

CHERRY HILL TO OCEAN CITY

From Jack Beiter:

I COULD USE YOUR HELP:

This will be the **9th consecutive ride that Philadelphia Rotary**

Cycle Team is making to help find a cure for the debilitating illness, Multiple Sclerosis.

Anyone wanting to join our Team, we would welcome.

Date is Saturday, **September 27 and Sunday, September 28.** We ride

from Cherry Hill to Ocean City on Saturday and then do the return ride on Sunday.

Overnight in Ocean City.

If you can't ride, **we would welcome contributions payable to Multiple Sclerosis, but sent to Jack Beiter**, 201 Hermitage Drive, Radnor, Pa. 19087 in order that

he can **hand deliver the funds to M/S HQ** so that the TEAM is credited with the contributions.

Any questions you may have, call me at 610-688-6285.

Multiple Sclerosis primarily afflicts young people in the prime of

their lives (between the ages of 20 and 45). Some can't stand; some can't walk; others can't feed themselves; some go blind; and the worst cases they die

Bicycle ride from Cherry Hill to Ocean City



prematurely.

We have a Team Goal of \$85,000 this year. Last year our 42 person team raised \$77,000, and over the 8 years thus far, over \$380,000.

Contributions are tax deductible to the donor, but, give "HOPE" to all those afflicted. And, with your help, we "WILL" find that cure for this debilitating illness.

There is another way you can contribute and that is to **buy a**

Road Sign. These are signs 2 x 3 that are made up to **put whatever message on it** that you would like and are placed along the 160 mile route where not only the 8,000 cyclists will see them, but also all those who drive along the route for the 2 day period. Great inexpensive advertising and for a good cause. Cost: \$200 for one day. \$300 for the 2 day period. Just tell me what you would like on the sign and mail to me along with your check payable to Multiple Sclerosis.

Please let him know of any support you can give.

Best Personal Regards,
Jack Beiter
jackbeiter@e-finity.com
Philadelphia Rotary

www.mediarotary.org

The Medium



Volume 81, Issue 09
August 28, 2008

Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
August 28	Ellen Gorby	Lynne Green	Canine Partners for Life & Early Act - Rob Baidoikas
September 4	Karin Gustafson	Rosemarie Halt	Classification Talks
September 11	Sally Holub	Warren Higgins	9/11 Lest we Forget
September 18	Andy Hunt	Walton Hill	Evolution - Carlton Bagby
September 25	Terrance Kline	Dennis Rehrig	Phil Martelli
October 2	Pat Kosinski	Martin Sarkees, Jr.	Nancy Webster

The Rotary Club of Media #5492
PO Box 522, Media, PA 19063

CALENDAR OF EVENT

Rotary Board Meetings - Second Tuesday of every month.
The meetings will be held at 12 p.m. at the Towne House.

Rotary Foundation Meetings - July 31, September 25, December 18, March 26, May 28, & June 25
The meeting will be held at 1:30 p.m. at the Towne House.

Schedule of Events for Rotary District 7450
More information can be obtained at www.rotary7450.org.

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee
Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at pgs8@comcast.net.

Website
www.mediarotary.org

ROTARY CALENDAR OF IMPORTANT DATES

At the last board meeting, we discussed membership. The board recommended having Rotary Information on the Thursday following the Board Meeting each month, having the 3rd Thursday be "Membership Day" (with a few minutes to talk about what it's like

to be a Rotarian), and the 4th Thursday being Induction Day. This will allow for names to be placed in the Medium with enough time for the 7-day notice.

District 7450 * Joel Chesney - District Governor * www.rotary7450.org
Rotary Foundation Chair: Russ deFuria, Membership Chair: Bob Lankin,
Group Study Exchange Chair: Karen Straw-Hacker, Vocational Chair:
Charles Streiwieser, Lieutenant Governor: Chuck Killian, Assistant Governors: Tim Birch, John Washington, **Mollie Shiflet-O'Brien**, Robert Latshaw,
Arthur Klein, Cynthia Lyman, Doreen Storey, Samantha Kranyak-Ramsey and Bonnie Korengel.

Rotary International * Don Kurn Lee - President * www.rotary.org

Club Officers 2008-2009
Barbara Laurenzi - President
Ken Delmar - President Elect
Carole McMahon - Vice President
Andy Hunt - Secretary
Jack Sproul - Treasurer
Nancy Geisel - Past President
Ted Pleibel, III - Sergeant at Arms

Board of Directors
Jim Clyma
Rosemarie Halt
Jonathan Becker
Tom Gibson
Bryan Messick
John Schlesinger
Tom Gregory
Jack Hontz
Penelope Reed

Foundation Officers
Jackie Woolfall - President
Tom Hibberd - Vice President
Lori Markusfeld - Secretary
Bob Dimond- Treasurer
Bill Davis
Walt Hill
Sally Holub
Bill Strine

Club Chairs
Jonathan Becker- Gundaker Foundation
Tom Gibson - Club Administration
Bill Strine - Club Membership
John Schlesinger - Public Relations
Nancy Geisel - Rotary Foundation
Bryan Messick - Service Projects
Ken Delmar - Vocational & Program
Lynne Green - Social Committee
Courtney Ballauer & Jackie Woolfall - Fall Fantasy Auction

