

The Medium



MEET OUR MEMBERS

Today, let's meet Gene Kane. Gene has been a member of the Rotary Club of Media since 1962. He grew in since 1929 in Kennett Square and attended Kennett Square Public School. After being in the Coast Guard from 1945 to 1946, Gene attended the Pennsylvania College of Optometry. He opened his first Optometric office in 1952 and has practiced in Media and Malvern since 1961. Gene has one son with two daughters, and one daughter with two sons. Ironic. :)

Growing up, Gene's father and two brothers were all members of the Rotary Club of Kennett Square. He was asked to join the Rotary Club of Media by Charlie McCafferty, a past District Governor. Gene enjoys almost everything about Rotary, especially the friendship. He also likes hearing and reading about what Rotary does locally and world-wide. He has worked on our Program committee for over 30 years and is now also on our Membership committee. Gene would like our club to be recognized as a service club - ready and willing to help local people and organizations.

ROTARY EXCHANGE STUDENT

Please welcome our club's Rotary exchange student for the 2008 - 2009 school year, Monica Bautista Sanchez, of Granada, Spain. Monica is 18 years old and enjoys basketball, skiing and reading. Her host family Dr. Betsy Race and Stuart Race and their 3 children live in Upper Providence. If your family would like to include Monica in a family activity or attending an event please call Rosemarie Halt at 610-892-0665 or the Race family directly at 610-565-7990.

DR. WALT HILL

Dr. Walt Hill would love to hear from fellow Rotarians. Call him at 610-527-6500. He is at:

Presbyterian Village
404 Cheswick Place, Apt 171A
Rosemont, PA 19010

Or call the Village and ask for Dr. Hill, Room 171.

GREAT ROTARIAN?!

Know someone who would make a great Rotarian? Bring them to

COST OF LUNCH

I regret to inform you that the cost of lunch will soon be going up. With rise in cost at the Towne House, the cost for lunch will be raised to \$14. Thank you for understanding.

Please don't forget to sign in at every meeting!

Replacement Badges - \$10

Replacement Lapel Pins - \$5

Phones must be on vibrate - \$10 charge if they ring.

Rotarians are responsible for all information changes with Courtney Ballauer.

Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
September 25	Terrance Kline	Dennis Rehrig	Phil Martelli
October 2	Pat Kosinski	Martin Sarkees, Jr.	NBC 10 - Lori Wilson
October 9	Nicholas Lippincott	Mark Whitehead	League of Women Voters
October 16	Lori Markusfeld	George Sauliner	District Governor - Joel Chesney
October 23	Bryan Messick	Warren Smith	TBA
October 30	Dale Moppert	Jack Sproul	TBA
November 6	Penelope Reed	William Strine	Paul Davis

The Rotary Club of Media #5492
PO Box 522, Media, PA 19063

CALENDAR OF EVENT

Rotary Board Meetings - Second Tuesday of every month.
The meetings will be held at 12 p.m. at the Towne House.

Rotary Foundation Meetings - September 25, December 18, March 26, May 28, & June 25
The meeting will be held at 1:30 p.m. at the Towne House.

Schedule of Events for Rotary District 7450
More information can be obtained at www.rotary7450.org.

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediaryotary.org/foundation>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee
Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at pgs8@comcast.net.

Website
www.mediaryotary.org

ROTARY CALENDAR OF IMPORTANT DATES

At the last board meeting, we discussed membership. The board recommended having Rotary Information on the Thursday following the Board Meeting each month, having the 3rd Thursday be "Membership Day" (with a few minutes to talk about what it's like

to be a Rotarian), and the 4th Thursday being Induction Day. This will allow for names to be placed in the Medium with enough time for the 7-day notice.

