



# The Medium

## Songs from Hedrow

Ebenezer Scrooge is a cold man, tormenting his office clerk, ridiculing his good-spirited nephew, and condemning the poor and needy to lives of prisons and workhouses. But on a singular Christmas Eve, Scrooge finds himself face-to-face with three ghosts of Christmas, each determined to show Scrooge the error of his ways. After a visit to the Christmas of his past, a trip through Christmas of the present, and a terrifying vision of the Christmas of

the future, can Scrooge be redeemed before it is too late...

Last week, five members of Hedrow's "A Christmas Carol" joined us at our meeting. They sang Joy to the World and Deck the Halls along with a few other holiday favorites.

Hedrow, formed in 1890, performed Charles Dickens 1893 story of "A Christmas Carol" for six weeks, totaling 62 shows.



Approximately 8,000 people viewed this show this past holiday season.

## Fair Trade at 10,000 Villages

Last week, we were also joined by Lisa McSwane and Doug Dirks of 10,000 Villages. The small store on State Street in Media is part of a larger movement that has been around for



approximately 60 years.

All who were present last week will remember the story of Bella who makes the handmade paper that is sold in

10,000 Villages. It's because of our purchases and contributions to this Fair Trade business that Bella has a job where she can earn an income and support not only her immediate family but 18 members of her extended family as well.

Reception Committee		Program	
Date	Chairperson	Greeter	Speaker/Subject
January 3	George Albany	Jackie Woolfall	Chris Wheeler
January 10	Jonathan Becker	Courtney Ballauer	Detective Joe Ryan
January 17	Anthony Cavaliere	George Christoforidis	Rotary International - Jeffrey Cadorette
January 24	Bruce Clark	Jim Clyma	DUI - Officer Don Sutherland, PA State Police
January 31	Robert Dimond	Robert Edmondson	TBD
February 7	Virginia Falkenbach	Dan Fredland	Bob Brady
February 14	Ed Garabedian	Evelyn Presing	TBD
February 21	Nancy Geisel	Michael Gibbons	Rick Anthony - Delaware Community Foundation

## Calendar of Events

40th Annual Pancake Day - March or Early April 2008

Soap Box Derby - May or June, 2008

Rotary Board Meetings - Second Tuesday of every month.  
*The meetings will be held at 12 p.m. at the Towne House.*

Rotary Foundation Meetings - Fourth Thursday of every month.  
*The meeting will be held at 11 a.m. at the Towne House.*

Schedule of Events for Rotary District 7450  
*More information can be obtained at [www.rotary7450.org](http://www.rotary7450.org).*

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's report and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation/>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee  
Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via email at [pgs8@comcast.net](mailto:pgs8@comcast.net).

Website  
[www.mediarotary.org](http://www.mediarotary.org)

## The Gundaker Foundation, Inc.

(... Continued from last week.) *Level IV - Gundaker President's Circle:* Cumulative contributions of \$4,000. Plaque & pin with two rubies. *Level V - Gundaker Chairman's Circle:* Cumulative contributions of \$5,000. Plaque & pin with three rubies.

Sustaining Gundaker - The foundation is sustained through the support of District 7450 Rotary Clubs and individuals. Annual Club Assessment: Billed annually to each club in the District at a rate of \$5 per member; Special Fund Raising Projects: Silent Auction, Quilt Raffle, and other special events:

(more information next week)

### District 7450

Russell DeFuria - District Governor  
Arthur Kline - Assistant District Governor  
610-459-4183  
[www.rotary7450.org](http://www.rotary7450.org)

Rotary International  
Wilfrid J. Wilkinson - President  
[www.rotary.org](http://www.rotary.org)

### Club Officers 2007-2008

Nancy Geisel - President  
Barbara Laurenzi - President Elect  
Ken Delmar - Vice President  
Carole McMahon - Secretary  
Jack Sproul - Treasurer  
Terrance Kline - Past President  
Ted Pleibel, III - Sergeant at Arms

### Board of Directors

Ed Beadle  
David Belanger  
Lynne Green  
Jim Clyma  
Rosemarie Halt  
Andy Hunt  
Tom Gibson  
Bryan Messick  
John Schlesinger

### Foundation Officers

Lori Markusfeld - President  
Jackie Woolfall - Vice President  
Tom Hibberd - Secretary  
Bob Dimond - Treasurer  
Bill Davis  
Walt Hill  
Sally Holub  
Narendra Krishna  
Bill Strine

### Club Chairs

Fran Smith - Gundaker Foundation  
Tom Gibson - Club Administration  
Bill Strine - Club Membership  
John Schlesinger - Public Relations  
David Belanger - Rotary Foundation  
Bryan Messick - Service Projects  
Ken Delmar - Vocational & Program  
Lynne Green - Social  
Barbara Laurenzi & Rosemarie Halt - Fall  
Fantasy Auction

Executive Secretary - Don Bak  
Recording Secretary & Medium Editor -  
Courtney Ballauer

## Economic Forecast

Our own Andy Hunt spoke to us last week about Economic Forecast and left us with some things to think about.

