

# The Medium



## MEDIA FAIR TRADE

What does it mean to be America's First Fair Trade Town? It means that as a community, Media has taken a meaningful step toward improving lives all over the world.

At its most fundamental level, Fair Trade is the practice of insuring that farmers and workers receive a fair and stable price for their products and labor. In practice, Fair Trade extends well beyond fair pay and touches almost every aspect of the farming communities. Growers are encouraged to adopt environmentally friendly practices to ensure sustainability for their land and crops. Farmer owned cooperatives also invest back into their communities through health programs, building roads and schools. Because Fair Trade's impact spreads throughout communities so completely, everyone's quality of life is improved. From empowering women, sending children to school rather than the fields and building better infrastructures, these committed growers are ensuring the future

*In its two years as a Fair Trade town, Media has already inspired nine other towns in the US to follow suit. Together we are raising awareness of how the simple purchase of Fair Trade products can address poverty in the developing world.*

of their businesses and their communities while producing superior products for the rest of the world.

By using their buying power to support Fair Trade products, Media's businesses and consumers are saying that our sense of community extends beyond the boundaries of our small town. If buying a Fair Trade chocolate bar here means that somewhere children are going to school instead of working in the fields, we're taking a small step towards a better world with every bite. In a nutshell, that's what it means to be a Fair Trade town!

### Fair Trade Prom!

Please join us for an evening of fun on Saturday, May 16th from 7 to 10 PM at the Media Borough Hall!



Wendy & Tom at their prom

Tickets are \$20 and on sale at Earth & State at 23 W. State Street in Media, or call Barbara at 215-601-0038.

**No dress code:** go funky or fun, wear that bridesmaid dress! Bring your best date or come solo!

Music, munchies, balloons, dancing, prizes. Be there or be square!

**Tango demonstration and mini-lesson from 7-8 by Media's own Tango Hop.** There will also be a **silent auction** with great items to bid on including a 1 yr. family membership to Selene Whole Foods Co-op, a 3-session Leadership Coaching, a home cooked dinner for two, a certified signed Brian Dawkins gameday Eagles jersey, a ride to and dinner in Paradise, PA, a gift card to Salon Bella Gente, handyman services, a messenger bag, goodie basket, home market evaluation, items from Ten Thousand Villages, gift cards to the Media theater and much more.

Reception Committee			Program
Date	Chairperson	Greeter	Speaker/Subject
April 30	Terry Kline	Joe Kleschick	Media Fair Trade - Tom Hibberd
May 7	Valerie Bradley	Jim Larsen	PA Legislator, 168th - Tom Killion
May 14	Nick Lippincott	Pete Mardinly	Civil War Sean Protas - Sergeant Cyrus Forwood
May 21	Lori Markusfeld	Bryan Messick	Classification Talks

The Rotary Club of Media #5492  
PO Box 522, Media, PA 19063

## CALENDAR OF EVENT

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Rotary Board Meetings – Second Tuesday of every month.  
*The meetings will be held at 12 p.m. at the Towne House.*

Media Rotary Foundation Meetings – March 26, May 28, & June 25  
*The meeting will be held at 1:30 p.m. at the Towne House.*

Schedule of Events for Rotary District 7450  
*Information can be obtained at [www.rotary7450.org](http://www.rotary7450.org).*

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation>. A comprehensive list of recipients is also available for your perusal.

### Sunshine Committee

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at [pgs8@comcast.net](mailto:pgs8@comcast.net).

## DAVE PERGRIN

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One of our Honorary Members, Dave Pergrin has been asking about us. If anyone would like to contact him, he would love to hear from fellow Rotarians. His contact information is:

800 Bollinger Drive, Zimmerman Place, Room 138  
Shrewsbury, Pennsylvania, 17361

## MEMBERSHIP DATES

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Our club board recommends (1) that the 3rd Thursday of each month be Membership Day (with a few minutes to talk about what it's like to be a Rotarian); (2) that the Rotary Information sessions for new members be held each month on

the Thursday following the board meeting (allowing for prospective new members names to be placed in *The Medium* with enough time for the 7-Day Notice); (3) that new member induction day be the 4th Thursday of each month.

District 7450 \* Joel Chesney - District Governor \* [www.rotary7450.org](http://www.rotary7450.org)  
Rotary Foundation Chair: Russ deFuria, Membership Chair: Bob Lankin,  
Group Study Exchange Chair: Karen Straw-Hacker, Vocational Chair:  
Charles Streiwieser, Lieutenant Governor: Chuck Killian, Assistant Governors:  
Tim Birch, John Washington, **Mollie Shiflet-O'Brien**, Robert Latshaw,  
Arthur Klein, Cynthia Lyman, Doreen Storey, Samantha Kranyak-Ramsey and  
Bonnie Korengel.

