



## The Rotary Club of Media

# The Medium



Vol. 80, No.9

[www.mediarotary.org](http://www.mediarotary.org)

September 6, 2007

**The Rotary Club of Media #5492**  
**P.O. Box 522, Media, PA 19063**

**Media Rotary Foundation**  
**P.O. Box 2028**

### Club Officers 2007-2008

Nancy Geisel *President*  
Barbara Laurenzi *President Elect*  
Ken Delmar *Vice President*  
Carole McManon *Secretary*  
Jack Sproul *Treasurer*  
Terrance Kline *Past President*  
Ted Pleibel, III *Sergeant at Arms*

### Officers 2007-2008

Lori Markusfeld *President*  
Jackie Woolfall *Vice President*  
Tom Hibberd *Secretary*  
Bob Dimond *Treasurer*  
Bill Strine *Walt Hill*  
Narendra Krishna *Sally Holub*  
Bill Davis

### Board of Directors

Jim Clyma *Lynne Green*  
John Schlesinger *David Belanger*  
Warren Higgins *Bryan Messick*  
Andy Hunt *Rosemarie Halt*  
Tom Gibson

### Club Chairs

Fran Smith *Gundaker Foundation*  
Tom Gibson *Club Administration*  
Bill Strine *Club Membership*  
John Schlesinger *Public Relations*  
David Belanger *Rotary Foundation*  
Bryan Messick *Service Projects*  
Ken Delmar *Vocational & Program*  
Lynne Green *Social*  
Barbara Laurenzi & *Fall Fantasy Auction*  
Rosemarie Halt

Executive secretary: Don Bak

(w) 610-566-2511, (h) 610-565-0562, (fax) 610-566-9252

### District 7450

Russell DeFuria *District Governor*  
Arthur Kline *Assistant District Governor*

[www.rotary7450.org](http://www.rotary7450.org)

610-459-4183

### Rotary International

Wilfrid J. Wilkinson *President*

[www.rotary.org](http://www.rotary.org)

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## The Medium

**Editor & Secretary: Courtney Ballauer**  
**610-744-2899**

[cballauer@riddlehospital.org](mailto:cballauer@riddlehospital.org)

## Reception Committee

## Program

Date	Chairperson	Greeter	Speaker/Subject
September 6	Andy Hunt	Greg Torre	Philadelphia Inquirer
September 13	Lynne Green	Lawrence Weathers	Swarthmore College
September 20	Karin Gustafson	Andi Youndt	TBA
September 27	George Albany	Jonathan Becker	Russ DiFuria – District Governor of Rotary District 7450
October 4	Anthony Cavaliere	Robert Dimond	TBA
October 11	Robert Edmondson	Daniel Fredland	TBA

## Calendar of Events

2007 Rotary Auction Meeting - September 13, 27, October 11, 18, 25, November 1, 8, & 15

*The meeting will be held at 11:30 a.m. at the Towne House. All are welcome.*

Rotary Auction – November 16, 2007

40<sup>th</sup> Annual Pancake Day – 2008

Soap Box Derby – 2008

Rotary Board Meeting.....Second Tuesday of every month

*The meetings will be held at 12 p.m. at the Towne House.*

Rotary Foundation.....Fourth Thursday of every month

*These meeting will be held at 11 a.m. at the Towne House.*

### **Sunshine Committee**

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at: [pgs8@comcast.net](mailto:pgs8@comcast.net).

### **Schedule of Events Rotary District 7450**

More information can be obtained at [www.rotary7450.org](http://www.rotary7450.org)

A copy of the **Rotary Foundation of Media** by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediaryotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

The Rotary Foundation is looking for two new board members. If anyone is interested, please see George Albany. Thank you!

<i>Classification Talks</i>	Gene Kane	<i>Weekly Prayer Committee</i>	Rev. Bob Kesel
<i>Fair Trade Committees</i>	Tom Hibberd	<i>Soap Box Derby</i>	Bill Tyson
<i>Fall Fantasy Auction</i>	Barbara Laurenzi & Rosemarie Halt	<i>Sunshine Committee</i>	Lynne Green
<i>Grocery register tapes/scripts &amp; American Cell Phone Drive</i>	Jack Sproul	<i>The Medium</i>	Courtney Ballauer & Tom Gregory
<i>New Membership Committee</i>	Bill Strine	<i>Used Ink Cartridges &amp; Service Projec &amp; Literacyt</i>	David Belanger
<i>Program Committee &amp; Rotaract &amp; Rotary Night at the Phillies</i>	Ken Delmar	<i>Rotary Information &amp; By-Laws Update &amp; Committee of *</i>	John Vairo
<i>Press Releases</i>	Jason Locklear	<i>Website</i>	Virginia Falkenbach
<i>Students of the Month</i>	Jack Hontz	<i>Classification Talks</i>	Gene Kane
<i>Attendance</i>	Carole McMahon	<i>Poker Chip Seating</i>	Valorie Bradley & Joe Kleschick

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[cballauer@riddlehospital.org](mailto:cballauer@riddlehospital.org)

# DON'T FORGET TO SIGN IN AT EVERY MEETING

phones on vibrate - \$10 charge if they ring

*Rotarians are responsible for all information changes with Courtney Ballauer*

## Rotary Cookbooks

Rotary cookbooks will be on sale at Club Meetings. Cookbooks are \$10 each or two for \$15. See Rosemarie Halt and Barbara Laurenzi for more information.

