



The Medium

A CENTENNIAL PROJECT BUILT TO LAST

The Rotary Club of Del Mar, California, USA, started a community service project in 2005 that will leave a lasting impact on the San Dieguito River Park and the Del Mar community.

The San Dieguito River Park runs 57 miles from the Pacific Ocean at Del Mar to Volcan Mountain. When the park is completed, it will include connecting paths for hiking, biking, and horse trails. Lagoons, wetlands, and ponds will extend three miles inland.

The Del Mar club's project to commemorate the Rotary centennial was initially aimed at constructing a quarter-mile trail from the park's parking lot to the information center. The club paved the trail and put up trail markers under the supervision of a club member who is a contractor. According to Del Mar Rotarian Bob Fuchs, the club members enjoyed the project and wanted to do more.

"This project is helping our district build on something significant," says Fuchs. "We started from the ground up, and it has given Rotary a lot of local visibility. We are fortunate to have the park in our back yard."

The park's director asked the club if it would install wood planks on an existing



Members from the Rotary Club of Del Mar, California, USA, give a helping hand on the construction of a new boardwalk that will run through the San Dieguito River Park.

base to create a boardwalk over the wetlands, which will give visitors the sensation of walking on water. Using recycled wood from a demolished bridge, 50 Rotarians completed the project in one day, saving the park more than \$40,000 on construction costs.

The Del Mar club recently started the Donate a Plank fundraising effort to build a trail stretching from the boardwalk to several miles inland. For \$100, the donor gets a nameplate on a boardwalk plank. So far, members have raised more than \$30,000.

"We have committed 5 to 10 more years of work in the San Dieguito River Park. We're in it for the long haul – this isn't a quick job. It has been, and will continue to be, a huge commitment," said Marty Peters, past governor of District 5340. "It was something we wanted to do for our grandchildren."

ROTARY DISBURSES FIRST US\$40 MILLION FROM GATES FOUNDATION GRANT

Nine countries and two World Health Organization regions have received The Rotary Foundation's first distribution from the Bill & Melinda Gates Foundation's \$100 million challenge grant for polio eradication. Made in January, the US\$40 million disbursement is being used by



Rotary Foundation Trustee Carolyn Jones of Alaska, USA, who was in India for a district conference, administers oral polio vaccine to a child during an NID.

WHO and UNICEF to carry out immunization activities in the four remaining polio-endemic countries — Afghanistan, India, Nigeria, and Pakistan — plus five others where "imported" polio cases have been

(Continued on page 3)

Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
March 20	Marcus Bretschneider	Andrew Hunt	Congressman Joseph Sestak
March 27	Denise Kerr	Terrance Kline	Colonel Paul Reid - Williamson Trade School
April 3	Pat Kosinski	David Belanger	Classification Talks
April 10	Nicholas Lippincott	Mike Boettcher	David Boettcher - Harlem Globe Trotters
April 17	Lori Markusfeld	Dennis Rehrig	Craig Williams Meeting in Tiffany Room
April 24	Bryan Messick	Martin Sarkees, Jr.	Nicole Williams - SPCA

CALENDAR OF EVENT

40th Annual Pancake Day - March 29, 2008

Rotary Board Meetings - Second Tuesday of every month.
The meetings will be held at 12 p.m. at the Towne House.

Rotary Foundation Meetings - Fourth Thursday of every month.
The meeting will be held at 11 a.m. at the Towne House.

Schedule of Events for Rotary District 7450
More information can be obtained at www.rotary7450.org.

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee
 Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at pgs8@comcast.net.

Website
www.mediarotary.org

Club Officers 2007-2008
 Nancy Geisel - President
 Barbara Laurenzi - President Elect
 Ken Delmar - Vice President
 Carole McMahon - Secretary
 Jack Sproul - Treasurer
 Terrance Kline - Past President
 Ted Pleibel, III - Sergeant at Arms

Board of Directors
 Ed Beadle
 David Belanger
 Lynne Green
 Jim Clyma
 Rosemarie Halt
 Andy Hunt
 Tom Gibson
 Bryan Messick
 John Schlesinger

Foundation Officers
 Lori Markusfeld - President
 Jackie Woolfall - Vice President
 Tom Hibberd - Secretary
 Bob Dimond - Treasurer
 Bill Davis
 Walt Hill
 Sally Holub
 Narendra Krishna
 Bill Strine

Club Chairs
 Fran Smith - Gundaker Foundation
 Tom Gibson - Club Administration
 Bill Strine - Club Membership
 John Schlesinger - Public Relations
 David Belanger - Rotary Foundation
 Bryan Messick - Service Projects
 Ken Delmar - Vocational & Program
 Lynne Green - Social
 Barbara Laurenzi & Rosemarie Halt - Fall
 Fantasy Auction

Executive Secretary - Don Bak
 Recording Secretary & Medium Editor -
 Courtney Ballauer

