



**The Rotary Club of Media**  
*The Medium*



Vol. 79, No. 6

www.mediarotary.org

February 8, 2007

**The Rotary Club of Media #5492**  
**P.O. Box 522, Media, PA 19063**

**Media Rotary Foundation**  
**P.O. Box 2028**

**Club Officers 2006-2007**

Terrance Kline *President*  
 Nancy Geisel *President Elect*  
 Barbara Laurenzi *Vice President*  
 Bruce Clark *Secretary*  
 Jack Sproul *Treasurer*  
 Jackie Forney *Past President*  
 Ted Pleibel, III *Sergeant at Arms*

**Officers 2006-2007**

George Albany *President*  
 Lori Markusfeld *Vice President*  
 Tom Hibberd *Secretary*  
 Bob Dimond *Treasurer*  
 Bill Strine *Walt Hill*  
 Narendra Krishna *Sally Holub*

**Board of Directors**

Rosemarie Halt Lynne Green  
 Ken Delmar Jim Thomas  
 Marla Luzzi David Belanger  
 John Schlesinger Jim Clyma  
 Warren Higgins

**Avenue of Service Chairs**

Lynne Green *Club*  
 Ken Delmar *Vocational*  
 Rosemarie Halt *Community*  
 David Belanger *International*  
 Audrey Huetter *Gundaker Foundation*  
 Dennis Slostad *International Foundation*

Executive secretary: Don Bak (Contact Pam Cardone)  
 (w) 610-566-2511, (h) 610-565-0562, (fax) 610-566-9252

**District 7450**

Marty Phillips *District Governor*  
[www.rotary7450.org](http://www.rotary7450.org)  
 610-459-4183

**Rotary International**

William B. Boyd *President*  
 Francoise Garcia *Service Rep, Northeast USA*

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**The Medium**

**Editor: Courtney Bork**  
**610-744-2899**  
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## Reception Committee

## Program

Date	Chairperson	Greeter	Speaker/Subject
February 8	Anthony Cavaliere	Rosemarie Halt	Genocide for Greek – Dr. Vasilies Theodoridis
February 15	Robert Edmonson	John Hontz	Wind Energy <i>***Students of the Month***</i>
February 22	Audrey Huetter	Andrew Hunt	Club Assembly
March 1	Bill Preston	Michael Gibbons	Long Term Care – George Glessos
March 8	Pat Kosinski	Paul Laviola	YMCA in Russia

## Calendar of Events

2007 Rotary Auction Meetings – March 1, 2007, April 5, 2007  
*The meetings will be held at 11:15 a.m. at the Towne House. All are welcome.*

39<sup>th</sup> Annual Pancake Day – March 10, 2007

Wine Tasting Party at Rosemarie and Jay Halt's Home to kick off the Fall Auction – March 23, 2006

Cherry Blossom Festival – April 20 – 29, 2007

Soap Box Trial – 5/12/07

Soap box Derby Day – 5/19/07

Rotary Auction – November 2007

Rotary Board Meeting.....Second Tuesday of every month

Rotary Foundation.....Fourth Thursday of every month

*These meeting will be held at 11 a.m. at the Towne House*

## Schedule of Events Rotary District 7450

More information can be obtained at [www.rotary7450.org](http://www.rotary7450.org)

A copy of the **Rotary Foundation of Media** by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for you perusal.

The Rotary Foundation is looking for two new board members. If anyone is interested, please see George Albany. Thank you!

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**The Medium**

[cbork@riddlehospital.org](mailto:cbork@riddlehospital.org)

# DON'T FORGET TO SIGN IN AT EVERY MEETING

phones on vibrate - \$10 charge if they ring

## Contacts for Ongoing Committees

PLEASE VOLUNTEER

Classification Talks	Gene Kane
Grocery register tapes/scripts & American Cell Phone Drive	Jack Sproul
New Membership Committee	Bill Strine
Program Committee	Ken Delmar
Rotary Information	John Vairo
Sunshine Committee	Lynne Green
The Medium	Courtney Bork
Used Ink Cartridges	David Belanger
Weekly Prayer Committee	Rev. Bob Kesel
2006 Fall Pancake Day	Denis Slosted & Bryan Messick
2007 Annual Rotary Soap Box Derby	Bill Tyson
2007 Rotary Auction	Barbara Laurenzi & Rosemarie Halt

## FUN with Baskets

A number of classy, decorative baskets will be made up for the major fund-raiser, the Fall Rotary Auction. Please bring in any items now that you may have to add to a basket. Below is the list of "Theme Baskets" that we will be contributing to each month. Donations for the Monthly Theme Basket will be accepted the last Thursday of the month at our meeting!!!