### Seven Principles for Market Uncertainty

As stock market events unfold, here are seven principles that we believe should guide your investment decision making.

1. **Focus on what you can control.** You can't control the problems in real estate, oil prices or the US economy. You can control the quality of the investments you own, the diversification of your portfolio and how long you hold your investments.
2. **Avoid extremes in your thinking.** The challenges may seem big. But if history is a guide, our remarkable US economy is resilient and self-correcting.
3. **Don't chase winners.** Avoid the temptation to buy investments that have performed very well for an extended period and sell those that have performed poorly. Instead, rebalance your portfolio to your target weights.
4. **Base your portfolio on growth-and-income investments.** However, you should be well diversified. Quality bonds can help cushion the blow from a stock market decline.
5. **Don't speculate.** Some investors are buying troubled companies hoping to strike it rich. We believe investing is a serious business, and you should take great care to make decisions you can live with for a long time.
6. **Asset allocation and quality are important.** Again, own investments that you wouldn't mind owning if the market decline becomes more serious or the economy slips into recession. Blue chip equity investments and investment-grade bonds have a tendency to bounce back more than speculative investments when market declines end.
7. **Look for opportunities.** Market declines can present long-term investors with an opportunity to buy good investments at a lower price.

Investors who consistently apply sound investment principles in spite of the many short-term distractions, in our view, will not only survive the current setback, but in the long run may come out ahead.

## Rotary Calendar of Important Dates

At the last board meeting, we discussed membership. The board recommended having Rotary Information on the Thursday following the Board Meeting each month, having the 3rd Thursday be "Membership Day" (with a few minutes to talk about what it's like to be a Rotarian), and the 4th Thursday being Induction Day. This will allow for names to be placed in the Medium with enough time for the 7-day notice. As of now, the schedule is:

January 8	Board Meeting
January 10	Rotary Information
January 17	Membership Day
January 24	Member Induction
February 12	Board Meeting
February 14	Rotary Information

February 21	Membership Day
February 28	Member Induction
March 11	Board Meeting
March 13	Rotary Information
March 20	Membership Day
March 27	Member Induction
April 8	Board Meeting
April 10	Rotary Information
April 17	Membership Day
April 24	Member Induction
May 13	Board Meeting
May 15	Rotary Information/ Membership Day
May 22	Member Induction
June 10	Rotary Information
June 19	Membership Day
June 26	Member Induction

Please don't  
forget to sign in  
at every meeting

Phones must be on  
vibrate - \$10 charge if  
they ring.

Rotarians are responsible for  
all information changes with  
Courtney Ballauer.



**WWW.MEDIAROTARY.ORG**

**The Medium**  
**Editor: Courtney Ballauer**  
**610-744-2899**  
**cballauer@riddlehospital.org**

***Service Above Self***

- George A. Albany, III – Banking, Savings Bank
- Teresa Angarita – Construction Company
- Don Bak – Architect
- Courtney Ballauer – Community Health
- Edward J. Beadle – Dentist
- Lewis B. Betty, Jr. – Law – Probate
- Jonathan Becker – Estate Attorney
- David L. Belanger – Library Administration
- Joseph S. Bodalski – Financial Consultant
- Mike Boettcher - Surf Shop - Retail Manufacturing
- Valarie Bradley – Real Estate Inspections
- Marcus Brettschneider - Packaging
- Martin Brian – Pharmacist
- Jeffry Cadorette – Property Management
- Anthony Cavaliere – Banking
- George Cristoforidis – Home Health Care Equipment
- Bruce Clark – Municipal Manager
- Jim Clyma – Real Estate – Commercial

