

# The Medium

Volume: 82  
Issue: 16  
October 22, 2009

[www.mediarotary.org](http://www.mediarotary.org)

## Halloween Happy Hour

Thursday October 29th from 5:00 PM – 7:00 PM at Brodeur's 1 West State Street. Media Rotary will host a Halloween Happy Hour. Come have a wickedly good time while networking with local business people and learn about the work of Rotary.

Did you know the Rotary Club of Media sponsored a high school exchange student from Spain? Did you know the club sponsored a participant on a 6 week cultural exchange to Italy? Did you know the club is filled with people who want to build good will and better friendships both locally and internationally? Join us to learn more.



## History of the Pennsylvania Cable Network - Brian Lockman

Brian Lockman has seen a lot of changes in the cable industry since his first job with Service Electric Cable TV in Allentown some 34 years ago.

For the past 10 years, Brian Lockman has been President and CEO of PCN, a statewide public affairs network which is commonly referred to as the "C-SPAN of Pennsylvania." The service, headquartered in Camp Hill, has bureaus in Philadelphia and Pittsburg and is distributed on 150 cable systems in Pennsylvania serving 10 million Pennsylvanians in 3.3 million homes.

Before joining PCN as Vice President and Chief Operating Officer in 1994, Brian spent 15 years working for C-SPAN. As one of the four original staff members, he worked in various operational capacities for the network including service as Vice President of Operations.

Brian's involvement and accomplishments in the industry cannot go unnoticed. A recipient of the Cable Ace Award for his work for C-SPAN's 1984 presidential election coverage, Brian has also been recognized for his years of service with his recent induction into the class of 2009 Cable TV Pioneers.

He has also served s founding board member of the PA Press Club, the Pennsylvania Freedom Information Coalition, as well as the National Association of Public Affairs Network.

Aside from his duties as PCN's President and CEO, Brian also hosts the network's weekly interview program, "PA Books," which features books about Pennsylvania topics. The program will be celebrating its 500th episode on  
(continued on page 3)



Reception Committee				Program
Date	Chairperson	Greeter	Prayer	Speaker/Subject
October 22	Nancy Geisel	Tom Gibson	Tom Gibson	History of the Pennsylvania Cable Network and Involvement with WWII Vets
October 29	Ellen Gorby	Lynne Green	TBD	SWAT Bomb Squad & Composite ID - Detective Paul Corsi
November 5	Field Trip! Lunch at Media-Providence Friends School			School Tour and Lunch at Media-Providence Friends school
November 12	Field Trip! Lunch at Brodeurs			Tour of Pennsylvania Veteran's Museum

## Calendar of Events

Rotary Board Meetings - Second Tuesday of every month. The meetings will be held at 12 noon at the Towne House Restaurant.

Media Rotary Foundation Meetings - Dates TBD.

The meeting will be held quarterly at 1:30 p.m. at the Towne House Restaurant.

Schedule of Events for Rotary 7450

Information can be obtained at [www.rotary7450.org](http://www.rotary7450.org)

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's Report, and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via e-mail at [pgs8@comcast.net](mailto:pgs8@comcast.net)

## Membership Dates

Our club board recommends (1) that the 3rd Thursday of each month be Membership Day (with a few minutes to talk about what it's like to be a Rotarian); (2) that the Rotary Information sessions for new members be held each month on the Thursday following the board meeting (allowing for prospective new members names to be placed in The Medium with enough time for the 7-Day Notice); (3) that new member induction day be the 4th Thursday of each month.

## District 7450

[www.rotary7450.org](http://www.rotary7450.org)

Al J. Marland, District Governor

## Rotary International

[www.rotary.org](http://www.rotary.org)

John Kenny, President

Directors for 2009-11 are: John T. Blount, of the Rotary Club of Sebastopol, California, USA; Frederick W. Hahn Jr., Independence, Missouri, USA; Antonio Hallage, Curitiba-Leste, Paraná, Brazil; Masahiro Kuroda, Hachinohe South, Aomori, Japan; Kyu-Hang Lee, Anyang East, Gyeonggi, Korea; David C.J. Liddiatt, Clifton, Bristol, Avon, England; Ekkehart Pandel, Buckeburg, Germany; K.R. Ravindran, Colombo, Western Province, Sri Lanka; and Thomas M. Thorfinnson, Eden Prairie Noon, Minnesota, USA.

