



# The Medium

## ROTARY CLUB OF MEDIA - FOUNDATIONS

The Media Rotary Foundation annually disburses thousands of dollars to selected charitable organizations, community agencies, and graduating high school students.

Requests for financial support grow in number from year to year and according to Lori Markusfeld, Foundation President, "We are overwhelmed by the number of proposals we continue to receive and do our best to help as many as we can."

Not only are charitable organizations supported but also so are municipal agencies, colleges and universities, and school districts through scholarship programs.

"There are many fine, deserving agencies in our area and we help as many as we can. Rotarians are proud of the motto, 'Service Above Self,' which drives us, and we intend to do everything we can to support social causes.

It was the Rotary Foundation that donated the town clock to Media that is mounted on State Street and Plum.

The Foundation was established in 1983 by the Rotary Board of Directors and later chartered by the state as a non-profit corporation. Peter Mardinly, past-president of the

Club, filed the papers to obtain the tax-exempt status. "Anyone now may contribute to the Foundation and file for tax exemptions," Mardinly said.

Below are a few agencies that have benefited over the years from the Media Rotary Foundation:

- Alejandro & Felecia DeJesus Memorial Fund
- American Red Cross
- Boy Scouts of America
- CASA Youth Advocates
- CRC Watersheds Association
- Delaware County 4-H Program
- Delaware County Community College
- Delaware County Library System
- Delaware County Literacy Council
- Delaware County Rose Tree Park Summer Festival
- Easter Seal Society
- Ethel Mason Day Care Center
- Girl Scouts of America
- Helen Kate Furness Library
- Horizons Unlimited]
- Media Little League

- Media - Upper Providence Library
- Middletown Free Library
- Morris M. Aronson Children's Fund
- Nursing Home Holiday Programs
- Penn State Delaware County (Brandywine)
- Pennsylvania Institute of Technology
- Riddle Memorial Hospital
- Rocky Run YMCA
- Rotary International Foundation
- Second Time Around Parents
- Sleighton School
- Special Olympics
- Student Exchange Program
- Suburban Music School
- Thresholds
- Tomorrow's Leadership Program
- Trout Unlimited
- Tyler Arboretum
- Wallingford Arts Center
- Williamson Free Trade School

Anyone wishing to make donations or submit proposals may do so by writing to:

**Media Rotary Foundation  
PO Box 208  
Media, PA 19063**

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Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
March 6	Karin Gustafson	Rosemarie Halt	Robert Diorio - Prisons
March 13	Sally Holub	John Hontz	Cara School of Irish Dancing
March 20	Marcus Bretschneider	Andrew Hunt	Congressman Joseph Sestak
March 27	Denise Kerr	Terrance Kline	Colonel Paul Reid - Williamson Trade School
April 3	Pat Kosinski	David Belanger	Classification Talks
April 10	Nicholas Lippincott	Paul Laviola	David Boettcher - Harlem Globe Trotters
April 17	Lori Markusfeld	Dennis Rehrig	Craig Williams

## CALENDAR OF EVENT

40th Annual Pancake Day - March 29, 2008

Rotary Board Meetings - Second Tuesday of every month.  
*The meetings will be held at 12 p.m. at the Towne House.*

Rotary Foundation Meetings - Fourth Thursday of every month.  
*The meeting will be held at 11 a.m. at the Towne House.*

Schedule of Events for Rotary District 7450  
*More information can be obtained at [www.rotary7450.org](http://www.rotary7450.org).*

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee  
 Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at [pgs8@comcast.net](mailto:pgs8@comcast.net).

Website  
[www.mediarotary.org](http://www.mediarotary.org)

## ROTARY CALENDAR OF IMPORTANT DATES

At the last board meeting, we discussed membership. The board recommended having Rotary Information on the Thursday following the Board Meeting each month, having the 3rd Thursday be "Membership Day" (with a few minutes to talk about what it's like to be a Rotarian), and the 4th Thursday being Induction Day. This will allow for names to be placed in the Medium with enough time for the 7-day notice. As of now, the schedule is:

March 11	Board Meeting
March 13	Rotary Information

March 20	Membership Day
March 27	Member Induction
April 8	Board Meeting
April 10	Rotary Information
April 17	Membership Day
April 24	Member Induction
May 13	Board Meeting
May 15	Rotary Information/
	Membership Day
May 22	Member Induction
June 10	Rotary Information
June 19	Membership Day
June 26	Member Induction

### District 7450

Russell DeFuria - District Governor  
 Arthur Kline - Assistant District Governor  
 610-459-4183  
[www.rotary7450.org](http://www.rotary7450.org)

Rotary International  
 Wilfrid J. Wilkinson - President  
[www.rotary.org](http://www.rotary.org)

