



The Medium

Fall Fantasy Auction

Attention Rotarians,
Time is Running Out!

Place your Ad in the Auction Ad Book today. November 7, 2007 is the absolute deadline. You can place your ad on-line via the clubs website, or e-mail Rosemarie Halt rohalt1989@yahoo.com questions 610-892-0665, forms are available at the club weekly meeting.

Don't forget to purchase your tickets for November 16, 2007 Fall Fantasy Auction at the Springfield Country Club. Tables of Ten are \$550, Individual Tickets are \$60. Please include the name of your guests to

ensure easy check-in.

If every Rotarian either purchases an Ad, purchases a table, or donates and auction item, we will have an incredible Auction. Many Rotarians have done all three things!

And thank you to all of you that have already contributed to this year's major fund raiser.

Get psyched! We need 100% Participation, as we only have a major fund raiser every two years.

We are capable of having the **MOST SUCCESSFUL AUCTION** of all

time this year!

Turkey anyone? If anyone's interested, I have contact information to obtain fresh turkeys for Thanksgiving. I just need someone to organized the logistics, which are not bad. This can raise approximately \$500 for our club. If anyone is interested, please call Nancy.



Auction Info

The auction will be held at Springfield Country Club on Friday, November 16, 2007 from 6 - 11 pm. Enjoy Dinner, Dancing & Entertainment.



Ticket Sales - 200

Special presentations - Expect to see the Media Theater, Hedgerow, Williamson Trade School, & Strath Haven Schools.

Item updates:

Ad book - 10 Ads
Auction Items - 82

Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
November 1	Anthony Cavaliere	Rose Marie Halt	University of Pennsylvania Bike Patrol - John Washington
November 8	Jonathan Becker	John Hontz	Rotary International <i>Flu Shots</i>
November 15	Jackie Woolfall	Andrew Hunt	Climbing Mount Kilmanjaro - Alan Jacobson
November 22	<i>Thanksgiving</i>		
November 29	Terry Kline	Virginia Falkenbach	Hospital Building by Rotary & Williamson Free School
December 6	Pat Kosinski	Marcus Brettschneider	Shelter Boxes

Calendar of Events

2007 Rotary Auction Meeting - November 1, 8 & 15
The meeting will be held at 11:30 a.m. at the Towne House. All are welcome.

Rotary Auction - November 16, 2007

40th Annual Pancake Day - March or Early April 2008

Soap Box Derby - May or June, 2008

Rotary Board Meetings - Second Tuesday of every month.
The meetings will be held at 12 p.m. at the Towne House.

Rotary Foundation Meetings - Fourth Thursday of every month.
The meeting will be held at 11 a.m. at the Towne House.

Schedule of Events for Rotary District 7450
More information can be obtained at www.rotary7450.org.

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee
Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at pgs8@comcast.net.

Website
www.mediarotary.org

Auction Committee Working Meeting

Please save the date for a special working meeting on November 8, 2007 at 11:30 am. The Auction Committee will have a separate room and join the club for the program portion.

District 7450

Russell DeFuria - District Governor
Arthur Kline - Assistant District Governor
610-459-4183
www.rotary7450.org

Rotary International

Wilfrid J. Wilkinson - President
www.rotary.org

Club Officers 2007-2008

Nancy Geisel - President
Barbara Laurenzi - President Elect
Ken Delmar - Vice President
Carole McManon - Secretary
Jack Sproul - Treasurer
Terrance Kline - Past President
Ted Pleibel, III - Sergeant at Arms

Board of Directors

Ed Beadle
David Belanger
Lynne Green
Jim Clyma
Rosemarie Halt
Andy Hunt
Tom Gibson
Lynne Green
Bryan Messick
John Schlesinger

Foundation Officers

Lori Markusfeld - President
Jackie Woolfall - Vice President
Tom Hibberd - Secretary
Bob Dimond - Treasurer
Bill Davis
Walt Hill
Sally Holub
Narenda Krishna
Bill Strine

Club Chairs

Fran Smith - Gundaker Foundation
Tom Gibson - Club Administration
Bill Strine - Club Membership
John Schlesinger - Public Relations
David Belanger - Rotary Foundation
Bryan Messick - Service Projects
Ken Delmar - Vocational & Program
Lynne Green - Social
Barbara Laurenzi & Rosemarie Halt - Fall Fantasy Auction

Executive Secretary - Don Bak
Recording Secretary & Medium Editor - Courtney Ballauer

WHYY

WHYY, Inc. is a nonprofit corporation chartered by the Commonwealth of Pennsylvania and licensed by the Federal Communications Commission (FCC) to operate TV12 and 91FM, the public broadcasting stations serving southeastern Pennsylvania, Delaware and South Jersey. Offices and studios are located in Philadelphia and Wilmington.

