



Club 5492

Member of Rotary District 7450
Southeastern Pennsylvania, USA

The Rotary Club of Media

The Medium

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Take A Walk To End Alzheimer's!



Wendy L. Campbell, President & CEO of the Delaware Valley Chapter of the Alzheimer's Association spoke to the club about her organization's efforts to end Alzheimer's, a disease that afflicts 5.3 million people in the US, is the 7th leading cause of death and is responsible for \$172B in annual costs.

Wendy challenged club members to participate in the Memory Walk, which is the nation's largest event to raise awareness and funds for Alzheimer care, support and research. Since 1989, Memory Walk has raised more than \$300 million for the cause.

Dates and locations for Memory Walk →

October 24th Atlantic City

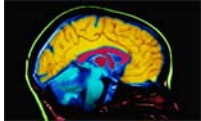
For more information, go to:

www.alz.org/desjsepa/in_my_Community_memorywalk.asp

November 14th Philadelphia

or contact Andy for signup information

What is Alzheimer's?



Alzheimer's disease is a brain disorder named for German physician Alois Alzheimer, who first described it in 1906. Scientists have learned a great deal about Alzheimer's disease in the century since Dr. Alzheimer first drew attention to it.

Today we know that Alzheimer's:

1. Is a progressive and fatal brain disease.
2. Is the most common form of dementia.
3. Has no current cure.

Heroes we will never forget



Detective Robert T. Lythgoe Jr. provided the Club with a very informative speech detailing the efforts of the Delaware County Hero Scholarship Fund which is celebrating its 33rd year of service to the children of our fallen Heroes. A centerpiece of their fund-raising efforts is the annual Heroes Scholarship Bowl held at Widener University. This year, the all-star football game featured 90 High School athletes, all seniors, from Delaware County. County Councilman Tom McGarrigle said the game is an annual highlight of the high school sports calendar. Major support for the event was provided by TD Bank, Widener University and Outback Steakhouse. Children of the following Heroes have received a college education through the granting of over \$450,000 in scholarships.

Hero	Duty Station	End of Watch	Incident Details
Charles Joseph Elder	Ridley Park Fire	12/30/1984	Collapsed on the front ramp of the fire station after returning from and cleaning up from a brush fire on M Avenue.
Donald J. Felker	Collingdale Fire	04/16/1978	At 38, suffered an Aneurysm after carrying a heart attack victim down a flight steps, was enroute to the hospital on the Ambulance when he collapsed.
Herbert J. Pinkowicz	Aston Beechwood Fire	04/27/1986	Suffered a heart attack while enroute to his station for a call.
Ernest Lafayette Lang, Jr.	DelCo Courthouse & Park Police	12/10/1978	Received a fatal gunshot wound while apprehending two suspects in a hold-up at a bar in Chester City.
James Jardine, Jr	Sheriff's Office	04/17/1978	Collapsed and died at the age of 48 from a heart attack he suffered while attempting to place a disorderly 17 year-old suspect in a detention area.
Connie Smith Hawkins	Chester Police	07/01/1993	Shot and killed at the age of 39 when she responded to a 911 hang-up call. She was shot and killed on the front doorstep of the home on West Fifth Street.
Lawrence J. Fiorelli	Chester Police	08/07/1986	Died in the line of duty from Leukemia, due to the Toxic Waste Dump in which 230 emergency workers were involved, many of whom were injured; those who survived have had health problems since.
Michael D. Beverly	Chester Police	10/16/2001	Was shot and killed at the age of 36 while on patrol near 10th and Ward Streets. Two suspects were apprehended the following morning. One of the killers was convicted of murder and sentenced to life in prison in March 2004.
Dennis McNamara	Upper Darby Police	01/30/2002	Was shot and killed at the age of 43 while investigating suspicious activity in front of a home on Perry Avenue.

October Reception Committee

Program (speaker profiles on p2)

Date	Chairperson	Greeter	Speaker/Organization
07 *	Penelope Reed	Lori Markusfeld	Chadds Ford Winery Night (632 Old Baltimore Pike, Chadds Ford)
14	J. Nelson Rigby	Madeline S. Baio	Marc J. Manfre - Director Delaware County Parks and Recreation Department
21	Katie Breslin-Duffus	Cynthia Anne McGoff	Detective Lisa Carroll ~ Delaware County Internet Crimes Against Children Task Force
28	Chris Canada	Louis Pavlovitch	Joe McGinn, Delaware County Sheriff

* Meeting will be held at the Chadds Ford Winery

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September Speakers (continued from page 1)



State Senator Edwin B. Erickson 26th District

Members listened intently to the many legislative initiatives which are under way in Harrisburg, but no issue was more fascinating, or generated as many follow-up questions as the Marcellus Shale project which is underway in northern Pennsylvania.