## Classifications

- William K. Davis – Community Planner
- Kenneth Delmar – Plastics, Packaging
- Robert L. Dimond – Veterans Affairs
- Robert W. Edmondson –
- Al L. Elko – Accounting – CPA
- Virginia Falkenbach – Computer – Web Design
- Daniel Fredland – Elder Law
- Ed Garabedian – Corporate Benefits
- Nancy A. Geisel – Real Estate – Sales
- Michael Gibbons – Music Producer
- Tom Gibson – Public Relations
- Ellen Gorby – Salon/Spa
- Lynne L. Green – Realtor Leasing
- Tom H. Gregory – Printing – Quick Copy
- William S. Gross – Retail Men’s Clothing
- Karin Gustafson – Advertising/Promotion
- Ted Hadley - HONORARY
- Rosemarie Halt – Pharmacist
- Stanley T. Hibberd – Casualty Insurance
- O. Warren Higgins – Law – Retired
- Walton B. Hill – Education – Technical College
- Sally Holub – Magazine
- John Hontz – Education – Music
- Andrew Hunt – Investment Representative
- Peter E. Irish – Automotive Sales/Leasing
- Eugene L. Kane – Medicine – Optometrist
- Alex E. Karkenny – Stock Broker
- Denise Kerr – School Superintendent
- Reverend Robert Kesel – Clergy – Presbyterian
- Joseph Kleschick – Ship Building
- Terrance A. Kline – Law
- Pat Kosinski – Non Profit Director
- Narenda Krishna, MD – Ophthalmologist
- Barbara Laurenzi – Banking – Business Banking
- Paul Laviola – Financial Planner
- Nicholas Lippincott – Law – Litigation
- Peter A. Mardinly – Law – Tax
- Lori Markusfeld – Fundraising
- Carole McMahon – Home Healthcare
- Victor A. Menghetti, Sr. – Veterinarian -

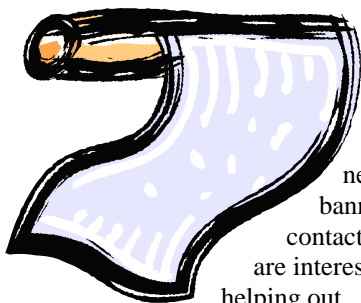
### HONORARY

- Bryan Messick – Banking
- Dale Moppert – Bank – Retail
- David E. Pergrin - HONORARY
- Ted Pleibel, III – Sign Maker
- Evelyn Preising, MA –
- Penelope Reed – Theater
- Dennis Rehrig – Med-Chiropractor
- Roger Ricker – Theater
- J. Nelson Rigby – Funeral Director
- Martin T. Sarkees, Jr. – Accountant
- George S. Saulnier – Law
- John J. Schlesinger – School Administrator
- Mollie Shiflet – O’Brien – Law – Real Estate
- George H. Slick - Superintendent Emeritus
- Dennis Slostad – Architect - Commercial
- Fran Smith – Insurance Consultant
- Jeffrey A. Smith – Borough Manager
- Warren D. Smith – Dental Laboratory
- Larry V. Smoose – Clergy
- Jack Sproul – Laundry – Coin Op
- Robert L. Stahl – Decorator
- Linda E. Stone – Commercial Banking
- Walter Strine, Sr. - HONORARY
- William B. Strine – Engineer – Consultant
- James W. Thomas – Springfield Ford, Inc.
- Jay A. Thomas – Automobile – Retail
- Greg Torre – Alarm Service
- William Tyson – Oil Refining
- John D. Vairo – Higher Education Administration
- Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts
- Randolph B. Winton – Money Manager
- Jack Wisniewski – Retired – Helicopter Engineer
- Jackie L. Woolfall – Marketing & Public Relations
- Andrea Youndt – Director - YMCA

## 50-50 Sponsors

- Conductive Plastics Company - Reclosable Kitchen Bags
- Electronic Security Corporation - Wawa Gift Cards
- Everything You Need for the Flu - “Everything”
- 1st Keystone Bank - Surprise Bag
- Hedgerow Theatre - Tickets for Anytime
- Lansdowne Symphony Orchestra - Tickets for Anytime
- Main Line Today Magazine - One Year Subscriptions
- Onde Salon - Gift Certificates
- Philadelphia Zoo - Free Passes
- Pinnochios - Surprise Bag
- Terry Kline - Wawa Gift Cards
- Professional Duplicating - Gift Certificates
- Rocky Run YMCA - Surprise Bag
- Towne House Restaurant - Gift Certificate
- Vinnie’s Place - Gift Certificates

## Flag Needed



The club is looking for someone to sew a new club flag banner. Please contact Ted if you are interested in helping out.

## Donations to VFW

- Below is a list of requested items for our active military from this area.
- Coloring Books
  - Baby Wipes
  - Crayons
  - Cotton Balls
  - Small, Safe Toys
  - Q-Tips
  - Silly String
  - Toiletry packets
  - Tooth Paste
  - Tooth Brush
  - Powdered Drinks
  - Sunglass Inserts
  - Training Pants
  - Toilet Tissue (1-ply)
  - Donations
  - etc.