Mission

WHYY makes our region a better place, connecting each of us to the world's richest ideas and all of us to each other.

Coverage Area

WHYY TV12, serving the Delaware Valley for more than 30 years, broadcasts to more than 2.6 million households in Philadelphia and the surrounding area, which extends south to approximately Dover, Delaware; east to Atlantic City and northeast to New Brunswick, New Jersey; north to Bethlehem and west to Lancaster, Pennsylvania. WHYY also operates TV64 in Seaford, which transmits TV12 programming to southern Delaware.



WHYY 91FM coverage extends as far north as Princeton, New Jersey; south to New Castle County, Delaware; and throughout Philadelphia and the four surrounding counties.

WHYY Advantage Productions

From satellite up/downlinks to teleconferencing to studio facilities, WHYY Advantage Productions is the perfect solution for broadcasters, producers, and corporations.

Programming

TV12 is an award-winning producer of local and national public television programming and is the primary outlet for such staples as The Newshour With Jim Lehrer, Wall Street Week, Sesame Street, This Old House, and Nova. 91FM is also an award-winning station, a National Public Radio member and the producer of Fresh Air with Terry Gross, and Voices in the Family with Dr. Dan Gottlieb, live, regularly scheduled, national programs originating in Philadelphia.

Audience Involvement

Large and loyal audiences watch TV12, listen to 91FM, and support the stations as individual members. In an average week, approximately 1.3 million households tune to TV12 for information, education and entertainment; almost 365,000 weekly listeners enjoy 91FM programming. Members, now numbering more than 125,000, contribute their financial support each year to WHYY.

Partners in Programming

The partnership of businesses and individuals who support public broadcasting in the Delaware Valley makes a positive difference in the quality of life by bringing insight, learning and rewarding entertainment into the homes of all who live and work here. Your company can achieve high visibility as an underwriter of WHYY programming -- on TV12, 91FM or both.



Reps from WHYY

Fall Fantasy Auction

REMINDER: WE NEED ADS!

Please help us make our major club fundraiser a success by placing an ad in our Auction Ad Book. Auction Ad forms are available at our meetings, on-line on the club website or e-mail Rosemarie Halt at rohalt1989@yahoo.com with your camera ready Ad.

Prices

- \$1000 Full Page Back Cover or Inside Cover
- \$750 Full Page Ad
- \$500 Half Page Ad
- \$150 Quarter Page Ad
- \$100 Business Card Ad



Remember the Rotary Club Member who sells the most Ads will win free lunch for a year a \$660 value!! So ask your family, friends, and local businesses that you work with to place an Ad today!

Please don't forget
to sign in at every
meeting

Phones must be on vibrate -
\$10 charge if they ring

Rotarians are responsible for
all information changes with
Courtney Ballauer.



WWW.MEDIAROTARY.ORG

The Medium
Editor: Courtney Ballauer
610-744-2899
cballauer@riddlehospital.org

Service Above Self

- George A. Albany, III – Banking, Savings Bank
- Teresa Angarita – Construction Company
- Don Bak – Architect
- Courtney Ballauer – Community Health
- Edward J. Beadle – Dentist
- Lewis B. Betty, Jr. – Law – Probate
- Jonathan Becker – Estate Attorney
- David L. Belanger – Library Administration
- Joseph S. Bodalski – Financial Consultant
- Valarie Bradley – Real Estate Inspections
- Marcus Brettschneider - Packaging
- Martin Brian – Pharmacist
- Jeffry Cadorette – Property Management
- Anthony Cavaliere – Banking
- George Cristoforidis – Home Health Care Equipment
- Bruce Clark – Municipal Manager
- Jim Clyma – Real Estate – Commercial
- William K. Davis – Community Planner
- Kenneth Delmar – Plastics, Packaging

Make-Ups

Meals are \$13.
If you make-up a meeting at another club, please get a make-up card and submit it at the sign in table.



