



# The Medium

## WHAT IS ROTARY?

Rotary is a global network of community volunteers. Rotary members are business and professional leaders who provide humanitarian services, encourage high ethical standards, and help build goodwill and peace in the world.

Some 31,000 Rotary clubs in more than 165 countries carry out service projects in their local communities and abroad to address such critical issues

as poverty, health, hunger, illiteracy, and the environment.

### Projects

Rotary clubs participate in a broad range of humanitarian, intercultural, and educational activities designed to improve the human condition. Rotary's humanitarian grants support club projects that provide health care and medical supplies, clean water, food, job training, youth development, and education

to millions of people in need - particularly in the developing world.

In addition, Rotary provides more than 200 grants each year to fund the work of Rotary volunteers, who travel to parts of the world where their technical expertise and knowledge are most needed to alleviate hardship and solve problems.

## MORE TOOLS FOR PROMOTING YOU CLUB AND DISTRICT - BY JANICE YOUNG RI NEWS, 10 JANUARY 2008

The fourth edition of Humanity in Motion will be sent to all clubs for use in promoting Rotary locally. Carrying a membership message, this edition emphasizes the ways that Rotary enables members to make positive contributions in the world and showcases the

many attributes of the typical Rotarian. Like the first three editions, Humanity in Motion IV includes television and radio public service announcements (PSAs), a newspaper supplement, and print and billboard PSAs. Rotarians are encouraged to tailor the PSAs to their local

community.

Rotary clubs have used these tools in a number of creative ways. For example, the Rotary Club of Kyoto-Fushimi, Japan, placed small Rotary billboards on the back of 1,000 taxis. In Canada, the Rotary Club of

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Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
January 17	Anthony Cavaliere	George Christoforidis	Rotary International - Jeffrey Cadorette
January 24	Bruce Clark	Jim Clyma	DUI - Officer Don Sutherland, PA State Police
January 31	Robert Dimond	Robert Edmondson	Karen Russell - RMH - Smoke Free Workplace
February 7	Virginia Falkenbach	Dan Fredland	Harry Kalas - Voice of the Phillies
February 14	Ed Garabedian	Evelyn Presing	Bob D'Orio - Prisons
February 21	Nancy Geisel	Michael Gibbons	Rick Anthony - Delaware Community Foundation
February 28	Ellen Gorbey	Lynne Green	Lori Marcusfeld - Media Rotary Foundation
March 6	Karin Gustafson	Rosemarie Halt	League of Woman Voters

## CALENDAR OF EVENT

40th Annual Pancake Day - March or Early April 2008

Rotary Board Meetings - Second Tuesday of every month.

*The meetings will be held at 12 p.m. at the Towne House.*

Rotary Foundation Meetings - Fourth Thursday of every month.

*The meeting will be held at 11 a.m. at the Towne House.*

Schedule of Events for Rotary District 7450

*More information can be obtained at [www.rotary7450.org](http://www.rotary7450.org).*

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at [pgs8@comcast.net](mailto:pgs8@comcast.net).

Website

[www.mediarotary.org](http://www.mediarotary.org)

## ROTARY CALENDAR OF IMPORTANT DATES

At the last board meeting, we discussed membership. The board recommended having Rotary Information on the Thursday following the Board Meeting each month, having the 3rd Thursday be "Membership Day" (with a few minutes to talk about what it's like to be a Rotarian), and the 4th Thursday being Induction Day. This will allow for names to be placed in the Medium with enough time for the 7-day notice.

As of now, the schedule is:

January 17	Membership Day
January 24	Member Induction
February 12	Board Meeting
February 14	Rotary Information
February 21	Membership Day

February 28	Member Induction
March 11	Board Meeting
March 13	Rotary Information
March 20	Membership Day
March 27	Member Induction
April 8	Board Meeting
April 10	Rotary Information
April 17	Membership Day
April 24	Member Induction
May 13	Board Meeting
May 15	Rotary Information/
	Membership Day
May 22	Member Induction
June 10	Rotary Information
June 19	Membership Day
June 26	Member Induction

### District 7450

Russell DeFuria - District Governor

Arthur Kline - Assistant District Governor

610-459-4183

[www.rotary7450.org](http://www.rotary7450.org)

### Rotary International

Wilfrid J. Wilkinson - President

[www.rotary.org](http://www.rotary.org)