### Club Officers 2007-2008

Nancy Geisel - President  
 Barbara Laurenzi - President Elect  
 Ken Delmar - Vice President  
 Carole McMahon - Secretary  
 Jack Sproul - Treasurer  
 Terrance Kline - Past President  
 Ted Pleibel, III - Sergeant at Arms

### Board of Directors

Ed Beadle  
 David Belanger  
 Lynne Green  
 Jim Clyma  
 Rosemarie Halt  
 Andy Hunt  
 Tom Gibson  
 Bryan Messick  
 John Schlesinger

### Foundation Officers

Lori Markusfeld - President  
 Jackie Woolfall - Vice President  
 Tom Hibberd - Secretary  
 Bob Dimond - Treasurer  
 Bill Davis  
 Walt Hill  
 Sally Holub  
 Narendra Krishna  
 Bill Strine

### Club Chairs

Fran Smith - Gundaker Foundation  
 Tom Gibson - Club Administration  
 Bill Strine - Club Membership  
 John Schlesinger - Public Relations  
 David Belanger - Rotary Foundation  
 Bryan Messick - Service Projects  
 Ken Delmar - Vocational & Program  
 Lynne Green - Social  
 Barbara Laurenzi & Rosemarie Halt - Fall Fantasy Auction

Executive Secretary - Don Bak  
 Recording Secretary & Medium Editor - Courtney Ballauer

## ROTARY CLUB OF MEDIA - FOUNDATIONS (CONT.)

*(Continued from page 1)*

One hundred percent of the money we raise goes to support causes. No funds are used for administrative purposes. Rotary volunteers do the work.

Money comes into the Foundation in a variety of ways, including personal contributions, collecting grocery store register tapes, auctions, car raffles, and the ever popular Pancake Day, now a tradition in Media.

The Foundation was started at a time when the club was receiving requests for financial support, but had few dollars to give away, even to the most worthy of causes.

At that point we felt we had to do something to find new ways of raising money so we could be of help to our communities.

The avenue the Club found was to create it's own Foundation, separate from the club itself and separate from any other foundation within Rotary. Incorporated by the state as a not-for-profit charitable corporation, a nine-member board makes decisions and functions with its own by-laws. This corporate structure allows flexibility in raising and dispersing money.

Rotarians are required to make annual contributions to the Foundation. Other

fund-raising projects include the Auction, for which the club is well known, the ever-popular Pancake Day that has become a Media Tradition, and cash-back programs with Genuardi's and ACME Markets. Another source of funds is the District's Guy Gundaker Foundation, which often matches requests for grants. This foundation was started in 1964 by the Philadelphia Rotary Club to honor Guy Gundaker, a past-president of the club and a past-president of the International Association of Rotary Clubs, the forerunner of Rotary International. Fran Smith is our local representative to the Gundaker Foundation. She said that over \$140,000 was raised by our district this year by contributions from local Rotarians.

Gundaker is unique within Rotary International as it is only one of four District foundations allowed by Rotary International. It supports programs such as student exchange (\$16,000 this year), undergraduate student grants (\$16,000), graduate student grants (\$40,000), and matching grants to district clubs.

The ACME Super Market register tape program has netted the Foundation over \$14,000 since it was started in 1991 under the leadership of Jack Sproul. Genuardi's cash back program, started

by Sproul on September 13, 1996, has returned to the Foundation approximately \$600.

"The register tape program is an easy, user-friendly way to raise money and the return is surprisingly good." Sproul said.

*Thank you for  
all that you  
do for the  
Rotary Club  
of Media*

Please don't forget to sign in  
at every meeting

Phones must be on vibrate -  
\$10 charge if they ring.

Please do not use the  
Medium or our website to  
advertise your company.

Rotarians are responsible for  
all information changes with  
Courtney Ballauer.

Thanks!



### RELAY FOR LIFE

From May 9 - May 10,  
the Relay for Life will  
be held at Penncrest  
High School. Walk for  
20 minutes or all day!

The Rotary motto Service Above Self conveys the humanitarian spirit of the organization's more than 1.2 million members. Strong fellowship among Rotarians and meaningful community and international service projects characterize Rotary worldwide.