Please pay all bills ontime.

Classifications

- Robert L. Dimond – Veterans Affairs
- Robert W. Edmondson –
- Al L. Elko – Accounting – CPA
- Virginia Falkenbach – Computer – Web Design
- Daniel Fredland – Elder Law
- Ed Garabedian – Corporate Benefits
- Nancy A. Geisel – Real Estate – Sales
- Michael Gibbons – Music Producer
- Tom Gibson – Public Relations
- Ellen Gorby – Salon/Spa
- Lynne L. Green – Realtor Leasing
- Tom H. Gregory – Printing – Quick Copy
- William S. Gross – Retail Men’s Clothing
- Karin Gustafson – Advertising/Promotion
- Ted Hadley - HONORARY
- Rosemarie Halt – Pharmacist
- Stanley T. Hibberd – Casualty Insurance
- O. Warren Higgins – Law – Retired
- Walton B. Hill – Education – Technical College
- Sally Holub – Magazine
- John Hontz – Education – Music
- Andrew Hunt – Investment Representative
- Peter E. Irish – Automotive Sales/Leasing
- Eugene L. Kane – Medicine – Optometrist
- Alex E. Karkenny – Stock Broker
- Denise Kerr – School Superintendent
- Reverend Robert Kesel – Clergy – Presbyterian
- Joseph Kleschick – Ship Building
- Terrance A. Kline – Law
- Pat Kosinski – Non Profit Director
- Narendra Krishna, MD – Ophthalmologist
- Barbara Laurenzi – Banking – Business Banking
- Paul Laviola – Financial Planner
- Nicholas Lippincott – Law – Litigation
- Peter A. Mardinly – Law – Tax
- Lori Markusfeld – Fundraising
- Carole McMahan – Home Healthcare
- Victor A. Menghetti, Sr. – Veterinarian - HONORARY
- Bryan Messick – Banking
- Dale Moppert – Bank – Retail
- David E. Pergrin - HONORARY
- Ted Pleibel, III – Sign Maker
- Evelyn Preising, MA –
- Karl Fredrick Price – Non Profit Museum
- Penelope Reed – Theater
- Dennis Rehrig – Med-Chiropractor
- Roger Ricker – Theater
- J. Nelson Rigby – Funeral Director
- Mark Sanderson – Architecture
- Martin T. Sarkees, Jr. – Accountant
- George S. Saulnier – Law
- John J. Schlesinger – School Administrator
- Mollie Shiflet – O’Brien – Law – Real Estate
- Dennis Slostad – Architect - Commercial
- Fran Smith – Insurance Consultant
- Jeffrey A. Smith – Borough Manager
- Warren D. Smith – Dental Laboratory
- Larry V. Smoose – Clergy
- Jack Sproul – Laundry – Coin Op
- Robert L. Stahl – Decorator
- Linda E. Stone – Commercial Banking
- Walter Strine, Sr. - HONORARY
- William B. Strine – Engineer – Consultant
- James W. Thomas – Springfield Ford, Inc.
- Jay A. Thomas – Automobile – Retail
- Greg Torre – Alarm Service
- William Tyson – Oil Refining
- John D. Vairo – Higher Education Administration
- Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts
- Randolph B. Winton – Money Manager
- Jack Wisniewski – Retired – Helicopter Engineer
- Jackie L. Woolfall – Marketing & Public Relations
- Andrea Youndt – Director - YMCA

2007 Wrap Sponsors to Date

Bayada Nurses	\$500
Delaware County Pharmacy Association	\$500
First Keystone Bank	\$500
Volope & Koenig, PC	\$3000
Long & Foster Real Estate	\$500
Media Real Estate	\$3000
PNC Bank	\$900
Reformation Lutheran Church	\$500
Rocky Run YMCA	\$500

Thank you to all of Our Sponsors!

Donations to VFW

Below is a list of requested items for our active military from this area.

- Coloring Books
- Baby Wipes
- Crayons
- Cotton Balls
- Small, Safe Toys
- Q-Tips
- Silly String
- Toiletry packets
- Tooth Paste
- Tooth Brush
- Powdered Drinks
- Sunglass Inserts
- Training Pants
- Toilet Tissue (1-ply)
- Donations
- etc.