ROTARY CALENDAR OF IMPORTANT DATES

At the last board meeting, we discussed membership. The board recommended having Rotary Information on the Thursday following the Board Meeting each month, having the 3rd Thursday be "Membership Day" (with a few minutes to talk about what it's like to be a Rotarian), and the 4th Thursday being Induction Day. This will allow for names to be placed in the Medium with enough time for the 7-day notice. As of now, the schedule is:

March 27	Member Induction
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April 8	Board Meeting
April 10	Rotary Information
April 17	Membership Day
April 24	Member Induction
May 13	Board Meeting
May 15	Rotary Information/ Membership Day
May 22	Member Induction
June 10	Rotary Information
June 19	Membership Day
June 26	Member Induction

District 7450
 Russell DeFuria - District Governor
 Arthur Kline - Assistant District Governor
 610-459-4183
www.rotary7450.org

Rotary International
 Wilfrid J. Wilkinson - President
www.rotary.org

ROTARY DISBURSES FIRST US\$40 MILLION FROM GATES FOUNDATION GRANT (CONT.)

(Continued from page 1)

reported. Surveillance and technical support are also being funded in WHO's African and Eastern Mediterranean regions.

Salim Habayeb, WHO's representative in India, calls Rotary International "a cherished partner" and says the funding "will ensure the continuation of high-quality surveillance and the sustainability of technical assistance."

"This tremendous support comes at a crucial time for the polio eradication effort," says Gianni Murzi, UNICEF's representative in India.

Since the grant distribution, Rotarians have continued their hands-on support to maximize the push to end polio. A team of 54 Rotarians and friends from Australia, Canada, France, Sweden, the United Kingdom, and the United States helped promote and carry out India's National Immunization Days (NIDs) in February, which reached more than 170 million children.

Joined by members of the Rotary Club of Delhi-West and nearly 100 students from a local Rotary club-sponsored school, the team took part in a rally in Sohna to promote the NIDs. Among the students, who all wore PolioPlus caps, were many polio victims, as was one of the Delhi-West Rotarians.

The team worked hand in hand with community members throughout the NIDs. "Along with us was a young girl, a Muslim, of about 17 years," Elias Thomas, of the Rotary Club of Sanford-Springvale, Maine, USA, reports on the team's blog (<http://rotarydreamteam-india2008.blogspot.com>). "She was a member of the Interact club in her town and served as our translator. There were always local volunteers who were dispensing the vaccine, but they were so pleased to have us assist them."

"It is the most amazingly exhilarating and dramatically humbling experience," reports Mark Brown, of the Rotary Club of St. John's Northwest, Newfoundland, Canada. "Immediately, we were poured on by people wanting their children vaccinated. No time to ponder. Just two drops in each child's mouth and a permanent marker on the finger to show they'd been done. The mothers were so happy their child was treated.... We met some amazing Indian Rotarians today."

"Now is the time to step up the momentum to get polio out of India forever," says Deepak Kapur, chair of India's PolioPlus committee. "Communication is necessary in getting families to understand the benefits of immunization, and is a critical piece of the overall strategy to make that happen."

THIS MONTH IN ROTARY - ROTARACT CELEBRATES ITS ANNIVERSARY.

In the late 1960s, noting the success of the recently formed Interact program, the RI Board realized the need for a program of service, activity, and fellowship for young adults no longer of



In March 1968, the Rotaract Club of University of North Carolina-Charlotte, USA, planted a tree on its campus to commemorate receiving the first Rotaract charter.

Interact age (14-18). The name Rotaract (Rotary in Action) was selected to show the program's close affiliation with both Rotary and Interact clubs.

RI President Luther Hodges inaugurated Rotaract in 1968, with the Rotaract Club of University of North Carolina-Charlotte, USA, being the first club. The club received its charter on 13 March and had 21 members.

Within a day of the certification of the Rotaract Club of the University of North Carolina-Charlotte, the Rotaract Club of the University of La Salle was chartered in Tacubaya, Mexico. The Rotaract clubs of Florence, Italy; Gaston College and Sylva, both in North Carolina; and Secunderabad, India, were all certified in the following weeks. Since the 1950s, many Rotary clubs had been starting unofficial clubs for young adults, so this fueled Rotaract's rapid growth in its first few years. Rotaract grew from 21 clubs in 1967-68 to 289 clubs a year later. There are now 7,000 Rotaract clubs in 163 countries and geographic areas.

Rotaract clubs were originally open to young men and women ages 17-24. Since 1971, young adults ages 18-30 have been welcomed.



Rotary International is the world's first service club organization. Its more than 1.2 million members volunteer their time and talent to further the Rotary motto, Service Above Self.

RELAY FOR LIFE

From May 9 - May 10, the Relay for Life will be held at Penncrest High School. Walk for 20 minutes or all day!

Please don't forget to sign in!

Phones must be on vibrate - \$10 charge if they ring.

Rotarians are responsible for all information changes with Courtney Ballauer.

Thanks!