Rotary International \* Don Kurn Lee - President \* [www.rotary.org](http://www.rotary.org)

### Club Officers 2008-2009

President - Barbara Laurenzi  
President Elect - Ken Delmar  
Vice President - Andy Hunt  
Secretary - Bryan Messick  
Treasurer - Jack Sproul  
Sergeant-at-Arms - Ted Pleibel, III  
Past President - Nancy Geisel

### Board Members

Ed Beadle - Jonathan Becker  
Tom Gibson - Tom Gregory  
Rosemarie Halt - Jack Hontz  
*open* - Penelope Reed  
John Schlesinger

### Committee Chairs

Club Administration - Tom Gibson  
Membership - Pat Kosinski  
Public Relations - John Schlesinger  
Service Projects - Bryan Messick  
Rotary Foundation - Penelope Reed  
Gundaker Foundation - Jonathan Becker  
Media Foundation Liaison - Nancy Geisel  
Program/Vocational - Ken Delmar  
Rotary Information - Tony Cavaliere  
Social/Sunshine - Lynne Green

### Media Rotary Foundation

PO Box 2028, Media, PA 19063

President - Jackie Woolfall  
Vice President - Tom Hibberd  
Secretary - Lori Markusfeld  
Treasurer - Bob Dimond

### Board Members

Bill Davis - Walt Hill  
Sally Holub - Bill Strine

Website: [www.mediarotary.org](http://www.mediarotary.org)

# THE PASSING OF A LEADER

On April 25, just three days before his 70th birthday, District Governor Dan Guyon passed away. The cemetery is located at 1201 Easton Road which is between Stenton Avenue and Cheltenham Avenue in Philadelphia. Past 10:00 a.m. Thursday, April 30th. Following the service, all were invited to lunch at North Hills Country Club on Station Avenue in North Hills.

# GREAT ROTARIAN?!

Know someone who would make a great Rotarian? Bring them to a meeting!

# THE OTHER SIDE OF THE WORLD

Written by Brandon Johnson, our Ambassadorial Scholar.

August 21, 2008  
**Remembering Iverson**  
Ankang, China

(continued from last week)

... Can I have everyone's attention please? Noses sniffing, they formed a haphazard semi-circle, eyes glued to me. *There is one important thing I want you to remember; to always be happy. There is nothing more important in life. Money, hard work and success; they don't matter if you're not happy. They nodded, attempted to smile. And remember: the best gift anyone can give me is to follow my words to improve their lives. There is nothing that makes me happier...*



At first, I had trouble comprehending why I meant SO much to them. I was no marvel of a teacher, that's for sure. My creativity was scarce; most lessons were taught straight from the book, and the few that strayed were hit-or-miss. And sometimes, my classes were just plain boring. But one thing made me stand out: I was *different*. Unlike their typical Chinese teachers, I was kind, caring and laid-back. I was funny. I gave individual attention, a luxury I could afford in my small class sizes. I refused to discriminate by intellectual ability and I encouraged effort, emphasizing the learning value from mistakes. The boys thought I was cool; the girls thought I was handsome. To me, this teaching style was second nature. It was how my teachers taught me. It was

normal. But to my students, it was revolutionary. Never before had they been treated with such affection, such care. Never before had they been forced to work through questions on their own, pushing the limits of their mind. Never before had they been thanked for their mistakes in class. And to lose this temporary saint, this fleeting bliss...well that was something their adolescent minds couldn't bear.

(continued next week)



## ROTARY EXCHANGE STUDENT

Please welcome our club's Rotary exchange student for the 2008 - 2009 school year, Monica Bautista Sanchez, of Granada, Spain. Monica is 18 years old and enjoys basketball, skiing and reading. Her host family Dr. Betsy Race and Stuart Race and their 3 children live in Upper Providence. If your family would like to include Monica in an family activity or attending an event please call Rosemarie Halt at 610-892-0665 or the Race family directly at 610-565-7990.

Please don't forget to sign in at every meeting!

Replacement Badges - \$10

Replacement Magnetic Lapel Pins - \$5

Phones must be on vibrate - \$10 charge if they ring.

Rotarians are responsible for all information changes with Courtney Ballauer.

Thank you for your cooperation!



# CLUB MEMBERS & CLASSIFICATIONS

The Medium  
Editor: Courtney Ballauer  
610-744-2899  
ballauerco@mlhs.org

George A. Albany, III - Banking, Savings Bank  
Teresa Angarita - Construction Company  
Don Bak - Architect  
Courtney Ballauer - Community Health  
Sylvia Bastani - Financing/Higher Admin.  
Edward J. Beadle - Dentist  
Lewis B. Beatty, Jr. - Law-Probate  
Jonathan Becker - Estate Attorney  
George Beebe - Mortgage Broker  
David L. Belanger - Library Administration  
Joseph S. Bodalski - Financial Consultant  
Mike Boettcher - Surf Shop-Retail Manufacturing  
Valarie Bradley - Real Estate Inspections  
Marcus Brettschneider - Packaging  
Martin Brian - Pharmacist  
Jeffry Cadorette - Property Management  
Anthony Cavaliere - Banking  
George Cristoforidis - Home Health Care Equipment  
Bruce Clark - Municipal Manager  
Jim Clyma - Real Estate-Commercial  
William K. Davis - Community Planner