District 7450 * Joel Chesney - District Governor * www.rotary7450.org
Rotary Foundation Chair: Russ deFuria, Membership Chair: Bob Lankin,
Group Study Exchange Chair: Karen Straw-Hacker, Vocational Chair:
Charles Streiwieser, Lieutenant Governor: Chuck Killian, Assistant Governors: Tim Birch, John Washington, **Mollie Shiflet-O'Brien**, Robert Latshaw,
Arthur Klein, Cynthia Lyman, Doreen Storey, Samantha Kranyak-Ramsey and Bonnie Korengel.

Rotary International * Don Kurn Lee - President * www.rotary.org

Club Officers 2008-2009
Barbara Laurenzi - President
Ken Delmar - President Elect
Carole McMahon - Vice President
Andy Hunt - Secretary
Jack Sproul - Treasurer
Nancy Geisel - Past President
Ted Pleibel, III - Sergeant at Arms

Board of Directors
Jim Clyma
Rosemarie Halt
Jonathan Becker
Tom Gibson
Bryan Messick
John Schlesinger
Tom Gregory
Jack Hontz
Penelope Reed

Foundation Officers
Jackie Woolfall - President
Tom Hibberd - Vice President
Lori Markusfeld - Secretary
Bob Dimond- Treasurer
Bill Davis
Walt Hill
Sally Holub
Bill Strine

Club Chairs
Jonathan Becker- Gundaker Foundation
Tom Gibson - Club Administration
Bill Strine - Club Membership
John Schlesinger - Public Relations
Nancy Geisel - Rotary Foundation
Bryan Messick - Service Projects
Ken Delmar - Vocational & Program
Lynne Green - Social Committee
Courtney Ballauer & Jackie Woolfall - Fall Fantasy Auction

Executive Secretary - Don Bak
Recording Secretary & Medium Editor -
Courtney Ballauer



PHIL MARTELLI

Head Coach - Saint Joseph's University
Career Record - 261-152 (13 years)

- * 2004 Consensus National Coach of the Year**
- * Four-time Atlantic 10 Coach of the Year (2005, 2004, 2001, 1997)**
- * Head Coach, 2005 USA Basketball Under 21 World Championship Team**

In 13 years at Saint Joseph's, **Phil Martelli** has built a program that is consistently one of the top in the conference, a perennial post-season participant and a key player on the national scene, while earning his place among the top coaches in the school's storied history.

The 2007-08 Hawks reached the Atlantic 10 Championship game for the third time in four years and earned the program's 19th bid to the NCAA Tournament, and Martelli's fifth. The 11th-seeded Hawks fell to sixth-seeded Oklahoma in the NCAA First Round, while ending the year at 21-13.

Martelli reached a significant milestone in 2006-07, when he surpassed Hall of Famer Jack Ramsay for second place on the school's all-time list for wins. His 13-year career mark now stands at 261-152, while he ranks fourth in career winning percentage (.633) among SJU coaches. Setting the school record for wins in a season (30) in 2004, Martelli has guided SJU to 20 or more victories six times in 13 seasons. More impressively, his teams have gone 180-81 in the past eight seasons, an average of 23 wins per year. He is 132-76 in Atlantic 10 play, which is the most conference wins for any active coach in the A-10. Martelli has also been at his best when it counts the most as his 17 postseason wins (6 NCAA, 11 NIT) are the most in school history, ahead of Ramsay's 12. Martelli ranks first among Hawk coaches with a .653 postseason winning percentage (17-9) and has taken SJU to the post-season in seven of the last eight years, and nine times in his 13 seasons.

Martelli turned in another top-notch coaching performance in 2005-06, as the Hawks went from a 10-12 record in February to win eight consecutive games to reach the Atlantic 10 championship game for the second year in a row, falling just one point short of the title. The Hawks were rewarded with their sixth consecutive postseason bid, but saw the season come to an end in the NIT Second Round, closing with a 19-14 mark.

