



The Rotary Club of Media

The Medium



Vol. 80, No.7

www.mediarotary.org

August 23, 2007

The Rotary Club of Media #5492
P.O. Box 522, Media, PA 19063

Media Rotary Foundation
P.O. Box 2028

Club Officers 2007-2008

Nancy Geisel *President*
Barbara Laurenzi *President Elect*
Ken Delmar *Vice President*
Carole McManon *Secretary*
Jack Sproul *Treasurer*
Terrance Kline *Past President*
Ted Pleibel, III *Sergeant at Arms*

Officers 2007-2008

Lori Markusfeld *President*
Jackie Woolfall *Vice President*
Tom Hibberd *Secretary*
Bob Dimond *Treasurer*
Bill Strine *Walt Hill*
Narendra Krishna *Sally Holub*
Bill Davis

Board of Directors

Jim Clyma *Lynne Green*
John Schlesinger *David Belanger*
Warren Higgins *Bryan Messick*
Andy Hunt *Rosemarie Halt*
Tom Gibson

Club Chairs

Fran Smith *Gundaker Foundation*
Tom Gibson *Club Administration*
Bill Strine *Club Membership*
John Schlesinger *Public Relations*
David Belanger *Rotary Foundation*
Bryan Messick *Service Projects*
Ken Delmar *Vocational & Program*
Lynne Green *Social*
Barbara Laurenzi & *Fall Fantasy Auction*
Rosemarie Halt

Executive secretary: Don Bak

(w) 610-566-2511, (h) 610-565-0562, (fax) 610-566-9252

District 7450

Russell DeFuria *District Governor*
Arthur Kline *Assistant District Governor*

www.rotary7450.org

610-459-4183

Rotary International

Wilfrid J. Wilkinson *President*

www.rotary.org

The Medium

Editor & Secretary: Courtney Ballauer

610-744-2899

cballauer@riddlehospital.org

Reception Committee

Program

Date	Chairperson	Greeter	Speaker/Subject
August 23	Teresa Angarita	Virginia Falkenbach	Asst. Gov. Arthur Kline
August 30	Bruce Clark	Jeffrey Smith	Martial Arts
September 6	Andy Hunt	Greg Torre	Philadelphia Inquirer
September 13	Lynne Green	Lawrence Weathers	Swarthmore College
September 20	Karin Gustafson	Andi Youndt	TBA
September 27	George Albany	Jonathan Becker	Russ DiFuria – District Governor of Rotary District 7450
October 4	Anthony Cavaliere	Robert Dimond	TBA

Calendar of Events

2007 Rotary Auction Meeting - September 13, 27, October 11, 18, 25, November 1, 8, & 15
The meeting will be held at 11:30 a.m. at the Towne House. All are welcome.

Rotary Auction – November 16, 2007

40th Annual Pancake Day – 2008

Soap Box Derby – 2008

Rotary Board Meeting.....Second Tuesday of every month
The meetings will be held at 12 p.m. at the Towne House.

Rotary Foundation.....Fourth Thursday of every month
These meeting will be held at 11 a.m. at the Towne House.

Sunshine Committee

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at: pgs8@comcast.net.

Schedule of Events Rotary District 7450

More information can be obtained at www.rotary7450.org

A copy of the **Rotary Foundation of Media** by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediaryotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

The Rotary Foundation is looking for two new board members. If anyone is interested, please see George Albany. Thank you!

<i>Classification Talks</i>	Gene Kane	<i>Weekly Prayer Committee</i>	Rev. Bob Kesel
<i>Fair Trade Committees</i>	Tom Hibberd	<i>Soap Box Derby</i>	Bill Tyson
<i>Fall Fantasy Auction</i>	Barbara Laurenzi & Rosemarie Halt	<i>Sunshine Committee</i>	Lynne Green
<i>Grocery register tapes/scripts & American Cell Phone Drive</i>	Jack Sproul	<i>The Medium</i>	Courtney Ballauer & Tom Gregory
<i>New Membership Committee</i>	Bill Strine	<i>Used Ink Cartridges & Service Projec & Literacyt</i>	David Belanger
<i>Program Committee & Rotaract & Rotary Night at the Phillies</i>	Ken Delmar	<i>Rotary Information & By-Laws Update & Committee of *</i>	John Vairo
<i>Press Releases</i>	Jason Locklear	<i>Website</i>	Virginia Falkenbach
<i>Students of the Month</i>	Jack Hontz	<i>Classification Talks</i>	Gene Kane
<i>Attendance</i>	Carole McMahon	<i>Poker Chip Seating</i>	Valorie Bradley & Joe Kleschick

The Medium

cballauer@riddlehospital.org

DON'T FORGET TO SIGN IN AT EVERY MEETING

phones on vibrate - \$10 charge if they ring

Rotarians are responsible for all information changes with Courtney Ballauer

Rotary Cookbooks

Rotary cookbooks will be on sale at Club Meetings. Cookbooks are \$10 each or two for \$15. See Rosemarie Halt and Barbara Laurenzi for more information.