WWW.MEDIAROTARY.ORG

The Medium

Editor: Courtney Ballauer

610-744-2899

cballauer@riddlehospital.org

Service Above Self

George A. Albany, III – Banking, Savings Bank
 Teresa Angarita – Construction Company
 Don Bak – Architect
 Courtney Ballauer – Community Health
 Edward J. Beadle – Dentist
 Lewis B. Betty, Jr. – Law – Probate
 Jonathan Becker – Estate Attorney
 David L. Belanger – Library Administration
 Joseph S. Bodalski – Financial Consultant
 Mike Boettcher - Surf Shop - Retail Manufacturing
 Valarie Bradley – Real Estate Inspections
 Marcus Brettschneider - Packaging
 Martin Brian – Pharmacist
 Jeffry Cadorette – Property Management
 Anthony Cavaliere – Banking
 George Cristoforidis – Home Health Care Equipment
 Bruce Clark – Municipal Manager
 Jim Clyma – Real Estate – Commercial

CLASSIFICATIONS

William K. Davis – Community Planner
 Kenneth Delmar – Plastics, Packaging
 Robert L. Dimond – Veterans Affairs
 Robert W. Edmondson –
 Al L. Elko – Accounting – CPA
 Virginia Falkenbach – Computer – Web Design
 Ed Garabedian – Corporate Benefits
 Nancy A. Geisel – Real Estate – Sales
 Michael Gibbons – Music Producer
 Tom Gibson – Public Relations
 Ellen Gorby – Salon/Spa
 Lynne L. Green – Realtor Leasing
 Tom H. Gregory – Printing – Quick Copy
 William S. Gross – Retail Men’s Clothing
 Karin Gustafson – Advertising/Promotion
 Ted Hadley - HONORARY
 Rosemarie Halt – Pharmacist
 Stanley T. Hibberd – Casualty Insurance
 O. Warren Higgins – Law – Retired
 Walton B. Hill – Education – Technical College
 Sally Holub – Magazine
 John Hontz – Education – Music
 Andrew Hunt – Investment Representative
 Peter E. Irish – Automotive Sales/Leasing
 Eugene L. Kane – Medicine – Optometrist
 Alex E. Karkenny – Stock Broker
 Denise Kerr – School Superintendent
 Reverend Robert Kesel – Clergy – Presbyterian
 Joseph Kleschick – Ship Building
 Terrance A. Kline – Law
 Pat Kosinski – Non Profit Director
 Narendra Krishna, MD – Ophthalmologist
 Barbara Laurenzi – Banking – Business Banking
 Nicholas Lippincott – Law – Litigation
 Peter A. Mardinly – Law – Tax
 Lori Markusfeld – Fundraising
 Carole McMahon – Home Healthcare
 Victor A. Menghetti, Sr. – Veterinarian - HONORARY
 Bryan Messick – Banking
 Dale Moppert – Bank – Retail
 David E. Pergrin - HONORARY
 Ted Pleibel, III – Sign Maker
 Evelyn Preising, MA –
 Penelope Reed – Theater
 Dennis Rehrig – Med-Chiropractor
 Roger Ricker – Theater
 J. Nelson Rigby – Funeral Director
 Martin T. Sarkees, Jr. – Accountant
 George S. Saulnier – Law
 John J. Schlesinger – School Administrator
 Mollie Shiflet – O’Brien – Law – Real Estate
 George H. Slick - Superintendent Emeritus
 Dennis Slostad – Architect - Commercial
 Fran Smith – Insurance Consultant
 Jeffrey A. Smith – Borough Manager
 Warren D. Smith – Dental Laboratory
 Larry V. Smoose – Clergy
 Jack Sproul – Laundry – Coin Op
 Robert L. Stahl – Decorator
 Linda E. Stone – Commercial Banking
 Walter Strine, Sr. - HONORARY
 William B. Strine – Engineer – Consultant
 James W. Thomas – Springfield Ford, Inc.
 Jay A. Thomas – Automobile – Retail
 Greg Torre – Alarm Service
 William Tyson – Oil Refining
 John D. Vairo – Higher Education Administration
 Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts
 Mark Whitehead - Education
 Randolph B. Winton – Money Manager
 Jack Wisniewski – Retired – Helicopter Engineer
 Jackie L. Woolfall – Marketing & Public Relations
 Andrea Youndt – Director - YMCA

7-DAY NOTICE

**Jim Larson, Krista Hassle,
& Michele Edgcombe**

BIRTH YEARS

I am currently working on getting the directory up and running and need everyone’s birth year. This information will be for secretarial purposes only and will not be distributed with the roster. A roster will be circulating at the meetings. Please update your birth year and any other incorrect information.

Thank you for your attention in this matter. ~Courtney

DONATIONS TO VFW

Below is a list of requested items for our active military from this area.

Coloring Books Baby Wipes
 Crayons Cotton Balls
 Small, Safe Toys Q-Tips
 Silly String Toiletry packets
 Tooth Paste Tooth Brush
 Powdered Drinks Sunglass Inserts
 Training Pants Toilet Tissue (1-ply)
 Donations CHOCOLATE
 etc.

APRIL 17

On April 17 we will be holding our meeting upstairs in the Tiffany Room. Use the entrance is off Baker Street (next to the bar entrance) or you can use the front entrance and go up the stairs.