



# THE ROTARY CLUB OF MEDIA

MAY 2015

Club 5492

Member of Rotary District 7450  
Southeastern Pennsylvania, USA

## The Medium

### KELLY ANNE DOLAN MEMORIAL FUND, HELPING FAMILIES WITH CHILDREN WITH SERIOUS ILLNESSES



Kelly Anne Dolan Memorial Fund

In March 1972, two months after her second birthday, Kelly Anne Dolan received the diagnosis of aplastic anemia at the Children's Hospital of Pennsylvania. The diagnosis introduced the Dolan family to a world of trauma, emergency trips, hospitalizations, separation, spiraling expenses, physical and emotional exhaustion, and great sadness.

It was during the five years of Kelly Anne's illness that her parents, Joe and Peggy Dolan, learned of the many hardships their hospital "neighbors" were experiencing. Parents were losing their jobs, their homes, their cars, and much-needed services like utilities and phone, because the physical time and financial costs of caring for a seriously ill child removed them from jobs and decreased their incomes. Parents had to decide whether to pay the rent or a doctor's co-pays, whether to pay a phone bill or parking fees at the hospital, whether to stay with a sick hospitalized child or go to work. Peggy and Joe realized that these problems became even more extreme for single-parent families.

Kelly Anne's condition evolved into a rare form of leukemia in the summer of 1976. She died from the effects of her illness on October 5, 1976, a little less than three months before her seventh birthday on New Year's Eve. The day after her death, Joe Dolan set the Fund in motion.

The Kelly Anne Dolan Memorial Fund helps families caring for children with serious illnesses, disabilities, and injuries. We provide financial assistance for needs not covered by insurance,

respite programs, and non-cash items to families in Pennsylvania, New Jersey, and Delaware; we advocate for and provide education and information to families nationwide.

The Fund has assisted approximately 23,000 families in almost 38 years of operation.

The Process includes social workers, case managers, nurses, therapists, and other healthcare professionals in Pennsylvania, New Jersey, and Delaware use a simple application to request assistance on behalf of patients and their families. The Fund generally processes requests for assistance within 24 to 72 hours. Financial assistance is in the form of direct payments to vendors.

This process ensures patients' eligibility for assistance and avoids the misappropriation of funds.

In 2014 the Kelly Anne Dolan Memorial Fund celebrates 38 years of operation. Our story began with one little girl and her family, but it has grown to be so much bigger than that. Kelly's life and loving spirit inspired a mission that has touched more than 23,000 families, providing hope, love, and support for children and their parents since 1976.

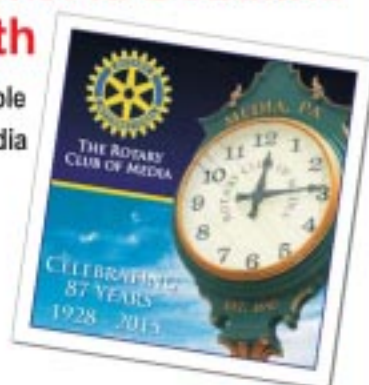


Kelly Anne Dolan

May	Program
7 <sup>th</sup>	Kelly Anne Dolan Mem. Fund - Peggy Dolan Greeter: Kerry Dyer
14 <sup>th</sup>	Granite Run Mall - Dan Greeley (BET Inv.) Greeter: Jeffrey Bordenave
21 <sup>st</sup>	Club Assembly Greeter: Rob Hancock
28 <sup>th</sup>	Tyler Arboretum On Location

### 2015 Supplement Ad Deadline Thurs., May 28th

Advertising space now available in the 2015 Rotary Club of Media Supplement. For more info, contact Scott Davidson (scott@252services.com) or any other supplement team member!



## GRANITE RUN MALL DEMOLITION TO START FALL 2015



The Granite Run Mall sits idle awaiting the wrecking ball

When Granite Run Mall opened in 1974 on the site of a former stone quarry on West Baltimore Pike, it was considered to be the shining star in the retail firmament of fast-growing western Delaware County.

But the golden days of Granite Run are long gone. In fact, the badly neglected, financially distressed mall has increasingly been unable to attract shoppers and tenants. Now a mere shadow of its former self, with only about 30 occupied stores out of 125 retail spaces — and the remaining stores to close as leases expire — the mall is awaiting the wrecking ball.

BET Investments owns, manages, develops, and leases mid-rise office buildings, office parks, retail complexes, apartment buildings, and flex office/industrial space throughout the United States. The company's portfolio has grown to more than 5 million square feet to include the Granite Run Mall. Integral to BET Investments' success is the "hands-on" involvement of the principals Bruce E. Toll and Michael P. Markman and a core group of professionals with complementary skills in real estate acquisitions, development, property management, finance and law.

Demolition of the distressed Granite Run Mall — except for the Boscov's and Sears anchor stores — could begin in the fall, according to attorney Joseph Riper, representing BET Investments.

The Horsham-based firm intends redeveloping the mall site as an upscale town center with residential, retail, restaurant and entertainment components.

Postponed twice, a status report on the proposed project was presented to council at its Feb. 9 meeting by Riper and BET President Michael Markman. It drew no negative comments.

Markman, who will develop the project with business partner Bruce Toll, has said it probably would take two years from start to finish. It would be developed in stages. The initial phase would be the mall tear-down, which he said would be "a first" for the Philadelphia area. At the same time, construction would begin on a high-end, 175-unit apartment building on the former Chi-Chi's restaurant site fronting Route 352.