Kenneth Delmar - Plastics, Packaging  
Robert L. Dimond - Veterans Affairs  
Al L. Elko - Accounting-CPA  
Virginia Falkenbach - Computer - Web Design  
Nancy A. Geisel - Real Estate - Sales  
Tom Gibson - Public Relations  
Ellen Gorby - Salon/Spa  
Lynne L. Green - Realtor Leasing  
Tom H. Gregory - Printing - Quick Copy  
William S. Gross - Retail Men's Clothing  
Karin Gustafson - Advertising/Promotion  
Rosemarie Halt - Pharmacist  
Richard Harding - Banking  
Stanley T. Hibberd - Casualty Insurance  
O. Warren Higgins - Law-Retired  
Walton B. Hill - Education-Technical College  
Sally Holub - Magazine  
John Hontz - Education-Music  
Andrew Hunt - Investment Representative  
Peter E. Irish - Automotive Sales/Leasing  
Eugene L. Kane - Medicine-Optometrist  
Alex E. Karkenny - Stock Broker  
Denise Kerr - School Superintendent  
Reverend Robert Kesel - Clergy-Presbyterian  
Joseph Kleschick - Ship Building  
Terrance A. Kline - Law  
Pat Kosinski - Non Profit Director  
Jim Larsen - In-Home Senior Care  
Barbara Laurenzi - Banking-Business Banking  
Nicholas Lippincott - Law-Litigation  
Peter A. Mardinly - Law-Tax  
Lori Markusfeld - Fundraising  
Carole McMahon - Home Healthcare  
Bryan Messick - Banking  
Dale Moppert - Bank-Retail  
Ted Pleibel, III - Sign Maker

Evelyn Preising, MA - Non-Profit Director  
Penelope Reed - Theater  
Dennis Rehrig - Med-Chiropractor  
J. Nelson Rigby - Funeral Director  
Martin T. Sarkees, Jr. - Accountant  
George S. Saulnier - Law  
John J. Schlesinger - School Administrator  
Mollie Shiflet - O'Brien - Law-Real Estate  
Dennis Slostad - Architect-Commercial  
Fran Smith - Insurance Consultant  
Jeffrey A. Smith - Borough Manager  
Warren D. Smith - Dental Laboratory  
Larry V. Smoose - Clergy  
Jack Sproul - Laundry-Coin Op  
Robert L. Stahl - Decorator  
Linda E. Stone - Commercial Banking  
William B. Strine - Engineer-Consultant  
James W. Thomas - Springfield Ford, Inc.  
Greg Torre - Alarm Service  
William Tyson - Oil Refining  
John D. Vairo - Higher Education Administration  
Lawrence Weathers, III - Auto-Leasing, Sales, Service, Parts  
Bob Wetzel - Higher Education-Development  
Marvel Wilson - Heating Oil Sales  
Randolph B. Winton - Money Manager  
Jackie L. Woolfall - Marketing & Public Relations  
Andrea Youndt - Director-YMCA  
  
Honorary Members:  
Ted Hadley  
Joe Maylish  
Victor A. Menghetti, Sr - Veterinarian  
David E. Pergrin  
Walter Strine, Sr.

## DONATIONS

TO THE VFW BRING IN YOUR OLD, UNUSED THINGS

Our active military has requested the following items:  
Coloring Books, Baby Wipes, Crayons, Cotton Balls, Small Safe Toys, Q-Tips, Silly String, Toiletry packets, Tooth Paste, Tooth Brush, Powdered Drinks, Sunglass Inserts, Training Pants, Toilet Tissue (1-ply),  
DONATIONS,  
CHOCOLATE

Bring in your old, unused glasses, CD's and Register Receipts. We will continue to collect all of these items. Donations will go to deserving charities and monies collected from the Register Receipts will come back to the club.



## Approved Member

Cynthia McGoff

## 50/50 GIFTS

50/50 gifts for the next 70 weeks were supplied by the following businesses and Rotarians: Conductive Plastics Company, Contemporary Styles, D'Ignazio's Towne House, Franklin Mint Federal Credit Union, Kaos Surfboards, Pinocchio's, PNC Bank, Professional Duplicating, The Little Inn, Vinnie's Place, Wawa  
The following Rotarians are responsible for the above gifts: Mike Boettcher, Jeff Cadorette, Ken Delmar, Tom Gregory, Terry Kline, Barb Laurenzi, Bryan Messick, Ted Pleibel, Greg Torre

Please thank them for making our weekly 50/50 more exciting!