## Club Officers 2009 - 2010

President - Ken Delmar

President Elect - Andy Hunt

Vice President - Bryan Messick

Secretary - Jonathan Becker

Treasurer - Jack Sproul

Sergeant-at-Arms - Ted Pleibel

Past President - Barb Laurenzi

## Board Members

Tony Cavaliere - Tom Gregory

Rosemarie Halt - Jack Hontz

Pat Kosinski - Penelope Reed

John Schlesinger - Dennis Slostad

Larry Smoose

## Committee Chairs

Club Administration - Tom Gibson

Membership - Pat Kosinski

Public Relations - Cynthia McGoff

Service Projects - Bryan Messick

Rotary Foundation - Penelope Reed

Gundaker Foundation - Jonathan Becker

Media Foundation Liaison - Barb Laurenzi

Program / Vocational - Ken Delmar

Rotary Information - Tony Cavaliere

Social / Sunshine - Lynne Green

## Media Rotary Foundation

*PO Box 2028*

*Media, Pennsylvania 19063*

President - Jackie Woolfall

Vice President - Tom Hibberd

Secretary - Lori Markusfeld

Treasurer - Bob Dimond

## Foundation Board Members

Bill Davis - Sally Holub

Bill Strine - Walt Hill

## History of the Pennsylvania Cable Network - Brian Lockman

(continued from page 1)

December 6th of this year. He also is a frequent host of PCN's live, interactive Call-in program.

In 6 years, Brian has authored four books for the network including a companion to PCN Tours, "World War II: In Their Own Words," "Pioneers of Cable Television," and the just-released, "World War II Reflections," which hit the shelves in September.

Brian is a native of Norwood, Delaware County and is a graduate of Temple University. He and his wife, Nancy, have been married for the past 35 years and have two daughters.

## Facebook

Virginia set up a FACEBOOK page for Rotary. If you have a Facebook account please link to this page. If you do not have a FACEBOOK account, they are easy to set up and a great way to connect with people.

**Know someone who would make a great Rotarian? Bring them to a meeting!**

**Media was successful in reaching its goals in becoming a Pennsylvania Clean Energy Community!**

**I'd like to thank you once again for allowing Andrew Voris of SmartPower and Roger Clark of the TRF Sustainable Development Fund to come and address the Rotary Club about the campaign last year.**

**On October 24th from 2:30 until 3:00 p.m. we are going to have a ceremony to mark the occasion of Media receiving this designation. The ceremony will take place at the Media Youth Center, where a solar panel has been installed as a reward for achieving this goal.**

**I would like to invite you and other members of the Rotary Club to attend if you would like to observe this occasion with your fellow citizens of Media.**

**Thank you for your support.**

**Sincerely,**

**Walt Cressler**

**Chair, Media Environmental Advisory Council**

## The Other Side of the World

Written by Brandon Johnson, our Ambassadorial Scholar.

January 18, 2009  
Genocide in Cambodia  
Phnom Penh, Cambodia

(continued from last week)  
*This article is not for the squeamish.*

Enter the Phnom Penh Killing Field--one of 388 known mass graves in Cambodia. Here, prisoners were sent for final extermination. They dug their own graves. Some were shot. Some were blindfolded, forced to kneel in front of their grave, then cracked over the head with an iron bar.

A striking tower at the entrance of the fields bears the heads of 8,000 victims., raw human skulls looming perpetually

towards the sky. The lower shelf is unshielded, placing your body in chilling proximity to the dead.

In the fields, large round pits puncture the grounds, like a rolling field of inverted hills, as narrow dirt paths weave around the gravesites. Bone segments jut through the paths, too many to avoid stepping on. Torn segments of clothing are scattered across the land.

A sign next to a tree says, "Killing tree against which executioners beat children."

Bones are haphazardly piled in heaps. A child's shiny teeth sit atop a display box.

Another tree shows where cadres hung megaphones when victims were tortured. A silent victim received a relatively quick death---only 30 minutes of agony. But if the victim made any sounds, his torment would be prolonged.

One method was to slowly saw a victim's head off using jagged tree bark. This could take up to 5-6 hours.

The air is peaceful, the breeze is cool, birds chip, and butterflies linger. But nature's harmony contradicts man's spirit. There is no solace to this land. It is consumed by nothing less than pure evil.

(continued next week.)



**Please don't forget to sign in at every meeting!**

**Replacement Badges \$10**

**Replacement Magnet Lapel Pins \$5**

**Rotarians are responsible for all information changes with Courtney Ballauer. cballauer@comcast.net**

**Phones must be on vibrate. \$10 charge if they ring**

**Lunch: \$14 in advance \$15 at the door**

**Thank you for your cooperation!**



**The Medium**  
**Editor: Courtney Ballauer**  
**610-744-2899**  
**ballauerco@mlhs.org**

George A. Albany, III – Banking, Savings Bank  
 Teresa Angarita – Construction Company  
 Don Bak – Architect  
 Courtney Ballauer – Community Health  
 Sylvia Bastani - Financing/Higher Admin.  
 Edward J. Beadle – Dentist  
 Lewis B. Beatty, Jr. – Law–Probate  
 Jonathan Becker – Estate Attorney  
 George Beebe - Mortgage Broker  
 David L. Belanger – Library Administration  
 Joseph S. Bodalski – Financial Consultant  
 Mike Boettcher - Surf Shop-Retail Manufacturing  
 Valerie Bradley – Real Estate Inspections  
 Marcus Brettschneider - Packaging  
 Martin Brian – Pharmacist  
 Jeffry Cadorette – Property Management  
 Anthony Cavaliere – Banking  
 George Cristoforidis – Home Health Care Equipment  
 Bruce Clark – Municipal Manager

