



The Rotary Club of Media
The Medium



Vol. 79, No. 21

www.mediarotary.org

May 24, 2007

The Rotary Club of Media #5492
P.O. Box 522, Media, PA 19063

Media Rotary Foundation
P.O. Box 2028

Club Officers 2006-2007

Terrance Kline *President*
 Nancy Geisel *President Elect*
 Barbara Laurenzi *Vice President*
 Bruce Clark *Secretary*
 Jack Sproul *Treasurer*
 Jackie Woolfall *Past President*
 Ted Pleibel, III *Sergeant at Arms*

Officers 2006-2007

George Albany *President*
 Lori Markusfeld *Vice President*
 Tom Hibberd *Secretary*
 Bob Dimond *Treasurer*
 Bill Strine *Walt Hill*
 Narendra Krishna *Sally Holub*
 Bill Davis

Board of Directors

Rosemarie Halt Lynne Green
 Ken Delmar Jim Thomas
 John Schlesinger David Belanger
 Warren Higgins Jim Clyma

Avenue of Service Chairs

Lynne Green *Club*
 Ken Delmar *Vocational*
 Rosemarie Halt *Community*
 David Belanger *International*
 Peggy Futch *Gundaker Foundation*
 Dennis Slostad *International Foundation*

Executive secretary: Don Bak (Contact Pam Cardone)
 (w) 610-566-2511, (h) 610-565-0562, (fax) 610-566-9252

District 7450

Marty Phillips *District Governor*
www.rotary7450.org
 610-459-4183

Rotary International

William B. Boyd *President*
 Françoise Garcia *Service Rep, Northeast USA*

The Medium

Editor: Courtney Bork
610-744-2899
cbork@riddlehospital.org

Reception Committee

Program

| Date | Chairperson | Greeter | Speaker/Subject |
|---------|---------------------|-----------------|--|
| May 24 | Karin Gustafson | Robert Dimond | Hurricane Katrina – City Team Ministries |
| May 31 | Virginia Falkenbach | Jason Locklear | TBD |
| June 7 | Sally Holub | Daniel Fredland | Delaware County Bar Association |
| June 14 | Michael Gibbons | Nancy Geisel | Field Trip to Reformation Lutheran Church Piano Concert by Joseph Torre |
| June 21 | Denise Kerr | Joe Vaccone | Installation of 2007 – 2008 President: Nancy Geisel |
| June 28 | Barbara Laurenzi | Rosemarie Halt | TBD |

Calendar of Events

2007 Rotary Auction Meeting - 6/7, 7/12

The meeting will be held at 11:30 a.m. at the Towne House. All are welcome.

Soap Box Trial – 5/12/07

Soap box Derby Day – 5/19/07

Rotary Auction – November 16, 2007

40th Annual Pancake Day – 2008

Rotary Board Meeting.....Second Tuesday of every month

The meetings will be held at 12 p.m. at the Towne House.

Rotary Foundation.....Fourth Thursday of every month

These meeting will be held at 11 a.m. at the Towne House

Sunshine Committee

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at: pgs8@comcast.net.

Schedule of Events Rotary District 7450

More information can be obtained at www.rotary7450.org

A copy of the **Rotary Foundation of Media** by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediaryotary.org/foundation/>. A comprehensive list of recipients is also available for you perusal.

The Rotary Foundation is looking for two new board members. If anyone is interested, please see George Albany. Thank you!

The Medium

cbork@riddlehospital.org

DON'T FORGET TO SIGN IN AT EVERY MEETING

phones on vibrate - \$10 charge if they ring

rotarians are responsible for all information changes with Pam Cardone

Contacts for Ongoing Committees

PLEASE VOLUNTEER

| | |
|--|-----------------------------------|
| Classification Talks | Gene Kane |
| Fair Trade Committees | Tom Hibberd |
| Fall Fantasy Auction | Barbara Laurenzi & Rosemarie Halt |
| Grocery register tapes/scripts & American Cell Phone Drive | Jack Sproul |
| New Membership Committee | Bill Strine |
| Program Committee | Ken Delmar |
| Rotaract | Ken Delmar |
| Rotary Information | John Vairo |
| Soap Box Derby | |
| Sunshine Committee | Lynne Green |
| The Medium | Courtney Bork |
| Used Ink Cartridges | David Belanger |
| Weekly Prayer Committee | Rev. Bob Kesel |
| 2007 Annual Rotary Soap Box Derby | Bill Tyson |

Mark your calendars for the upcoming field trips:
June 14 at the Reformation Lutheran Church

FUN with Baskets

A number of classy, decorative baskets will be made up for the major fund-raiser, the Fall Rotary Auction. Please bring in any items now that you may have to add to a basket. Below is the "Theme Basket" that we will be contributing to this month. Donations for the Monthly Theme Basket will be accepted the last Thursday of the month at our meeting!!!