Martelli's effort was similar to the previous season where he turned in perhaps a more remarkable coaching job than in 2003-04 when he was the consensus National Coach of the Year. Faced with the loss of two NBA first-round draft picks from the '03-04 squad that went 30-2, the 2004-05 Hawks struggled early on, but Martelli reworked the team's style of play to guide SJU to 21 wins in the calendar year of 2005 to finish 24-12. Saint Joseph's posted the conference's best record (14-2) and won its fifth straight regular-season title to tie the league record. The Hawks were the top seed in the conference tournament for the second year in a row and reached the title game. He was named the Atlantic 10 Coach of the Year for the second straight season and the fourth time in his career. SJU earned its fifth consecutive postseason bid and made an exciting six-game run in the NIT, falling on a last-second shot in the championship game. It marked the second time in his career that he had guided SJU to the NIT title game.

Martelli served as the head coach of the 2005 USA Under-21 World Championship Team, which competed at the FIBA U21 World Championship in Argentina, earning a fifth-place finish. It was the coach's third assignment with USA Basketball having served as an assistant coach for the USA's gold-medal winning teams at both the 2001 FIBA World Championship for Young Men and the 1998 Goodwill Games.

In 2003-04, Martelli guided a focused and unselfish squad that became the most compelling story in college basketball. The Hawks went undefeated in the regular season, reached the pinnacle as the top-ranked team in the nation and earned the school's first-ever number-one seed in the NCAA Tournament, while advancing to the Elite Eight. Jameer Nelson was the consensus National Player of the Year and with teammate Delonte West, were both first-round selections in the NBA Draft. SJU opened the season ranked 12th in the polls and moved up throughout the year, taking the top spot on March 8, 2004, for the first time ever, while finishing fifth in the polls, for SJU's highest final ranking since 1966. It was a school-record fourth straight season, and fifth in Martelli's tenure, that the Hawks were ranked in the AP poll and marked SJU's first back-to-back NCAA berths since 1982.

Martelli joined with Nelson to sweep the national coach and player awards, marking one of the few times in history that the top player and coach were from the same school. In addition to the national awards, he was the Atlantic 10 Coach of the Year for the third time and a repeat winner of the Big 5 Coach of the Year. The SJU squad was the recipient of the prestigious Wanamaker Award in Philadelphia and was named the Team of the Year by the Philadelphia Sportswriters Association.

One of the more colorful coaches in the nation, Martelli's personality, wit and accessibility have always made him a media favorite. His popularity grew to an even higher level in 2004, as the Hawks remained unbeaten and the coach was besieged by media requests from all over the country. Martelli remained as accommodating as ever and the Saint Joseph's story was well documented by the Philadelphia press and told by countless media outlets nationwide.

Martelli's commitment to Saint Joseph's is equaled by the University's commitment to him. The coach agreed to a new contract prior to the 2003-04 season and then in September 2004, the University extended the coach's contract even further, through the 2011-12 season.

Martelli is not only passionate for coaching, but also for his work in the community. He is one of the leaders of the Philadelphia chapter of Coaches vs. Cancer, as the coaches from the city's six Division I schools strive to raise awareness and funding to defeat the disease. The Philadelphia Coaches are one of the top fund-raising groups in the country and have dedicated themselves to taking it to an even higher level. He's received numerous honors for his community work, and was named the 2004 "Citizen of the Year" by the March of Dimes, inducted into the CYO Hall of Fame for the Archdiocese of Philadelphia, and honored by the National Adoption Center. His alma mater, Widener University, bestowed upon him an honorary doctorate in public service in May 2004, while he received an honorary doctorate of humane letters from Cabrini College in May 2006.

A 1976 graduate of Widener, Martelli began his career on Hawk Hill with SJU's 1985-86 NCAA Tournament team. In his decade as an assistant, he was part of the Hawks' NIT teams in 1992-93 and 1994-95. After 10 years as an assistant at Saint Joseph's, Martelli was named the 14th coach in school history on July 20, 1995, and just the third non-alumnus to follow in the storied tradition of SJU coaches.