Executive Secretary - Don Bak
Recording Secretary & Medium Editor -
Courtney Ballauer

50-50 GIFTS

50-50 gifts for the next 70 weeks were supplied by the following businesses and Rotarians:

Conductive Plastics Company
Contemporary Styles by Mena
D'Ignazio's Towne House
Franklin Mint Federal Credit Union
Kaos Surfboards
Pinocchio's
PNC Bank
Professional Duplicating
The Little Inn
Vinnie's Place
Wawa

The following Rotarians are responsible for the above gifts:

Mike Boettcher
Jeff Cadorette
Ken Delmar
Tom Gregory
Terry Kline
Barb Laurenzi
Bryan Messick
Ted Pleibel
Greg Torre

Please thank them for making our weekly 50-50 a little exciting!

ARE YOU A PROUD ROTARIAN?

Wear your Rotary Pin today - everyday. We are our best advertising. Start a conversation. Let everyone know how great we are.

The Rotary emblem*

Rotary's early emblem was a simple wagon wheel (in motion with dust). It was designed in 1905 by Montague M. Bear, a member of the Rotary Club of Chicago who was an engraver. He designed the emblem to represent both civilization and movement. Most of the early Rotary clubs adopted the wheel in one form or another.

In 1922, the organization decided

to create and preserve an emblem for the exclusive use of all Rotarians, and the following year, the present emblem, a gearwheel with 24 cogs and six spokes, was adopted. A keyway was added to signify the usefulness of the gearwheel.

An official description of the emblem was adopted at the 1929 International Convention. Royal blue and gold were chosen as the official Rotary colors and the flag of Rotary was designated as a white field with the emblem emblazoned in its center. The emblem, worn as a lapel pin, now identifies Rotarians around the world.

The Rotary emblem is a trademark owned by Rotary International and is protected throughout the world by the international association. The word "Rotary" and the Rotary emblem are trademarks registered in over 50 countries. This number increases on an annual basis.

Clubs, districts and Rotary entities are welcome to use the Rotary emblem subject to the guidelines for the use of the Rotary Marks as set forth by RI's Board of Directors. These guidelines govern the use of the Rotary Marks on all merchandise, promotional materials and publications, including domain names and web sites.

DR. WALT HILL

Dr. Walt Hill would love to hear from fellow Rotarians. Call him at 610-527-6500. He is at:

Presbyterian Village
404 Cheswick Place, Apt 171A
Rosemont, PA 19010

Or call the Village and ask for Dr. Hill, Room 171.

GREAT ROTARIAN?!

Know someone who would make a great Rotarian? Bring them to a meeting!

TRIVIA QUESTION FROM ROTARY.ORG.

How many lawyers does it take to write 300 trivia questions?

(Answer found on back.)

FOLLOW-UP

As a follow up to Rosemarie Halt's presentation a couple weeks ago, several club members have asked for the websites for the Restaurant Inspections, <http://www.agriculture.state.pa.us/> and Prescription Drug Disposal, <http://www.sparxtdisposal.net>. For more information on the Working Group for a Delaware County Health Department, www.delcohealth.net.

ROTARY EXCHANGE STUDENT

Please welcome our club's Rotary exchange student for the 2008 - 2009 school year, Monica Bautista Sanchez, of Granada, Spain. Monica is 18 years old and enjoys basketball, skiing and reading. Her host family Dr. Betsy Race and Stuart Race and their 3 children live in Upper Providence. If your family would like to include Monica in a family activity or attending an event please call Rosemarie Halt at 610-892-0665 or the Race family directly at 610-565-7990.

DONATIONS TO VFW

Our active military has requested the following items: Coloring Books * Baby Wipes * Crayons * Cotton Balls * Small, Safe Toys * Q-Tips * Silly String * Toiletry packets * Tooth Paste * Tooth Brush * Powdered Drinks * Sunglass Inserts * Training Pants * Toilet Tissue (1-ply) * Donations * CHOCOLATE * etc.

COST OF LUNCH

I regret to inform you that the cost of lunch will soon be going up. With rise in cost at the Towne House, the cost for lunch will be raised to \$14. Thank you for understanding.

Please don't forget to sign in at every meeting!

Replacement Badges - \$10

Replacement Lapel Pins - \$5

Phones must be on vibrate - \$10 charge if they ring.

Rotarians are responsible for all information changes with Courtney Ballauer.

Thanks!



