



# THE ROTARY CLUB OF MEDIA

AUGUST 2012

Club 5492

Member of Rotary District 7450  
Southeastern Pennsylvania, USA

## The Medium

### August 16th: Denise Yocco - Summer of Peace Program



Running her boutique on the west end of State Street for the last 10 years, Denise Yocco has rooted the ideals of peace into her core. With the heart of a hippie, she formed a shop that promotes and expands people’s perceptions of what is possible when we put focus back into our hearts and our neighborhoods. She’s forged an environment that draws in like-minded people, along with the minds of the curious. But her monthly drum circles and her connection with the community hardly scratch the surface of what she believes she’s capable of creating.

After completing an educational program with the Shift Network labeled “Be Peace,” her ideals of peace and how the world can adopt it began to shift. She was able to shift her internal stance on peace from “What can I do?” to “How can we all?” The more she opened her life up to this idea, the more she saw and became part of a rapidly growing grassroots movement of people worldwide who feel the same way. “How can we all” take a little or a lot from this? Denise has many suggestions, starting with instilling the ideas and practices of

peaceful conflict resolution into our youth—balancing education to cover not only the horrors of war, but also the miracles of peace. Allowing children to be educated in these ideas, she states, could be the catalyst to a brighter future. Putting strength and worth back into the individual, not into the fist and gun.

“Do you believe in a world without war?” It’s an extremely tough question that leads down many roads, but take a moment and ask yourself, “Do you want a world without war?” A peaceful future is possible, and strong, bold pillars in our community like Denise aren’t afraid to go after it.

If you are interested in the “Be Peace” program or in effective, simple ways you can implement peace into your life, email Denise at [yoccod@gmail.com](mailto:yoccod@gmail.com) or visit her shop, Seven Stones, located at 212 West State Street.



State Street 1950

### AUGUST BIRTHDAYS

- 7th Andrew Hunt
- 16th Nancy A. Geisel
- 25th Eugene L. Kane
- 26th Michael J. J. Campbell
- 31st Katie Breslin-Duffus



Aug.	Program
9 <sup>th</sup>	Classification:
16 <sup>th</sup>	Summer of Peace Program
23 <sup>rd</sup>	Brain Tree Update
30 <sup>th</sup>	To Be Announced



# Calling All Chili Cooks

[www.WestChesterChiliCookoff.com](http://www.WestChesterChiliCookoff.com)

The Rotary Club of Media will be fielding a team for the 10th Annual West Chester Rotary Chili Cookoff on Oct. 14, 2012. Our club will hold an inter-club contest prior to the event to determine the chili recipe to represent our club. See Scott Davidson for details.

**SEPTEMBER 13TH Media Club Cook-Off**

**OCTOBER 14TH West Chester Cook-Off**

**District 7450 Major League Soccer Event**

## Raise Funds to End Polio Now!

### Philadelphia Union



vs.



## New England Revolution

**Saturday, Oct. 6th @ 7:00 p.m.**

[Rotary Tailgate Party from 5-6:30 pm]

**at PPL Park - Chester, PA**

All seats are \$30 with \$10 going towards the district's Polio Plus campaign. For Tickets, contact Kennett Square Club President Bronwyn L. Martin. [ksrotary.bronwyn@gmail.com](mailto:ksrotary.bronwyn@gmail.com)

# Save the Date

## Rotary Gala

Sponsored by the Rotary Club of Media

Friday, November 2, 2012

Drexelbrook Conference Center

Drexel Hill, PA



Join us for an evening of good will and better friendships. Dinner \* Silent \* Live Auctions  
For more information, visit [mediarotary.org](http://mediarotary.org) or talk to any member.

### LIVE AUCTION ITEMS WISH LIST

- Theme Baskets
- Birthday Party for Kids
- Sporting Event Package
- (Tickets, Van, Tailgate Party, Food, etc.)
- Scavenger hunt
- Vacation packages
- Deluxe Seats or Sky Box at an Event
- Ride in an Airplane, Helicopter, or Hot Air Balloon
- Tour TV Studio and Visit News Anchor or Weatherman
- Flower Arrangement Once a Month for a Year
- Autographed Sports Memorabilia
- Family Portrait by Local Artist or Photographer
- Local Weekend Package
- (Hotel, Dinner, Theater, Sporting event)
- Chauffeur Service
- Wild Game Hunt
- Golf Outings
- iPad, iPod or Kindle
- Cruise Vacation
- Decorated Christmas tree
- Shopping Spree (Local or New York City)
- Tuition Grant
- Airfare
- Custom Car Cleaning Package
- Catered dinner

**Just Use your Imagination!!!**

"Food, Friends & Fun Since 1951"

D'IGNAZIO'S  
*Towne House*  
RESTAURANT & BANQUET FACILITY

**AUGUST MENU**

9th: Chopped Sirloin with Mushroom Gravy - or - Chicken Salad Wrap

16th: Chicken Parmesan with Spaghetti - or - Ham & Cheese Sandwich on Rye

23rd: Crab Cake Platter, Red Bliss Potatoes, Vegetable - or - Chef Salad

30th: Open Face Turkey Sandwich - Or - Italian Hoagie



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