A second four-story apartment building is targeted for land abutting Oriole Avenue, near the current site of an AMC movie

**Daniel J. Greeley**  
Capital Transactions Mgr.  
BET Investments



Daniel manages all acquisition/disposition activities for retail and retail development opportunities. Dan identifies potential retail acquisitions and is responsible for the underwriting, financial analysis, market analysis, and due diligence of all retail transactions. He also prepares financial analyses to evaluate potential leasing, development and redevelopment scenarios for current assets.

theater. This building would have some retail shops on the first floor. Both apartment buildings would have structured interior parking, whereby access to an apartment would be directly from the car. Each building would have a swimming pool, gym and other amenities. Average monthly rental would be \$1,500, depending on whether the unit has one or two bedrooms.

Markman again emphasized that the second phase of development — construction of a second apartment building and the retail component — would not get underway until the first apartment building is leased at a threshold satisfactory to council. He stressed that residential use will drive the retail/restaurant/entertainment uses.

He said Starbucks is expected to be one of the tenants in the town center, and at least half of the retail space has generated interest from other prospective tenants. Among those are a bank and a pizza shop.

"Also, three different movie operators want to be here," Markman said regarding a theater complex to be developed on the site of the JC Penney's store that will be closing in April and demolished.

Asked by township resident Nancy Geisel if a hotel could be developed instead of one of the apartment buildings, Markman said no major hotel has indicated an interest in being part of the project.

To move the proposed project forward, council unanimously introduced an ordinance that would revise several of the township's stormwater management regulations dealing with redevelopment of sites. It would bring the township's regulations in line with the county's, which are slightly less stringent. This would allow the site to be redeveloped as proposed.

By the same 6-0 vote, with Councilman Russ Carlson absent, council introduced a zoning ordinance amendment that would allow residential use of the portion of mall property that's slated for the apartments. Currently it's zoned for business use.

The two amendments will be reviewed by the county and township planners and will be considered for adoption at the time of final plan approval. In the meantime, the applicant will proceed with an engineered preliminary plan to present to council.

## TYLER ARBORETUM APPOINTS NEW EXEC. DIR., CRICKET BRIEN



In a unanimous vote, the Tyler Arboretum Board of Trustees approved the appointment of Cricket Brien as Executive Director. A native of Swarthmore, Pa., Brien will begin her tenure at Tyler on May 11, 2015.

Tyler Arboretum, one of the oldest and largest arboreta in the northeastern United States, is a valued community resource and cultural destination. Open year round, with 650 contiguous acres and 17 miles of hiking trails, Tyler provides a natural sanctuary for families, children and adults interested in history, nature and horticulture.

Brien will fill the position that opened after the passing of former Executive Director Rick Colbert. She will carry forward Tyler's mission to preserve, develop, and share our diverse horticultural, historic, and natural site resources in order to stimulate stewardship and an understanding of our living world.

Brien, a landscape architect by trade and a member of Tyler Arboretum, has worked with arboreta, botanic gardens, sculpture gardens and other non-profit institutions as planner and designer throughout her career. As Chair of the Barnes Foundation Arboretum Advisory Committee, Brien led the strategic planning process to transform the Barnes Arboretum into a destination public garden. She understands the unique challenges of a private arboretum like Tyler, and she has experience in meeting those challenges with vision and enthusiasm.

Under Brien's leadership and guidance, Tyler Arboretum will continue to execute its Strategic Master Plan and to help Tyler attain a new level of success. She is committed to the Tyler vision to create a unique horticultural and environmental destination that reconnects individuals with nature and provides knowledge and inspiration to help them reduce their environmental impact.

With a Master of Landscape Architecture degree, a certificate in Urban Design and a Bachelor of Arts in Art History and Design of the Environment—all garnered from the University of Pennsylvania—Brien has a long history of

experience in landscape architecture and urban design and has worked with several highly regarded firms in the Philadelphia area. Her ability to manage people and projects is self-evident, and she gives back to her community as a member of the Scott Arboretum Council. Additionally, Brien has broad experience in teaching and lecturing.



**New Exec. Dir., Cricket Brien**

"For 20-plus years, it has been my passion to create places that facilitate learning and build community," said Brien. "After working with the Barnes, I saw how rewarding it can be to work with an organization that can do good and bring beauty into people's lives. I look forward to the insights of the staff and the board to undertake this wonderful new challenge as Executive Director, a challenge I enthusiastically embrace."

### **DISTRICT 7450 TRAINING ASSEMBLY**

**Mon., May 11th at 5:30PM at the  
Crowne Plaza King of Prussia.**

Rotarians are real life super heroes, going wherever they are needed to help those in trouble. We use our super powers - compassion and kindness - to save mankind from the evil forces in the world such as disease, hunger, poverty, and ignorance. But our super powers require knowledge and training in order to be properly utilized. Join us on May 11 to increase your knowledge and give your club the tools and capabilities to Be a Gift to The World.

# Pancake Day



## 10 Things You Need to Do Before You're Officially a Philadelphian!

1. Go to Wingbowl and hate yourself. Whatever. It is what it is.
2. Develop a close personal relationship with at least one Wawa employee
3. Have a very strong opinion about the best cheesesteak. Geno's or Pat's... blah blah blah.
4. Dance with a street performer at 2am on South Street.
5. Tell people you've been to the Museum of Art when really you mean you've just been to the Rocky statue.
6. Take pride in Philly's 4th of July traditions while getting the hell out of town.
7. Walk through The Franklin Institute's Giant Heart without crying. It's creepy when you're a little kid
8. Have some kind of confrontation at the 69th Street Transportation Terminal.
9. Corrected someone's pronunciation of "Schuylkill" or "Passyunk"
10. Get free Rita's on the first day of spring even though it's still really cold.



## May Birthdays

- 1st - Bill Strine
- 6th - Cynthia McGoff
- 13th - Kevin Jones
- 23rd - Scott Davidson



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