February – Fun With Cooking Basket (cooking tools, apron, cookbooks, etc.)

## Save the Date

This year's auction will be held on November 16, 2007 at the Springfield Country Club.

## Fair Trade

The Rotary Club of Media will be experiencing Fair Trade at it's best! Because Media was deemed the first fair trade city, we will be honoring that by having fair trade coffee at all our meetings.



## Cocklear Hearing Implant

Last week, Meg MacDonald came and talked to us about Cocklear Hearing Implants. Meg worked for the American News Journal. As a journalist and a TV announcer, hearing is a very important part to her job. While working for a station in Portland Oregon 10 years ago, she woke up one morning without any hearing. Why? There is no reason something like this would happen. Although hearing loss is hereditary, no one in Meg's family had any similar experiences. Maybe it was a freak accident, maybe it was years of hearing damage occurred during work on the set, or maybe it was her body just telling her *not* to go out on the uncomfortable shoot awaiting her. Whatever it was, Meg's hearing was severely affected.

If sudden hearing loss occurs, steroids are a good way to aid in calming the body and bringing back *some* of the lost hearing. If it doesn't come back, Cocklear may be the best way to remedy the problem.

Cocklear implants are hearing aids implanted directly into and placed on the skull. For Meg, a metal plate is placed on her skull above her effected ear over her auditory nerves. A hearing device (similar to an over-the-ear hearing aid) is then placed over the plate containing 24 electrodes. This magnetic device attaches to the plate, hides behind your ear and within your hairline and "voila" hearing is restored.

Cocklear implants are an amazing aid to hearing loss that became possible as recent as 25 years ago. Rosemarie Halt, a member of our club, shared the exciting news that her aunt was part of the trial group in Ireland to test out these hearing aids about 25 years ago.

For Cocklear implants in the year 2000, the cost could exceed \$80,000. This is a procedure that insurance companies should pay for, but if an implant is needed for both ears, only one might be covered.

Take care of your hearing. Take control of your audience. You have 11 seconds to grab the audience, to "touch them" in any form of communication. Do not take advantage of any of your communication devices. If any are damaged in any way, take control and get them back.

## Happy Birthday

Lewis B. Betty, Jr	2/4
Jackie Forney	2/7
Mollie Shiflet-O'Brien	2/8
Martin Brian	2/23
Jeffrey A. Smith	2/23

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## 50-50 Sponsors

Conductive Plastics Company – Reclosable Kitchen Bags  
Electronic Security Corporation – Wawa Gift Cards  
Everything You Need For the Flu – “Everything”  
1st Keystone Bank – Surprise Bag  
Franklin Mnit Credit Union – Surprise Bag  
Hedgerow Theatre – Tickets for Anytime  
Lansdowne Symphony Orchestra – Tickets for Anytime  
Main Line Today Magazine – One Year Subscriptions  
Onde Salon – Gift Certificate  
Philadelphia Zoo – Free Passes  
Pinnochios – Gift Certificates  
PNC Bank – Surprise Bag  
President Terry Kline – Wawa Gift Cards  
Professional Duplicating – Gift Certificates  
Rocky Run YMCA – Surprise Bag  
Towne House Restaurant – Gift Certificates  
Vinnies Place – Gift Certificates

**The below rotarians have helped to put this together.  
They made it happen and we would like to thank them.**

Jeff Cadorette  
Ken Delmar  
Ellen Gorby  
Tom Gregory  
Rosemarie Halt  
Audrey Huetter  
Sally Holub  
Terry Kline  
Barb Laurenzi  
Ted Pleibel  
Greg Torre  
Andrea Youndt

Thank you to all the sponsors!

### **2007 Wrap Sponsors to Date:**

Bayada Nurses	\$500
First Keystone Bank	\$500
Law Firm of Jay Halt	\$3000
Long & Foster Real Estate	\$500
Media Real Estate	\$3000
Reformation Lutheran Church	\$500
Rocky Run YMCA	\$500

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