### Club Officers 2007-2008

Nancy Geisel - President

Barbara Laurenzi - President Elect

Ken Delmar - Vice President

Carole McMahon - Secretary

Jack Sproul - Treasurer

Terrance Kline - Past President

Ted Pleibel, III - Sergeant at Arms

### Board of Directors

Ed Beadle

David Belanger

Lynne Green

Jim Clyma

Rosemarie Halt

Andy Hunt

Tom Gibson

Bryan Messick

John Schlesinger

### Foundation Officers

Lori Markusfeld - President

Jackie Woolfall - Vice President

Tom Hibberd - Secretary

Bob Dimond - Treasurer

Bill Davis

Walt Hill

Sally Holub

Narendra Krishna

Bill Strine

### Club Chairs

Fran Smith - Gundaker Foundation

Tom Gibson - Club Administration

Bill Strine - Club Membership

John Schlesinger - Public Relations

David Belanger - Rotary Foundation

Bryan Messick - Service Projects

Ken Delmar - Vocational & Program

Lynne Green - Social

Barbara Laurenzi & Rosemarie Halt - Fall

Fantasy Auction

Executive Secretary - Don Bak

Recording Secretary & Medium Editor -

Courtney Ballauer

## MORE TOOLS FOR PROMOTING YOU CLUB AND DISTRICT (CONT.)

*(Continued from page 1)*

Westmount, Québec, created a 16-page color magazine using the Humanity in Motion supplement and PSAs to highlight Rotary's initiatives to eradicate polio and promote peace. The club personalized the articles and PSAs to feature local service projects. The magazine was then distributed in a local newspaper to 10,000 homes.

With its membership focus, Humanity in Motion IV complements the third edition, distributed in 2006-07, which focuses on polio, peace through international education, literacy, the environment, and other issues that Rotarians are addressing. Clubs are encouraged to use all these tools--and personalize them as appropriate--to promote Rotary in their community.

See all current Humanity in Motion ads. Humanity in Motion IV ads will be available online after 17 January.

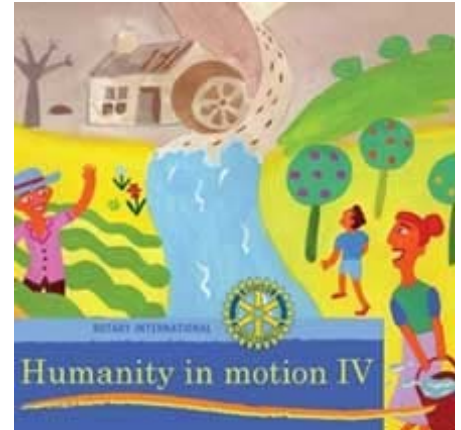


Starting a new club can be a huge effort, but the payoffs are worth every minute of the work. They include increased publicity, more partners for fundraisers and, believe it or not, new members for existing clubs. *Photo by Javier Pierini/Getty Images.*

### See Rotary videos on YouTube

Now you can view the Humanity in Motion public service announcements along with segments from RVM: *The Rotarian Video Magazine* on the Rotary International channel on YouTube. Go to [www.youtube.com/rotaryinternational](http://www.youtube.com/rotaryinternational) to see a selection of RI videos on this user-generated video site.

If you search Rotary, you'll also find--amidst the offerings on rotary engines and rotary-powered cars--videos produced by Rotarians, clubs, and districts worldwide. Watch an upbeat promotional video from the Rotary Club of Sydney, Australia. Or listen to the Rotary Stones promote PolioPlus to the tune of some Rolling Stones hits. Unusual club fundraisers, national polio immunization days, and Rotary service projects and exchanges are all featured heavily on this popular site.



This is one of the many Humanity in Motion public service announcements that Rotarians can use to spread awareness of Rotary.

Please don't  
forget to sign in  
at every meeting

Phones must be on  
vibrate - \$10 charge if  
they ring.

Rotarians are responsible for  
all information changes with  
Courtney Ballauer.



**WWW.MEDIAROTARY.ORG**

**The Medium**

**Editor: Courtney Ballauer**

**610-744-2899**

**cballauer@riddlehospital.org**

***Service Above Self***

George A. Albany, III – Banking, Savings Bank  
 Teresa Angarita – Construction Company  
 Don Bak – Architect  
 Courtney Ballauer – Community Health  
 Edward J. Beadle – Dentist  
 Lewis B. Betty, Jr. – Law – Probate  
 Jonathan Becker – Estate Attorney  
 David L. Belanger – Library Administration  
 Joseph S. Bodalski – Financial Consultant  
 Mike Boettcher - Surf Shop – Retail Manufacturing  
 Valarie Bradley – Real Estate Inspections  
 Marcus Brettschneider - Packaging  
 Martin Brian – Pharmacist  
 Jeffry Cadorette – Property Management  
 Anthony Cavaliere – Banking  
 George Cristoforidis – Home Health Care Equipment  
 Bruce Clark – Municipal Manager  
 Jim Clyma – Real Estate – Commercial  
 William K. Davis – Community Planner

## BIRTH YEARS

I am currently working on getting the directory up and running and need everyone's birth year. This information will be for secretarial purposes only and will not be distributed with the roster. A roster will be circulating at the meetings. Please update your birth year and any other incorrect information.

