



# The Rotary Club of Media

## The Medium



Vol. 79, No. 22

www.mediarotary.org

May 31, 2007

**The Rotary Club of Media #5492  
P.O. Box 522, Media, PA 19063**

**Media Rotary Foundation  
P.O. Box 2028**

### Club Officers 2006-2007

Terrance Kline	<i>President</i>
Nancy Geisel	<i>President Elect</i>
Barbara Laurenzi	<i>Vice President</i>
Bruce Clark	<i>Secretary</i>
Jack Sproul	<i>Treasurer</i>
Jackie Woolfall	<i>Past President</i>
Ted Pleibel, III	<i>Sergeant at Arms</i>

### Officers 2006-2007

George Albany	<i>President</i>
Lori Markusfeld	<i>Vice President</i>
Tom Hibberd	<i>Secretary</i>
Bob Dimond	<i>Treasurer</i>
Bill Strine	Walt Hill
Narendra Krishna	Sally Holub
Bill Davis	

### Board of Directors

Rosemarie Halt	Lynne Green
Ken Delmar	Jim Thomas
John Schlesinger	David Belanger
Warren Higgins	Jim Clyma

### Avenue of Service Chairs

Lynne Green	<i>Club</i>
Ken Delmar	<i>Vocational</i>
Rosemarie Halt	<i>Community</i>
David Belanger	<i>International</i>
Peggy Futch	<i>Gundaker Foundation</i>
Dennis Slostad	<i>International Foundation</i>

Executive secretary: Don Bak (Contact Pam Cardone)  
(w) 610-566-2511, (h) 610-565-0562, (fax) 610-566-9252

### District 7450

Marty Phillips *District Governor*  
[www.rotary7450.org](http://www.rotary7450.org)  
610-459-4183

### Rotary International

William B. Boyd *President*  
Francoise Garcia *Service Rep, Northeast USA*

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## The Medium

**Editor: Courtney Bork**  
**610-744-2899**  
[cbork@riddlehospital.org](mailto:cbork@riddlehospital.org)

## Reception Committee

## Program

Date	Chairperson	Greeter	Speaker/Subject
May 31	Virginia Falkenbach	Jason Locklear	TBD
June 7	Sally Holub	Daniel Fredland	Delaware County Bar Association
June 14	Michael Gibbons	Nancy Geisel	Field Trip to Reformation Lutheran Church Piano Concert by Joseph Torre
June 21	Denise Kerr	Joe Vaccone	Installation of 2007 – 2008 President: Nancy Geisel
June 28	Barbara Laurenzi	Rosemarie Halt	TBD

## Calendar of Events

2007 Rotary Auction Meeting - 6/7, 7/12

*The meeting will be held at 11:30 a.m. at the Towne House. All are welcome.*

Soap Box Trial – 5/12/07

Soap box Derby Day – 5/19/07

Rotary Auction – November 16, 2007

40<sup>th</sup> Annual Pancake Day – 2008

Rotary Board Meeting.....Second Tuesday of every month

*The meetings will be held at 12 p.m. at the Towne House.*

Rotary Foundation.....Fourth Thursday of every month

*These meeting will be held at 11 a.m. at the Towne House*

## **Sunshine Committee**

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at: [pgs8@comcast.net](mailto:pgs8@comcast.net).

## **Schedule of Events Rotary District 7450**

More information can be obtained at [www.rotary7450.org](http://www.rotary7450.org)

A copy of the **Rotary Foundation of Media** by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for you perusal.

The Rotary Foundation is looking for two new board members. If anyone is interested, please see George Albany. Thank you!

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## **The Medium**

[cbork@riddlehospital.org](mailto:cbork@riddlehospital.org)

# DON'T FORGET TO SIGN IN AT EVERY MEETING

phones on vibrate - \$10 charge if they ring

*rotarians are responsible for all information changes with Pam Cardone*

## Contacts for Ongoing Committees

PLEASE VOLUNTEER

Classification Talks	Gene Kane
Fair Trade Committees	Tom Hibberd
Fall Fantasy Auction	Barbara Laurenzi & Rosemarie Halt
Grocery register tapes/scripts & American Cell Phone Drive	Jack Sproul
New Membership Committee	Bill Strine
Program Committee	Ken Delmar
Rotaract	Ken Delmar
Rotary Information	John Vairo
Soap Box Derby	
Sunshine Committee	Lynne Green
The Medium	Courtney Bork
Used Ink Cartridges	David Belanger
Weekly Prayer Committee	Rev. Bob Kesel
2007 Annual Rotary Soap Box Derby	Bill Tyson

Mark your calendars for the upcoming field trips:  
June 14 at the Reformation Lutheran Church

## FUN with Baskets

A number of classy, decorative baskets will be made up for the major fund-raiser, the Fall Rotary Auction. Please bring in any items now that you may have to add to a basket. Below is the "Theme Basket" that we will be contributing to this month. Donations for the Monthly Theme Basket will be accepted the last Thursday of the month at our meeting!!!