FUN with Baskets

A number of classy, decorative baskets will be made up for the major fund-raiser, the Fall Rotary Auction. Please bring in any items now that you may have to add to a basket. Below is the "Theme Basket" that we will be contributing to this month. Donations for the Monthly Theme Basket will be accepted the last Thursday of the month at our meeting!!!

August – College Basket
(Staples gift certificate, backpack, computer stuff, etc.)



Program Book Ad Contest

The Rotarian who sells the most Program Book money for the Auction will win the following prizes:

1st place – Free Rotary Lunches for One Year. That's right. It's over a \$600 value!

2nd place – Full Auto Detailing or Spa Full Day of Beauty

3rd place - \$50 in Dining Certificates

So far, the leaders are:

Jackie Woolfall – Riddle Memorial Hospital Ad \$500

Tony Cavaliere – Commerce Bank Ad \$450

Donations to VFW

Here is a list of requested items for our active military from this area. Please donate the following items:

Coloring Books	Baby Wipes
Crayons	Cotton Balls
Small, Safe Toys	Q-Tips
Silly String	Toiletry packets from hotels
Tooth Paste/Brush	Powdered Drinks
Sunglass Inserts	Training Pants
Toilet Tissues (1- ply)	Donations
etc...	

September 6, 2007

Our meeting scheduled for Thursday, September 6, 2007 will be held upstairs in the Tiffany Room. Use the SIDE ENTERANCE at Baker Street to enter the Towne House.

SAVE THE DATE

Remember to save the date for the Fall Fantasy Auction that will be held on Friday, November 16, 2007. See you there!

Rotary International: Newsroom

Number One Job: Recruit

By Tiffany Woods

August 2007

(...continued from last week)

Put new members to work

Encourage new Rotarians to nominate another new club member within their first year of joining. Loren Kuehne's club, the Rotary Club of Las Cruces (Rio Grande), NM, USA, tried and still uses this approach. "After holding a membership development drive, we had all new members sign a pledge to propose a new member within three to six months of joining the club," he says. "We followed up with the new members and reminded them of their promise. As a result, we doubled our membership from 33 to 67 between 2002 and 2006."

Get carded

When Joe Dino was governor of District 7490 (New Jersey, USA) in 2004-5, he asked clubs in his district to hand out cards at fundraisers to invite people to attend one of their weekly meetings at the club's expense. He also encouraged Rotarians to keep a couple of the cards in their pockets in case they ran across a potential recruit. The cards, which his district's clubs still hand out, say Be My Guest and include the day, time, and location of the club meetings, as well as a blank line to write the host club member's name. "That's the best way to bring them in," says Dino, a regional RI membership coordinator and a membership of the Rotary Club of Paterson, NJ, USA. He estimates that since 2004, about 150 people in his district have become Rotarians as a result of receiving these cards.

Wear your Rotary pins

"Hey, Bob, what's that on your lapel?"

"I'm glad you asked, Paul. It's a Rotary pin. Are you familiar with Rotary?" Ok, so it sounds like a scripted dialogue with B-list actors in a corporate training video, but you get the point: Wearing your pin affords you more opportunities to pitch Rotary. Just ask Mark Flegel, of the Rotary Club of Menlo Park, California, USA. He was wearing his Rotary pin at an awards dinner hosted by a local hotel and chamber of commerce when he struck up a conversation with Jonathan Farrington, who noticed the pin. He told Farrington about Rotary and later called him up to invite him to visit his club. In December 2005, Farrington was inducted into the Menlo Park club. Now, Farrington says, he proudly wears his own pin.

(...more to come next week).

The Medium

cballauer@riddlehospital.org

50-50 Sponsors

Conductive Plastics Company – Reclosable Kitchen Bags
Electronic Security Corporation – Wawa Gift Cards
Everything You Need For the Flu – “Everything”
1st Keystone Bank – Surprise Bag
Franklin Mnit Credit Union – Surprise Bag
Hedgerow Theatre – Tickets for Anytime
Lansdowne Symphony Orchestra – Tickets for Anytime
Main Line Today Magazine – One Year Subscriptions
Onde Salon – Gift Certificate
Philadelphia Zoo – Free Passes
Pinnochios – Gift Certificates
PNC Bank – Surprise Bag
Professional Duplicating – Gift Certificates
Rocky Run YMCA – Surprise Bag
Terry Kline – Wawa Gift Cards
Towne House Restaurant – Gift Certificates
Vinnies Place – Gift Certificates

**The below rotarians have helped to put this together.
They made it happen and we would like to thank them.**

Jeff Cadorette
Ken Delmar
Ellen Gorby
Tom Gregory
Rosemarie Halt
Audrey Huetter
Sally Holub
Terry Kline
Barb Laurenzi
Ted Pleibel
Greg Torre
Andrea Youndt

2007 Wrap Sponsors to Date:

Bayada Nurses	\$500
Delaware County Pharmacist Association	\$500
First Keystone Bank	\$500
Volpe & Koenig, P.C.	\$3000
Long & Foster Real Estate	\$500
Media Real Estate	\$3000
PNC Bank	\$900
Reformation Lutheran Church	\$500
Rocky Run YMCA	\$500

Thank You to All of Our Sponsors!

The Medium

cballauer@riddlehospital.org