Marcellus Shale is a natural subterranean shale formation that extends through New York, Ohio, Pennsylvania, and West Virginia. It spans across approximately 54,000 square miles and is located under 60 percent of Pennsylvania.

According to the Constitution of the Commonwealth of Pennsylvania. Article I, Section 27, "The people have a right to clean air, pure water, and to the preservation of the natural, scenic, historic and esthetic values of the environment. Pennsylvania's public natural resources are the common property of all the people, including generations yet to come. As trustee of these resources, the Commonwealth shall conserve and maintain them for the benefit of all the people."

As a report by Mr. Erickson's colleague, State Representative Camille "Bud" George, reminds us, "Natural gas has its benefits and its drawbacks. An informed citizen is an empowered citizen."

Pat Meehan ~ candidate U.S. House for PA's 7th Congressional District



Patrick L. Meehan spoke to the Club about the various passions which drive him to seek public office. "It's the small, unheralded things, that give me the most satisfaction - Things like my work on behalf of Women

Against Rape and the Domestic Violence Project. These don't get the splashy headlines but they're important, nonetheless."

If elected in November, he will focus a large part of his energies on putting Pennsylvanians back to work.

Jill Wingert Principal at New Beginnings Academy (NBA)



Jill presented an informative and uplifting report on the successes at NBA, an institution which fosters Christian values and principles in an economically distressed area surrounded by violence and crime. Despite these challenges, NBA graduates have received in excess of \$500,000 in scholarships for their continued education!

Club member Bill Strine spoke eloquently about the need to support institutions like NBA and enlightened us on the various ways that leaders of business can accomplish many of their own financial goals by taking advantage of Pennsylvania's Educational Empowerment Act. Bill has toured the facilities and encouraged all of us to become involved in efforts like those at NBA. Just one visit will

open your eyes to the miracles that can happen through the efforts of dedicated people like Jill and her staff.

October Birthdays

Happy Birthday to:

- 01 Robert L. Dimond
- 04 John D. Vairo
- 09 Pat Kosinski
- 15 Victor A. Menghetti, Sr.
- 25 William S. Gross

Recruit a member born this month
(only 2 slots left, so act fast!)

Join us on Facebook

Go to our website:

www.MediaRotary.Org

and click on:



October Speaker Profiles



Marc J. Manfre, Director Delaware County Parks & Recreation Department

Mr. Manfre is Director of Parks & Recreation for Delaware County. He was born and raised in the Stonehurst section of Upper Darby and attended Msgr. Bonner High School. Mr. Manfre received a Bachelor of Science degree in Recreation Management from Temple University. He currently sits on the PAL Board, is a member of the Hero Bowl Committee and Hero Scholarship Committee, and is President of the St. Laurence CYO. Mr. Manfre is heavily involved in his community and resides in the Kirklyn section of Upper Darby with his wife, Marybeth, and his three children, Meaghan, Caroline and Joseph.



Detective Lisa Carroll ~ Delaware County Internet Crimes Against Children Task Force

The Delaware County Criminal Investigation Division (CID) which is the investigative branch of the Office of the District Attorney of Delaware County, has made it a priority since 1984 to address the matter of child abuse in Delaware County. The first step was to form a child abuse unit that would work closely with the Children and Youth Services/Sexual Abuse Unit. The CID Child Abuse Unit began with two detectives and a Sergeant and now has four detectives and a Lieutenant.



Joe McGinn, Delaware County Sheriff

In October 2003, Joseph F. McGinn was appointed Sheriff to fill the unexpired term of Judge Chad Kenney and was sworn in as the 61st Sheriff of the County of Delaware. In 2005, he ran and won the Primary Election and was elected Sheriff for his first four-year term the following November. In 2009, Sheriff McGinn was re-elected to a second full term. He considers his reelection validation of the work of the Sheriff's Office and the programs he instituted during his first term. Sheriff McGinn manages 60 uniformed and 15 civilian support personnel, including both union-represented and management employees. As a testament to his management skills, the Sheriff has always operated within a yearly budget of approximately \$4 million for his office.