May – Pamper Your Woman Basket (lotions, soaps, gift certificates to spas, etc.)



## The Virtual Newsletter

Create a blog to share you club's activities in cyberspace.

One way clubs keep their members informed is by publishing a newsletter. But newsletters have their drawbacks. They take time to edit and design, more time to print and assemble, and finally, money to mail. What if you could simplify the process? Enter the blog. Derived from the words Web log, a blog is an online journal where you (the blogger) can write (blog) whatever you want to

share with the rest of cyberspace. Some blogs feature firsthand stories and photos from a trip. Others offer political commentary or humorous reactions to the news, along with links to related material on the Web. Some include video and audio clips.

For Rotary clubs, blogs can keep members up-to-date and encourage people on the other side of the globe to join a service project. For Rotary-sponsored travelers such as Group Study Exchange participants, Rotary Foundation Ambassadorial Scholars, Rotary World Peace Fellows, and Rotary Youth Exchange students, blogs can help everyone back home keep in touch.

## Tips for Aspiring Bloggers

- Start simply. If you're using a blog for your club, consider it initially as just a vehicle for internal communication among club members. Later, gradually expand the content to appeal to media or prospective members.
- Post at least once a week. People are turned off by blogs that show only periodic activity.
- Write informally if you're doing a first-person narrative. Blogs often work best when the writing sounds like your everyday voice.
- Provide photos to enhance your accounts of activities, trips, and service projects.

## Have a Look

Wired up and ready to start a blog? Get going with these popular blogging services, then get inspired with blogs by Rotarians and Rotary program participants.

## Blogging Services

Blogger.com – [blogspot.com](http://blogspot.com)

TypePad – [www.typepad.com](http://www.typepad.com)

Windows Live Spaces – [Spaces.live.com](http://Spaces.live.com)

## Sample Blogs

Digaria – [digaria.com](http://digaria.com)

Group Study Exchange –

[www.gsemanchester.blogspot.com](http://www.gsemanchester.blogspot.com)

Rotaractor – [raclife.blogspot.com](http://raclife.blogspot.com)

Rotary Club of Pella – [www.pellarotary.com](http://www.pellarotary.com)

Rotary World Peace Fellow –

[www.aventurasamanda.blogspot.com](http://www.aventurasamanda.blogspot.com)

The Rotarian, May 2007

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[cbork@riddlehospital.org](mailto:cbork@riddlehospital.org)

## **50-50 Sponsors**

Conductive Plastics Company – Reclosable Kitchen Bags  
Electronic Security Corporation – Wawa Gift Cards  
Everything You Need For the Flu – “Everything”  
1st Keystone Bank – Surprise Bag  
Franklin Mnit Credit Union – Surprise Bag  
Hedgerow Theatre – Tickets for Anytime  
Lansdowne Symphony Orchestra – Tickets for Anytime  
Main Line Today Magazine – One Year Subscriptions  
Onde Salon – Gift Certificate  
Philadelphia Zoo – Free Passes  
Pinnochios – Gift Certificates  
PNC Bank – Surprise Bag  
President Terry Kline – Wawa Gift Cards  
Professional Duplicating – Gift Certificates  
Rocky Run YMCA – Surprise Bag  
Towne House Restaurant – Gift Certificates  
Vinnies Place – Gift Certificates

**The below rotarians have helped to put this together.  
They made it happen and we would like to thank them.**

Jeff Cadorette  
Ken Delmar  
Ellen Gorby  
Tom Gregory  
Rosemarie Halt  
Audrey Huetter  
Sally Holub  
Terry Kline  
Barb Laurenzi  
Ted Pleibel  
Greg Torre  
Andrea Youndt

### **2007 Wrap Sponsors to Date:**

Bayada Nurses	\$500
Delaware County Pharmacist Association	\$500
First Keystone Bank	\$500
Volpe & Koenig, P.C.	\$3000
Long & Foster Real Estate	\$500
Media Real Estate	\$3000
PNC Bank	\$900
Reformation Lutheran Church	\$500
Rocky Run YMCA	\$500

Thank You to All of Our Sponsors!

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