Martelli burst onto the scene in his first season (1995-96) and took the squad to the NIT championship game. He followed that in 1996-97 with the Atlantic 10 regular season and tournament titles, along with a berth in the NCAA Sweet 16. Prior to his arrival at SJU, Martelli spent seven years as head basketball coach at Bishop Kenrick High School and had a stint as assistant coach at Widener, helping guide the Pioneers to the 1978 NCAA Division III Final Four.

As a point guard at Widener, he was part of the NCAA Tournament teams in 1974-75 and 1975-76, and set the school's single season and career assist marks.

Martelli and his wife Judy, a former basketball player with the legendary Immaculata College teams, have three children. Phil, Jr., a 2003 SJU graduate, is an assistant basketball coach at Niagara University, Jimmy is an assistant coach at Robert Morris University, and Elizabeth is a junior attending Saint Joseph's.

YEAR	MARTELLI'S MARKS				
	Overall W-L	PCT	Atlantic 10 W-L	FINISH	POST-SEASON
1995-96	19-13	.594	9-7	3rd-East	NIT Runner-up
1996-97	26-7	.788	13-3	1st-East +	NCAA Sweet 16
1997-98	11-17	.393	3-13	5th-East	
1998-99	12-18	.400	5-11	t-5th-East	
1999-00	13-16	.448	7-9	4th East	
2000-01	26-7	.788	14-2	1st	NCAA 2nd Round
2001-02	19-12	.613	12-4	t-1st-East	NIT 2nd Round
2002-03	23-7	.767	12-4	1st-East	NCAA 1st Round
2003-04	30-2	.937	16-0	1st-East	NCAA Elite 8
2004-05	24-12	.656	14-2	1st*	NIT Runner-up
2005-06	19-14	.575	9-7	5th*	NIT 2nd Round
2006-07	18-14	.562	9-7	6th	
2007-08	21-13	.617	9-7	5th*	NCAA 1st Round
Totals	261-152	.632	132-76	.641	5 NCAA, 4 NIT

+ A-10 Tournament champion * A-10 Tournament runner-up

- 2004 Consensus National Coach of the Year
- Four-time Atlantic 10 Coach of the Year (1997, 2001, 2004, 2005)
- Guided SJU to top ranking in the national polls and number-one seed in NCAA Tournament for the first time ever in 2004
- 2004 NABC District 2 Coach of the Year, 2004 Harry Litwack Award
- USBWA District 1 Coach of the Year (2003, 2004)



WWW.MEDIAROTARY.ORG

The Medium

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Service Above Self

- George A. Albany, III - Banking, Savings Bank
- Teresa Angarita - Construction Company
- Don Bak - Architect
- Courtney Ballauer - Community Health
- Edward J. Beadle - Dentist
- Lewis B. Betty, Jr. - Law-Probate
- Jonathan Becker - Estate Attorney
- David L. Belanger - Library Administration
- Joseph S. Bodalski - Financial Consultant
- Mike Boettcher - Surf Shop-Retail Manufacturing
- Valarie Bradley - Real Estate Inspections
- Marcus Brettschneider - Packaging
- Martin Brian - Pharmacist
- Jeffry Cadorette - Property Management
- Anthony Cavaliere - Banking
- George Cristoforidis - Home Health Care Equipment
- Bruce Clark - Municipal Manager
- Jim Clyma - Real Estate-Commercial
- William K. Davis - Community Planner