## FUN with Baskets

A number of classy, decorative baskets will be made up for the major fund-raiser, the Fall Rotary Auction. Please bring in any items now that you may have to add to a basket. Below is the "Theme Basket" that we will be contributing to this month. Donations for the Monthly Theme Basket will be accepted the last Thursday of the month at our meeting!!!

September – Music of the Night Basket (music lessons, cd's, tickets to a play, etc.)

## Donations to VFW

Here is a list of requested items for our active military from this area. Please donate the following items:

Coloring Books	Baby Wipes
Crayons	Cotton Balls
Small, Safe Toys	Q-Tips
Silly String	Toiletry packets from hotels
Tooth Paste/Brush	Powdered Drinks
Sunglass Inserts	Training Pants
Toilet Tissues (1- ply)	Donations

etc...

## Help Level the Playing Field!

We now have in stock a supply of Fair Trade Sports Balls intended for distribution to the Media Youth Center, Community youth sports programs, schools, churches, as well as the children and grand children of Media Rotarians. Individually, they cost:

Basketballs	\$15
Footballs, volleyballs & soccer balls	\$20

If you have any contact with any local youth or adult team, start them with a few balls and we'll go from there.

We can teach them:

1. Respect for yourself as an athlete
2. Respect for your competition (whether you just won or lost). And...
3. Respect for the hands, which made your ball (with which you play, train, and compete).

For more information, go to <http://www.fairtradesports.com>.

## Acme Register Tape

As of the end of June, we have completed 11 years of the Acme Register Tape Program.

22,552 Register tapes have been processed to provide \$7,886.51 to the Media Rotary Foundation. When we submit our receipts, a check, generated from Acme's Home Office is mailed directly to the Rotary Foundation.

This past year, we have fallen from our yearly average of \$716.96. We are currently at \$561.56 so, please bring in those register tapes!

## SAVE THE DATE

Remember to save the date for the Fall Fantasy Auction that will be held on Friday, November 16, 2007. See you there!

## Membership Update

On August 23<sup>rd</sup> we welcomed Evelyn Preising as the first new member to the club this year. The 2007 – 2008 Media Rotary Club Board has adopted a goal of 40 new members by June 30, 2008. The board has recognized that new members help the club meet and expand the support the club provides for important community projects. New members bring additional resources, connections, ideas and energy to the club.

Membership growth is important to the Rotary Club of Media:

- Membership growth increases Rotary's capacity for service
- New Rotarians bring fresh ideas, new interests, and increased energy to clubs.
- More members increase the volume of support for the Rotary Foundation.
- Diversity in membership ensures that the club is relevant to the entire community.
- Service-minded individuals are given the opportunity to help their communities through Rotary.
- More members create a larger network for both local and international fellowship.
- New and younger members can ensure the future of Rotary and its work.

Invite a potential member to the club meeting next week.

## Rotary International: Newsroom Number One Job: Recruit

By Tiffany Woods  
August 2007

(...continued from last week)

### Honk if you love Rotary

Marty Peters, a 2006-2007 RI membership zone coordinator, has a bumper sticker on his convertible that reads, Good-bye Polio – Thanks Rotary. Here's what inevitably happens when he's at a gas station or a parking lot: "Someone asks about the bumper sticker," he explains, "and I say, 'I don't have time now, but here's my business card. Give me your card. How about lunch next Thursday? I'd like to introduce you to some of my crazy friends.' And then what I do is, I follow up with a simple phone call. I'll say something like, 'I hated to be rude to you at the gas station. Let's meet next Thursday. I'll pick you up.'" Peters, a member of the Rotary Club of Del Mar California, estimates that in the last seven years, at least 30 people have become Rotarians in his club or clubs in his area as a result of seeing his bumper sticker.

(continued next week...)



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## **50-50 Sponsors**

Conductive Plastics Company – Reclosable Kitchen Bags  
Electronic Security Corporation – Wawa Gift Cards  
Everything You Need For the Flu – “Everything”  
1st Keystone Bank – Surprise Bag  
Franklin Mnit Credit Union – Surprise Bag  
Hedgerow Theatre – Tickets for Anytime  
Lansdowne Symphony Orchestra – Tickets for Anytime  
Main Line Today Magazine – One Year Subscriptions  
Onde Salon – Gift Certificate  
Philadelphia Zoo – Free Passes  
Pinnochios – Gift Certificates  
PNC Bank – Surprise Bag  
Professional Duplicating – Gift Certificates  
Rocky Run YMCA – Surprise Bag  
Terry Kline – Wawa Gift Cards  
Towne House Restaurant – Gift Certificates  
Vinnies Place – Gift Certificates

**The below rotarians have helped to put this together.  
They made it happen and we would like to thank them.**

Jeff Cadorette  
Ken Delmar  
Ellen Gorby  
Tom Gregory  
Rosemarie Halt  
Audrey Huetter  
Sally Holub  
Terry Kline  
Barb Laurenzi  
Ted Pleibel  
Greg Torre  
Andrea Youndt

### **2007 Wrap Sponsors to Date:**

Bayada Nurses	\$500
Delaware County Pharmacist Association	\$500
First Keystone Bank	\$500
Volpe & Koenig, P.C.	\$3000
Long & Foster Real Estate	\$500
Media Real Estate	\$3000
PNC Bank	\$900
Reformation Lutheran Church	\$500
Rocky Run YMCA	\$500

Thank You to All of Our Sponsors!

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