**WWW.MEDIAROTARY.ORG**

**The Medium**

**Editor: Courtney Ballauer**

**610-744-2899**

**cballauer@riddlehospital.org**

***Service Above Self***

- George A. Albany, III – Banking, Savings Bank
- Teresa Angarita – Construction Company
- Don Bak – Architect
- Courtney Ballauer – Community Health
- Edward J. Beadle – Dentist
- Lewis B. Betty, Jr. – Law – Probate
- Jonathan Becker – Estate Attorney
- David L. Belanger – Library Administration
- Joseph S. Bodalski – Financial Consultant
- Mike Boettcher - Surf Shop - Retail Manufacturing
- Valarie Bradley – Real Estate Inspections
- Marcus Brettschneider - Packaging
- Martin Brian – Pharmacist
- Jeffry Cadorette – Property Management
- Anthony Cavaliere – Banking
- George Cristoforidis – Home Health Care Equipment
- Bruce Clark – Municipal Manager
- Jim Clyma – Real Estate – Commercial

## CLASSIFICATIONS

- William K. Davis – Community Planner
- Kenneth Delmar – Plastics, Packaging
- Robert L. Dimond – Veterans Affairs
- Robert W. Edmondson –
- Al L. Elko – Accounting – CPA
- Virginia Falkenbach – Computer – Web Design
- Ed Garabedian – Corporate Benefits
- Nancy A. Geisel – Real Estate – Sales
- Michael Gibbons – Music Producer
- Tom Gibson – Public Relations
- Ellen Gorby – Salon/Spa
- Lynne L. Green – Realtor Leasing
- Tom H. Gregory – Printing – Quick Copy
- William S. Gross – Retail Men’s Clothing
- Karin Gustafson – Advertising/Promotion
- Ted Hadley - HONORARY
- Rosemarie Halt – Pharmacist
- Stanley T. Hibberd – Casualty Insurance
- O. Warren Higgins – Law – Retired
- Walton B. Hill – Education – Technical College
- Sally Holub – Magazine
- John Hontz – Education – Music
- Andrew Hunt – Investment Representative
- Peter E. Irish – Automotive Sales/Leasing
- Eugene L. Kane – Medicine – Optometrist
- Alex E. Karkenny – Stock Broker
- Denise Kerr – School Superintendent
- Reverend Robert Kesel – Clergy – Presbyterian
- Joseph Kleschick – Ship Building
- Terrance A. Kline – Law
- Pat Kosinski – Non Profit Director
- Narendra Krishna, MD – Ophthalmologist
- Barbara Laurenzi – Banking – Business Banking
- Nicholas Lippincott – Law – Litigation
- Peter A. Mardinly – Law – Tax
- Lori Markusfeld – Fundraising
- Carole McMahon – Home Healthcare
- Victor A. Menghetti, Sr. – Veterinarian - HONORARY
- Bryan Messick – Banking
- Dale Moppert – Bank – Retail
- David E. Pergrin - HONORARY
- Ted Pleibel, III – Sign Maker
- Evelyn Preising, MA –
- Penelope Reed – Theater
- Dennis Rehrig – Med-Chiropractor
- Roger Ricker – Theater
- J. Nelson Rigby – Funeral Director
- Martin T. Sarkees, Jr. – Accountant
- George S. Saulnier – Law
- John J. Schlesinger – School Administrator
- Mollie Shiflet – O’Brien – Law – Real Estate
- George H. Slick - Superintendent Emeritus
- Dennis Slostad – Architect - Commercial
- Fran Smith – Insurance Consultant
- Jeffrey A. Smith – Borough Manager
- Warren D. Smith – Dental Laboratory
- Larry V. Smoose – Clergy
- Jack Sproul – Laundry – Coin Op
- Robert L. Stahl – Decorator
- Linda E. Stone – Commercial Banking
- Walter Strine, Sr. - HONORARY
- William B. Strine – Engineer – Consultant
- James W. Thomas – Springfield Ford, Inc.
- Jay A. Thomas – Automobile – Retail
- Greg Torre – Alarm Service
- William Tyson – Oil Refining
- John D. Vairo – Higher Education Administration
- Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts
- Mark Whitehead - Education
- Randolph B. Winton – Money Manager
- Jack Wisniewski – Retired – Helicopter Engineer
- Jackie L. Woolfall – Marketing & Public Relations
- Andrea Youndt – Director - YMCA

## NEWEST MEMBER

**Mark Whitehead**

## BIRTH YEARS

I am currently working on getting the directory up and running and need everyone’s birth year. This information will be for secretarial purposes only and will not be distributed with the roster. A roster will be circulating at the meetings. Please update your birth year and any other incorrect information.

Thank you for your attention in this matter. ~Courtney

## DONATIONS TO VFW

Below is a list of requested items for our active military from this area.

- Coloring Books
- Baby Wipes
- Crayons
- Cotton Balls
- Small, Safe Toys
- Q-Tips
- Silly String
- Toiletry packets
- Tooth Paste
- Tooth Brush
- Powdered Drinks
- Sunglass Inserts
- Training Pants
- Toilet Tissue (1-ply)
- Donations
- CHOCOLATE
- etc.

## MARCH BIRTHDAYS

- March 3      Barbara Laurenzi
- March 9      Dennis Rehrig
- Randy Winton
- March 15     Peter Irish
- March 18     Marcus
- Bretschneider
- March 24     Jack Hontz
- March 30     Robert Stahl