CLASSIFICATIONS

- Kenneth Delmar - Plastics, Packaging
- Robert L. Dimond - Veterans Affairs
- Michele Edgcumbe - Non Profit Director
- Robert W. Edmondson -
- Al L. Elko - Accounting-CPA
- Virginia Falkenbach - Computer - Web Design
- Nancy A. Geisel - Real Estate - Sales
- Michael Gibbons - Music Producer
- Tom Gibson - Public Relations
- Ellen Gorby - Salon/Spa
- Lynne L. Green - Realtor Leasing
- Tom H. Gregory - Printing - Quick Copy
- William S. Gross - Retail Men's Clothing
- Karin Gustafson - Advertising/Promotion
- Ted Hadley - HONORARY
- Rosemarie Halt - Pharmacist
- Stanley T. Hibberd - Casualty Insurance
- O. Warren Higgins - Law-Retired
- Walton B. Hill - Education-Technical College
- Sally Holub - Magazine
- John Hontz - Education-Music
- Andrew Hunt - Investment Representative
- Peter E. Irish - Automotive Sales/Leasing
- Eugene L. Kane - Medicine-Optometrist
- Alex E. Karkenny - Stock Broker
- Denise Kerr - School Superintendent
- Reverend Robert Kesel - Clergy-Presbyterian
- Joseph Kleschick - Ship Building
- Terrance A. Kline - Law
- Pat Kosinski - Non Profit Director
- Jim Larsen - In-Home Senior Care
- Barbara Laurenzi - Banking-Business Banking
- Nicholas Lippincott - Law-Litigation
- Peter A. Mardinly - Law-Tax
- Lori Markusfeld - Fundraising
- Carole McMahon - Home Healthcare
- Victor A. Menghetti, Sr. - Veterinarian-HONORARY
- Bryan Messick - Banking
- Dale Moppert - Bank-Retail
- David E. Pergrin - HONORARY
- Ted Pleibel, III - Sign Maker
- Evelyn Preising, MA - Non-Profit Director
- Penelope Reed - Theater
- Dennis Rehrig - Med-Chiropractor
- Roger Ricker - Theater
- J. Nelson Rigby - Funeral Director
- Martin T. Sarkees, Jr. - Accountant
- George S. Saulnier - Law
- John J. Schlesinger - School Administrator
- Mollie Shiflet - O'Brien - Law-Real Estate
- Dennis Slostad - Architect-Commercial
- Fran Smith - Insurance Consultant
- Jeffrey A. Smith - Borough Manager
- Warren D. Smith - Dental Laboratory
- Larry V. Smoose - Clergy
- Jack Sproul - Laundry-Coin Op
- Robert L. Stahl - Decorator
- Linda E. Stone - Commercial Banking
- Walter Strine, Sr. - HONORARY
- William B. Strine - Engineer-Consultant
- James W. Thomas - Springfield Ford, Inc.
- Jay A. Thomas - Automobile-Retail
- Greg Torre - Alarm Service
- William Tyson - Oil Refining
- John D. Vairo - Higher Education Administration
- Lawrence Weathers, III - Auto-Leasing, Sales, Service, Parts
- Mark Whitehead - Education
- Randolph B. Winton - Money Manager
- Jackie L. Woolfall - Marketing & Public Relations
- Andrea Youndt - Director-YMCA

50-50 GIFTS

DONATIONS TO VFW

Our active military has requested the following items:
 Coloring Books * Baby Wipes * Crayons * Cotton Balls * Small, Safe Toys * Q-Tips * Silly String * Toiletry packets * Tooth Paste * Tooth Brush * Powdered Drinks * Sunglass Inserts * Training Pants * Toilet Tissue (1-ply) * Donations * CHOCOLATE *

50-50 gifts for the next 70 weeks were supplied by the following businesses and Rotarians:

- Conductive Plastics Company * Contemporary Styles * D'Ignazio's Towne House * Franklin Mint Federal Credit Union * Kaos Surfboards * Pinocchio's * PNC Bank * Professional Duplicating * The Little Inn * Vinnie's Place * Wawa

The following Rotarians are responsible for the above gifts:

- Mike Boettcher * Jeff Cadorette * Ken Delmar * Tom Gregory * Terry Kline * Barb Laurenzi * Bryan Messick * Ted Pleibel * Greg Torre

Please thank them for making our weekly 50-50 a little exciting!