Rotary Fun Facts

ROTARY'S FIRST COMMUNITY SERVICE ACT

In 1906 Dr. C. W. Hawley, an eye specialist, told the Chicago club one evening that a young Doctor in a suburb of La Grange had lost his horse. He was a young and struggling Doctor (Doctors did not have Cadillacs in 1906) and the loss to him was great. The hat was passed and \$150 raised to buy the Doctor a horse.

Then in 1907 the Club was trying to find something worthwhile it could do. Someone suggested a Public Comfort Station for downtown Chicago. At once the idea was accepted and with the approval of Chicago City Council, the sum of \$20,000.00 was raised and it was built in the City Hall, and was still in use as recently as 1959.

Fall cleanup at The Hedgerow



Many hands make light work (while building good fellowship) as members of the Media Rotary Club lend some elbow-grease to spruce up the grounds and facilities for Hedgerow Theatre on two successive Saturdays in early October. Some chose the art of landscaping (yard-work), while others were inclined towards the fine art of painting (houses and support structures).

Know someone who would make a great Rotarian?
Bring them to a meeting!



Rotary invites you to become part of history by donating to the global effort to wipe out the crippling disease polio.

HELP END POLIO



What's on the Menu?

October 2010

14 Meatloaf, Mashed Potatoes, Peas Mushrooms and Onions
Chicken Caesar Salad

21 Chicken Marsala, Herb Roasted Potatoes, Vegetable Medley
Tuna and Chicken Salad Bowl

28 Manicotti and Meatballs
Chicken Caesar Salad

Club holds meeting at Chadds Ford Winery



President Andy presided over a delightful Club meeting at the Chadds Ford Winery, attended by members, their significant others and several friends of Rotary, a number of whom have expressed an interest in membership.



Our Hostess led us through an instructive flight of wines: 3 whites ranging from dry to fruity followed by a merlot, a cabernet and ending with an Apple spice dessert wine which was warmed to help ward off the chill night air.

A Behind-the-scenes tour of the winery followed during which we learned much about the craft of wine-making.



A good time was had by all!

Thoughts to Live By...

He who loses money, loses much;
He, who loses a friend, loses much more;
He, who loses faith, loses all.

Rotary International

Rotarians send help to aid Pakistan flood victims



Rotary International recently coordinated the collection of contributions for its Pakistan Flooding Recovery Fund to provide immediate humanitarian assistance to over 17.2 million flood victims in Pakistan.

Among the first international relief to reach flood victims in Pakistan was ShelterBox, a disaster response organization supported by Rotary clubs worldwide. More than 1,900 ShelterBox tents and 600 ShelterBox kits, each containing a 10-person tent, a water purification system and other survival necessities for up to six months, were supplied.

"The people of Pakistan were not prepared for a disaster like this to reach this magnitude. Each day it seemed to get worse," says Shehzad Ahmed, governor of District 3272 (Afghanistan; Pakistan). "It's difficult for me to imagine how we're going to cope with this situation."

District 7450



During her Official Visits to District 7450 Rotary Clubs, Governor Joan Batory has been asking Rotarians to sign the soccer ball pictured at left to help **"Kick Polio out of India."** The clubs retain the money raised as part of their contribution to Rotary's \$200 million Polio Challenge commitment. The ball will eventually be sent to India with our district's National Immunization Day team which will leave for northeast India on November 11th. Rotary Clubs can, of course, circulate their own soccer ball for non-Rotarians to sign when they conduct their community service projects. This is also an excellent project for Interact Clubs.

Halloween Happy Hour

CALLING ALL CLUB MEMBERS TO:

Mark your calendar
RSVP to membership@mediarotary.org

Think of colleagues, friends, and family to bring
Last year's networking was very successful in making new friends, highlighting the activities of our club and recruiting new members.



