an empowered generation who makes purchasing decisions with full understanding of the consequences of their actions.

### Chairman of **PA Veterans Museum** Speaks to the Club



Steve Miller in addition to being the Chairman of the PVM, is a practicing attorney, a Lt. Col in the Air National Guard and an F-18 pilot. Steve describes himself as a "Citizen Soldier," because of his commitment to The Guard.

Steve held the club spellbound as he described his experiences as a commercial airline pilot on September 11, 2001, flying from Boston to Laguardia. This was followed by a race (in his car) from New York to New Jersey to rejoin his Air National Guard Unit to get airborne in his F-18.

For months following 9/11, Steve patrolled the airspace over New York and DC as the nation came to grips with the reality of terrorism in the modern world.

Steve gave us a very comprehensive overview of the PVM, a jewel in Media's downtown business district. "The PVM is a great resource for anyone who wants to know what our Veterans have done to protect our country", Steve said. "There are Veteran volunteers available to answer questions with first-hand knowledge of some of the major turning points in our history."



### Rotary Fun Facts - Some Rotary "Firsts"

- The first Rotary club meeting was in Chicago, Illinois, on 23 February 1905.
- The first regular luncheon meetings were in Oakland, California, chartered in 1909.
- The first Rotary convention was in Chicago in 1910.
- The first Rotary club outside of North America was chartered in Dublin, Ireland, in 1911.
- The first Rotary club in a non-English-speaking country was in Havana, Cuba, in 1916.
- The first Rotary club in South America was chartered in Montevideo, Uruguay, in 1918.
- The first Rotary club in Asia was chartered in Manila, Philippines, in 1919.
- The first Rotary club in Africa was chartered in Johannesburg, South Africa, in 1921.
- The first Rotary club in Australia was chartered in Melbourne in 1921.
- The first Rotary club outside of the United States was chartered in Winnipeg, Manitoba, Canada, in 1910.



Rotary invites you to become part of history by donating to the global effort to wipe out the crippling disease polio.

**HELP END POLIO**



## What's on the Menu?

**2010  
December**

**2 Fish & Chips  
Tuna & Chicken Salad Bowl**

**9 Chopped Sirloin with  
Dad Bliss Mashed Potatoes & Vegetable  
Chicken Caesar Salad**

**16 Chicken Parmesan  
with Spaghetti  
Cold Salad Bowl**

**30 Ravioli & Meatballs  
Tuna & Chicken Salad Bowl**

## December Program Details

### Author of "Jailing the Johnston Gang" to speak to the Club



**Bruce Mowday**, former Daily Local News reporter, has written a book which is an inside story of the dedicated law enforcement team that brought to justice serial murderers Norman, David and Bruce A. Johnston, who for more than a decade terrorized communities throughout the East Coast of the United States.

Pennsylvania's Johnston Gang, led by Bruce Johnston Sr. and his brothers Norman and David, netted millions through a prolific burglary ring during the 1960s and '70s. But in 1978, fearing that younger members of the gang were going to rat them out to the authorities, the brothers killed four teenagers and nearly killed Bruce Johnston Sr.'s own son. The book draws on personal interviews with investigators, attorneys, and even former gang members to detail how the combined efforts of federal, state, county, and local law enforcement agencies brought the Johnston Gang to justice.

### Be (and keep others) safe on New Year's Eve!



- Become (or enlist) a Designated Driver  
Why?**
- A designated driver helps friends and family**
- \* avoid embarrassment
  - \* keep their drivers licenses
  - \* avoid fines
  - \* stay out of jail
  - \* prevent senseless injury and death



### Christmas Prayer

When the song of the angels is stilled  
When the star in the sky is gone  
When the kings and princes are home  
When the shepherds are back with the flocks  
Then the work of Christmas begins:  
To find the lost  
To heal those broken in spirit  
To feed the hungry  
To release the oppressed  
To rebuild the nations  
To bring peace among all peoples  
To make a little music with the heart...  
And to radiate the Light of Christ  
Every day, In every way  
In all that we do ... and in all that we say  
Then the work of Christmas begins.

### Hanukkah Prayers

Blessed are You, Lord our God, King of the universe, who has sanctified us by His commandments, and has commanded us to kindle the lights of Hanukkah.

Blessed are you, Lord our God, King of the universe, who wrought miracles for our fathers in days of old, at this season.

Blessed are You, Lord our God, King of the universe, who has kept us alive, and has preserved us, and enabled us to reach this time.

### Thoughts to Live By...

We started our circle of family & friends....  
And like that circle....  
There is no beginning or end.

## Rotary International



### Monthly Message Ray Klinginsmith - Cowboy logic



I have adopted "Cowboy Logic" as my theme song for two reasons. The first is its happy music that reflects the warm and positive atmosphere of Rotary club meetings around the world. The second is the common sense and simple approach expressed in its lyrics.

Fifty years ago, I often heard the expression "Keep Rotary simple." That admonition has been lost in the intervening years, and I want to remind Rotarians that the basic concept of Rotary service is simple. Club members, who are community leaders, learn to know and respect one another through their weekly meetings, which create

friendship, fellowship, and networking. When a community need is identified, the club members find they have an amazing ability to fill the need because they have the leading business and professional leaders in the community as their members, and they know how to get things done!

Perhaps it is in international service that the simplicity of Rotary is most evident. Rotarians learn that their fellow club members are trustworthy, and as they meet Rotarians from other countries, they realize they are similarly trustworthy. As a result, Rotary friends from faraway places are easily made and kept, and the resulting cooperation between clubs for international service projects is truly astounding!

The "Cowboy Logic" song says that cowboys have a simple solution for just about everything. So do Rotarians! It is called the spirit of Rotary, and its hallmarks are fellowship and service. Together, we can make the world a better place by making our clubs Bigger, Better, and Bolder. So let's do it! That's cowboy logic!

## District 7450



### Message from DG Joan Battory



Have you asked yourself recently how Rotary has changed your life for the better?

Have you wished that your children and grandchildren, your nieces and nephews or that special young person could experience the positive impact on their lives that Rotary has had on your life?

How they could learn and grow personally and professionally through Rotary as you have?

We should remember that we alone can extend the benefits of being a part of Rotary to young people in our own families through Early Act, Interact and Rotaract. And we can't forget Youth Exchange or RYLA. Each of these clubs or programs is a stepping stone to membership in a Rotary Club in our District or beyond.

## Rotary Night at Hedgerow Theatre December 8, 2010

Adults: \$25      610-565-4211      13 and under: \$12

Reception: 6:30 PM      Performance: 7:30 PM

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

5 6 7 8 9 10 11



## A Christmas Carol

Ebenezer Scrooge is a cold man, tormenting his office clerk, ridiculing his good-spirited nephew, and condemning the poor and needy to lives of prisons and workhouses. But on a singular Christmas Eve, Scrooge finds himself face-to-face with three ghosts of Christmas, each determined to show Scrooge the error of his ways. After a visit to the Christmas of his past, a trip through Christmas of the present, and a terrifying vision of the Christmas of the future, can Scrooge be redeemed before it is too late... Find out why thousands of people every year make Dickens at the Hedgerow part of their family Christmas tradition. Come see Scrooge, Marley, Mr. Fezziwig, Bob Cratchit and, of course, Tiny Tim, as well as our favorite ghosts, in an adaptation faithful to the original story by Charles Dickens, complete with cherished carols.