May – Pamper Your Woman Basket (lotions, soaps, gift certificates to spas, etc.)



Today in History

The Brooklyn Bridge was opened to traffic in 1883 after 14 years of construction.

Shape of Things to Come

In India, villagers find many ways to put microcredit to use.

In four villages near Kolkata, India, women in pink, green, and orange saris make their way down narrow lanes adorned with colorful laundry. Three-wheeled cycles carry passengers as well as goods from the villages to the

railway station. In sunny courtyards, workers stack hundreds of newly made clay pots. These animated scenes of life in Chiltaberia, Joypul, Nabapally, and Saradapally are a testament to the power of microcredit, and of Rotarians to improve lives.

Less than 10 years ago, many here were left homeless and destitute after a devastating flood. Today, microcredit organized by the Rotary Club of Calcutta Metropolitan is lifting the standard of living, as enterprising villagers demonstrate the many ways to turn a loan into a business.

Start a Microcredit Program

In Rotary, microcredit goes by the term revolving loans because the funds continuously revolve. Funds can be set up in a variety of ways, but the basic steps are outlined below. Find more detailed information in the Revolving Loan Fund Guide at www.rotary.org.

1. **Introduce** the idea of microcredit to your club. Have someone from a Rotary club with a microcredit program present at one of your club meetings. Make sure the members of your club understand the long-term nature of these programs.
2. **Research** your target community – ideally, a place where your club already has been involved in projects. Find a host Rotary club that's interested in partnering with you.
3. **Apply** for a Matching Grant, a District Simplified Grant, or a Health, Hunger and Humanity Grant from The Rotary Foundation. Your club will need to detail how it will train recipients, set loan policies such as interest rates and repayment schedules, and ensure the continuity of the program.
4. **Decide** whether your club will partner with another organization. Groups like CARE and Opportunity International can provide welcome expertise, but Foundation guidelines state that Rotary clubs or districts obtaining a grant must continue to supervise and control the program.
5. **Set up** groups of borrowers. A group should select its own members because participants depend on each other to remain eligible for new loans. Rotarians should be available to advise and regularly visit recipients. As participants apply for loans, Rotarians may need to educate them on the basics of credit and teach them how to fill out the applications.
6. **Disperse** the loans. Funds should be released within two to four weeks after participants approve the loan request.
7. **Arrange** a cooperative effort between advisers and borrowers to keep repayments on schedule.
8. **Revolve** the funds by making new loans to participants who have repaid their original loans.
9. **Repeat** steps 5 through 8 as needed. As long as recipients repay their loans, the funds will be available for new loans in perpetuity.

The Rotarian, May 2007

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cbork@riddlehospital.org

50-50 Sponsors

Conductive Plastics Company – Reclosable Kitchen Bags
Electronic Security Corporation – Wawa Gift Cards
Everything You Need For the Flu – “Everything”
1st Keystone Bank – Surprise Bag
Franklin Mnit Credit Union – Surprise Bag
Hedgerow Theatre – Tickets for Anytime
Lansdowne Symphony Orchestra – Tickets for Anytime
Main Line Today Magazine – One Year Subscriptions
Onde Salon – Gift Certificate
Philadelphia Zoo – Free Passes
Pinnochios – Gift Certificates
PNC Bank – Surprise Bag
President Terry Kline – Wawa Gift Cards
Professional Duplicating – Gift Certificates
Rocky Run YMCA – Surprise Bag
Towne House Restaurant – Gift Certificates
Vinnies Place – Gift Certificates

**The below rotarians have helped to put this together.
They made it happen and we would like to thank them.**

Jeff Cadorette
Ken Delmar
Ellen Gorby
Tom Gregory
Rosemarie Halt
Audrey Huetter
Sally Holub
Terry Kline
Barb Laurenzi
Ted Pleibel
Greg Torre
Andrea Youndt

2007 Wrap Sponsors to Date:

| | |
|--|--------|
| Bayada Nurses | \$500 |
| Delaware County Pharmacist Association | \$500 |
| First Keystone Bank | \$500 |
| Volpe & Koenig, P.C. | \$3000 |
| Long & Foster Real Estate | \$500 |
| Media Real Estate | \$3000 |
| PNC Bank | \$900 |
| Reformation Lutheran Church | \$500 |
| Rocky Run YMCA | \$500 |

Thank You to All of Our Sponsors!

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