Win a Holiday Basket of Cheer

Bring a nonperishable food item and you could win a Holiday Basket of Cheer. Your donation will support the holiday food drive for the

Delaware County Interfaith
Food Assistance Network

When:

THURSDAY, OCTOBER 28TH
5:00 TO 7:00

Where:

GENERATIONS

Club Members & Classifications

George A. Albany, III	Banking - Savings Bank	Andrew Hunt	Financial Advisor
Teresa Angarita	Construction Company	Peter E. Irish	Automotive Sales/Leasing
Madeline S. Baio	Elder Law	Eugene L. Kane	Medicine - Optometrist
Don Bak	Architect G.F.	Alex E. Karkenny	Stock Broker
Courtney Ballauer	Community Health	Denise C. Kerr	School Superintendent
Sylvia Bastani	Fundraising & Higher Education	Joseph Kleschick	Ship Building
Edward J. Beadle	Dentist	Terrance A. Kline	Law - Real Estate
Lewis B. Beatty, Jr.	Law - Probate	Pat Kosinski	Director - Non Profit
Jonathan Becker	Attorney - Estate Planing/Administration, Real Est	James Larsen	In-Home Senior Care
David L. Belanger	Library Administration	Barbara Laurenzi	Banking - Business Banking
Joseph S. Bodalski	Financial Consultant	Nicholas Lippincott	Law - Litigation
Michael J. Boettcher	Surf Shop - Retail Manufacturer	Peter A. Mardinly	Law - Tax
Valerie Bradley	Real Estate Inspection	Lori Markusfeld	Fundraising
Katie Breslin-Duffus	YMCA - Associate Executive Director	Joseph Maylish	Insurance Consultant
Max Brettschneider	Packaging	Cynthia Anne McGoff	Administration - Development
Martin Brian	Pharmacist	Carole S. McMahon	Home Health Care
Jeffry Cadorette	Commercial Realtor	Victor A. Menghetti, Sr.	Veterinarian
Michael J Campbell	Factotum	Bryan Messick	Banking
Chris Canada	Heating, Cooling, Plumbing	Jake Milunsky	Dentist
Anthony Cavaliere	Banking	Louis Pavlovitch	Accountant - CPA
Bruce Clark	Municipal Manager	David E. Pergrin	Honorary
Jim Clyma	Real Estate-Commercial	Ted Pleibel, III	Sign Maker
Scott Davidson	Advertsing Agency	Penelope Reed	Theater
William K. Davis	Community Planner	Dennis Rehrig	Medicine - Chiropractor
Kenneth Delmar	Plastics, Packaging	J. Nelson Rigby	Funeral Director
Robert L. Dimond	Veterans Affairs	Martin T Sarkees, Jr	Accountant
Al L. Elko	Accounting - CPA	George S. Saulnier	Law
Virginia L. Falkenbach	Computer, Web Designer	John J. Schlesinger	Non-Profit Administrator
Susan K Garrison	Lawyer	Dennis Slostad	Architect - Commercial
Walter Garrison		Fran Smith	Insurance Consultant
Nancy A. Geisel	Real Estate - Sales	Warren D. Smith	Dental Laboratory
Tom Gibson	Public Relations	Larry V. Smoose	Clergy
Ellen Gorbey	Salon/Spa	Jack Sproul	Laundry - Coin Op
Tom H. Gregory	Printing - Quick Copy	Linda E. Stone	Commercial Banking
William S. Gross	Retail - Men's Clothing	William B. Strine	Engineer - Consultant
Karin Gustafson	Advertising/Promotion	Hal Tausig	
Ted Hadley	Honorary	James W. Thomas	Auto Retail
Rosemarie Halt	Pharmacist	Greg Torre	Alarm Service
Rich Harding	Banking	John D. Vairo	Higher Education Administration
Stanley T. Hibberd	Casualty Insurance	Jim Wallace	Technology Services
O. Warren Higgins	Law - Retired	Lawrence Weathers, III	Auto Leasing, Sales, Service, Parts
Walton B. Hill	Education - Technical College	Kristen Welker	
Sally Holub	Magazine	Marvel Wilson, Jr.	Retired - Heating Oil Sales
John "Jack" Hontz	Education - Music	Jackie L. Woolfall	Marketing & Public Relations

Club Officers

President Andy Hunt

President-Elect	Bryan Messick	Treasurer	David L. Belanger
Vice President	Jonathan Becker	Sergeant-at-Arms	Ted Pleibel, III
Secretary	Virginia L. Falkenbach	Past President	Ken Delmar
Sunshine Committee Chair	Fran Smith	Program Committee Chair	Mike Boettcher