WWW.MEDIAROTARY.ORG

The Medium

Editor: Courtney Ballauer

610-744-2899

cballauer@riddlehospital.org

Service Above Self

- George A. Albany, III - Banking, Savings Bank
- Teresa Angarita - Construction Company
- Don Bak - Architect
- Courtney Ballauer - Community Health
- Edward J. Beadle - Dentist
- Lewis B. Betty, Jr. - Law-Probate
- Jonathan Becker - Estate Attorney
- David L. Belanger - Library Administration
- Joseph S. Bodalski - Financial Consultant
- Mike Boettcher - Surf Shop-Retail Manufacturing
- Valarie Bradley - Real Estate Inspections
- Marcus Brettschneider - Packaging
- Martin Brian - Pharmacist
- Jeffry Cadorette - Property Management
- Anthony Cavaliere - Banking
- George Cristoforidis - Home Health Care Equipment
- Bruce Clark - Municipal Manager
- Jim Clyma - Real Estate-Commercial
- William K. Davis - Community Planner

CLASSIFICATIONS

- Kenneth Delmar - Plastics, Packaging
- Robert L. Dimond - Veterans Affairs
- Michele Edgcumbe - Non Profit Director
- Robert W. Edmondson -
- Al L. Elko - Accounting-CPA
- Virginia Falkenbach - Computer - Web Design
- Nancy A. Geisel - Real Estate - Sales
- Michael Gibbons - Music Producer
- Tom Gibson - Public Relations
- Ellen Gorby - Salon/Spa
- Lynne L. Green - Realtor Leasing
- Tom H. Gregory - Printing - Quick Copy
- William S. Gross - Retail Men's Clothing
- Karin Gustafson - Advertising/Promotion
- Ted Hadley - HONORARY
- Rosemarie Halt - Pharmacist
- Stanley T. Hibberd - Casualty Insurance
- O. Warren Higgins - Law-Retired
- Walton B. Hill - Education-Technical College
- Sally Holub - Magazine
- John Hontz - Education-Music
- Andrew Hunt - Investment Representative
- Peter E. Irish - Automotive Sales/Leasing
- Eugene L. Kane - Medicine-Optometrist
- Alex E. Karkenny - Stock Broker
- Denise Kerr - School Superintendent
- Reverend Robert Kesel - Clergy-Presbyterian
- Joseph Kleschick - Ship Building
- Terrance A. Kline - Law
- Pat Kosinski - Non Profit Director
- Jim Larsen - In-Home Senior Care
- Barbara Laurenzi - Banking-Business Banking
- Nicholas Lippincott - Law-Litigation
- Peter A. Mardinly - Law-Tax
- Lori Markusfeld - Fundraising
- Carole McMahon - Home Healthcare
- Victor A. Menghetti, Sr. - Veterinarian-HONORARY
- Bryan Messick - Banking
- Dale Moppert - Bank-Retail
- David E. Pergrin - HONORARY

- Ted Pleibel, III - Sign Maker
- Evelyn Preising, MA - Non-Profit Director
- Penelope Reed - Theater
- Dennis Rehrig - Med-Chiropractor
- Roger Ricker - Theater
- J. Nelson Rigby - Funeral Director
- Martin T. Sarkees, Jr. - Accountant
- George S. Saulnier - Law
- John J. Schlesinger - School Administrator
- Mollie Shiflet - O'Brien - Law-Real Estate
- Dennis Slostad - Architect-Commercial
- Fran Smith - Insurance Consultant
- Jeffrey A. Smith - Borough Manager
- Warren D. Smith - Dental Laboratory
- Larry V. Smoose - Clergy
- Jack Sproul - Laundry-Coin Op
- Robert L. Stahl - Decorator
- Linda E. Stone - Commercial Banking
- Walter Strine, Sr. - HONORARY
- William B. Strine - Engineer-Consultant
- James W. Thomas - Springfield Ford, Inc.
- Jay A. Thomas - Automobile-Retail
- Greg Torre - Alarm Service
- William Tyson - Oil Refining
- John D. Vairo - Higher Education Administration
- Lawrence Weathers, III - Auto-Leasing, Sales, Service, Parts
- Mark Whitehead - Education
- Randolph B. Winton - Money Manager
- Jackie L. Woolfall - Marketing & Public Relations
- Andrea Youndt - Director-YMCA

TRIVIA ANSWER

One, when it's Simon J. Brighenti Jr., a member of the Rotary Club of West Springfield, Mass., USA. Brighenti has parlayed a lifelong passion for trivia into an unusual avocation: writing questions and answers for trivia games. He coauthored the electronic version of NBC's popular TV quiz show 1 vs. 100, writing approximately 300 questions - along with 900 possible answers - for the tabletop game.

Question: What kind of quiz questions come from the pen of this full-time lawyer, active Rotarian, longtime Jeopardy fan, avid Connect Four player, sometimes poet, and volunteer coach for his children's baseball teams?

Answer: Brighenti is equally adept at crafting questions on topics as varied as ancient Rome, contemporary athletics, and pop culture. "I'm pretty much a generalist, though I have a special interest in sports and history," Brighenti says. "I've also been a movie buff since childhood, and I minored in Latin and classical studies in college."

Question: How does he do it?

Answer: Writing trivia questions is, well, anything but a trivial pursuit. It takes a certain skill to turn a nugget of information into an interesting question of 20 words or less. "If a fact is too obscure or has no entertainment value, no one will care about the question, and the answer possibilities have to be crafted to sound reasonable," Brighenti says. Although writing quiz questions is a sideline," he adds, "it's nice to have a use for a lifetime of trivia knowledge."