Thank you for your attention in this matter. ~Courtney

## CLASSIFICATIONS

Kenneth Delmar – Plastics, Packaging  
 Robert L. Dimond – Veterans Affairs  
 Robert W. Edmondson –  
 Al L. Elko – Accounting – CPA  
 Virginia Falkenbach – Computer – Web Design  
 Daniel Fredland – Elder Law  
 Ed Garabedian – Corporate Benefits  
 Nancy A. Geisel – Real Estate – Sales  
 Michael Gibbons – Music Producer  
 Tom Gibson – Public Relations  
 Ellen Gorby – Salon/Spa  
 Lynne L. Green – Realtor Leasing  
 Tom H. Gregory – Printing – Quick Copy  
 William S. Gross – Retail Men's Clothing  
 Karin Gustafson – Advertising/Promotion  
 Ted Hadley - HONORARY  
 Rosemarie Halt – Pharmacist  
 Stanley T. Hibberd – Casualty Insurance  
 O. Warren Higgins – Law – Retired  
 Walton B. Hill – Education – Technical College  
 Sally Holub – Magazine  
 John Hontz – Education – Music  
 Andrew Hunt – Investment Representative  
 Peter E. Irish – Automotive Sales/Leasing  
 Eugene L. Kane – Medicine – Optometrist  
 Alex E. Karkenny – Stock Broker  
 Denise Kerr – School Superintendent  
 Reverend Robert Kesel – Clergy – Presbyterian  
 Joseph Kleschick – Ship Building  
 Terrance A. Kline – Law  
 Pat Kosinski – Non Profit Director  
 Narendra Krishna, MD – Ophthalmologist  
 Barbara Laurenzi – Banking – Business Banking  
 Paul Laviola – Financial Planner  
 Nicholas Lippincott – Law – Litigation  
 Peter A. Mardinly – Law – Tax  
 Lori Markusfeld – Fundraising  
 Carole McMahan – Home Healthcare  
 Victor A. Menghetti, Sr. – Veterinarian - HONORARY  
 Bryan Messick – Banking

Dale Moppert – Bank – Retail  
 David E. Pergrin - HONORARY  
 Ted Pleibel, III – Sign Maker  
 Evelyn Preising, MA –  
 Penelope Reed – Theater  
 Dennis Rehrig – Med-Chiropractor  
 Roger Ricker – Theater  
 J. Nelson Rigby – Funeral Director  
 Martin T. Sarkees, Jr. – Accountant  
 George S. Saulnier – Law  
 John J. Schlesinger – School Administrator  
 Mollie Shiflet – O'Brien – Law – Real Estate  
 George H. Slick - Superintendent Emeritus  
 Dennis Slostad – Architect - Commercial  
 Fran Smith – Insurance Consultant  
 Jeffrey A. Smith – Borough Manager  
 Warren D. Smith – Dental Laboratory  
 Larry V. Smoose – Clergy  
 Jack Sproul – Laundry – Coin Op  
 Robert L. Stahl – Decorator  
 Linda E. Stone – Commercial Banking  
 Walter Strine, Sr. - HONORARY  
 William B. Strine – Engineer – Consultant  
 James W. Thomas – Springfield Ford, Inc.  
 Jay A. Thomas – Automobile – Retail  
 Greg Torre – Alarm Service  
 William Tyson – Oil Refining  
 John D. Vairo – Higher Education Administration  
 Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts  
 Randolph B. Winton – Money Manager  
 Jack Wisniewski – Retired – Helicopter Engineer  
 Jackie L. Woolfall – Marketing & Public Relations  
 Andrea Youndt – Director - YMCA

## 50-50 SPONSORS

Conductive Plastics Company - Reclosable Kitchen Bags  
 Electronic Security Corporation - Wawa Gift Cards  
 Everything You Need for the Flu - "Everything"  
 1st Keystone Bank - Surprise Bag  
 Hedgerow Theatre - Tickets for Anytime  
 Lansdowne Symphony Orchestra - Tickets for Anytime  
 Main Line Today Magazine - One Year Subscriptions  
 Onde Salon - Gift Certificates  
 Philadelphia Zoo - Free Passes  
 Pinnochios - Surprise Bag  
 Terry Kline - Wawa Gift Cards  
 Professional Duplicating - Gift Certificates  
 Rocky Run YMCA - Surprise Bag  
 Towne House Restaurant - Gift Certificate  
 Vinnie's Place - Gift Certificates

## DONATIONS TO VFW

Below is a list of requested items for our active military from this area.

Coloring Books    Baby Wipes  
 Crayons            Cotton Balls  
 Small, Safe Toys    Q-Tips  
 Silly String        Toiletry packets  
 Tooth Paste        Tooth Brush  
 Powdered Drinks    Sunglass Inserts  
 Training Pants      Toilet Tissue (1-ply)  
 Donations            CHOCOLATE  
 etc.