## Donations to the VFW

Our active military has requested the following items: Coloring Books, Baby Wipes, Crayons, Cotton Balls, Small Safe Toys, Q-Tips, Silly String, Toiletry packets, Tooth Paste, Tooth Brush, Powdered Drinks, Sunglass Inserts, Training Pants, Toilet Tissue (1-ply), Donations, CHOCOLATE

## Club Members & Classifications

Jim Clyma – Real Estate–Commercial  
 William K. Davis – Community Planner  
 Kenneth Delmar – Plastics, Packaging  
 Robert L. Dimond – Veterans Affairs  
 Al L. Elko – Accounting–CPA  
 Virginia Falkenbach – Computer – Web Design  
 Nancy A. Geisel – Real Estate – Sales  
 Tom Gibson – Public Relations  
 Ellen Gorby – Salon/Spa  
 Lynne L. Green – Realtor Leasing  
 Tom H. Gregory – Printing – Quick Copy  
 William S. Gross – Retail Men’s Clothing  
 Karin Gustafson – Advertising/Promotion  
 Rosemarie Halt – Pharmacist  
 Richard Harding - Banking  
 Stanley T. Hibberd – Casualty Insurance  
 O. Warren Higgins – Law–Retired  
 Sally Holub – Magazine  
 John Hontz – Education–Music  
 Andrew Hunt – Investment Representative  
 Peter E. Irish – Automotive Sales/Leasing  
 Eugene L. Kane – Medicine–Optometrist  
 Alex E. Karkenny – Stock Broker  
 Denise Kerr – School Superintendent  
 Joseph Kleschick – Ship Building  
 Terrance A. Kline – Law  
 Pat Kosinski – Non Profit Director  
 Jim Larsen - In-Home Senior Care  
 Barbara Laurenzi – Banking–Business Banking  
 Nicholas Lippincott – Law–Litigation  
 Peter A. Mardinly – Law–Tax  
 Lori Markusfeld – Fundraising  
 Joe Maylish - Insurance Consultant  
 Cynthia McGoff - Administration - Development  
 Carole McMahon – Home Healthcare  
 Bryan Messick – Banking  
 Dale Moppert – Bank–Retail  
 Louis Pavlovitch - Accountant-CPA  
 Ted Pleibel, III – Sign Maker

Penelope Reed – Theater  
 Dennis Rehrig – Med-Chiropractor  
 J. Nelson Rigby – Funeral Director  
 Martin T. Sarkees, Jr. – Accountant  
 George S. Saulnier – Law  
 John J. Schlesinger – School Administrator  
 Mollie Shiflet – O’Brien – Law–Real Estate  
 Dennis Slostad – Architect-Commercial  
 Fran Smith – Insurance Consultant  
 Jeffrey A. Smith – Borough Manager  
 Warren D. Smith – Dental Laboratory  
 Larry V. Smoose – Clergy  
 Jack Sproul – Laundry–Coin Op  
 Robert L. Stahl – Decorator  
 Linda E. Stone – Commercial Banking  
 William B. Strine – Engineer–Consultant  
 James W. Thomas – Springfield Ford, Inc.  
 Greg Torre – Alarm Service  
 John D. Vairo – Higher Education Administration  
 Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts  
 Bob Wetzel - Higher Education-Development  
 Marvel Wilson - Heating Oil Sales  
 Randolph B. Winton – Money Manager  
 Jackie L. Woolfall – Marketing & Public Relations  
 Andrea Youndt – Director-YMCA

Honorary Members:  
 Ted Hadley  
 Walton B. Hill – Education–Technical College  
 Victor A. Menghetti, Sr - Veterinarian  
 David E. Pergrin

**Pending Membership:**  
**Greg Kummeth**

## 50/50 Gifts

50/50 gifts for the next 70 weeks were supplied by the following businesses and Rotarians: Conductive Plastics Company, Contemporary Styles, D’Ignazio’s Towne House, Franklin Mint Federal Credit Union, Soak Surf and Skate, Pinocchio’s, PNC Bank, Professional Duplicating, The Little Inn, Vinnie’s Place, Wawa

The following Rotarians are responsible for the above gifts: Mike Boettcher, Jeff Cadorette, Ken Delmar, Tom Gregory, Terry Kline, Barb Laurenzi, Bryan Messick, Ted Pleibel, Greg Torre

Please thank them for making our weekly 50/50 more exciting!

## Don’t forget our members

Although Walt and Dave can’t make it to our regular meetings, they would love to hear from you:

Dr. Walton B. Hill  
 810 Louisa Street  
 Williamsport, PA 17701

Dave Pergrin  
 313 Luther Drive  
 Shrewsbury, PA 17361